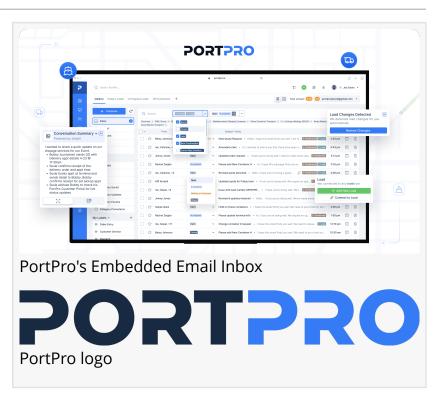


## PortPro Launches First-Ever Drayage TMS with an Embedded Email Inbox

Powered by Generative AI, New Features Improve How Logistics Teams Manage their Operations, Improve Team Collaboration, and Strengthen Customer Relationships

JERSEY CITY, NEW JERSESY, UNITED STATES, July 2, 2024 / EINPresswire.com/ -- PortPro, the premier transportation software provider for the drayage industry, today announced the launch of a firstof-its-kind Embedded Email Inbox feature for drayage carriers and brokers looking to better command and control their operations by better managing their inboxes, improving



operational efficiency and team workflows, and strengthening customer communications.

PortPro's Embedded Email Inbox feature allows carriers to integrate their PortPro system with their Gmail or Outlook email inbox, allowing them to access email from within the TMS. It includes all traditional email capabilities (like composing and replying to emails) plus more efficiency with the help of PortPro's AI. Carriers and brokers no longer have to waste countless hours juggling their inbox and TMS, only to lose sight of a critical email or customer request – resulting in issues such as excessive demurrage and detention costs, lapses in service levels, disjointed team communication channels, and difficulty tracking emails related to specific loads.

"We listened to our customers who were frustrated by multiple email inboxes and the inefficiencies with back-and-forth communications on each load," said Michael Mecca, founder and CEO at PortPro. "We created this feature to bridge the painful gap between communication and operational workflow, offering a next-level experience for our carriers, their teams, and their customers," he added.

"PortPro's Embedded Email Inbox automatically connects and archives emails to specific orders, making communication seamless. Our team saves hours by removing the need to manually

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PortPro's Embedded Email Inbox automatically connects & archives emails to specific orders, making communication seamless. Our team saves hours removing the need to manually archive & track records."

> Marcus Vierra, CEO of Best Drayage.

archive and track email records, and eliminating the need to search for old email threads," said Marcus Vierra, CEO of Best Drayage.

The new Embedded Email Inbox features four unique benefits for drayage carriers and brokers:

1. Direct integration with Gmail and Outlook: It's the inbox already in use, living side-by-side with their TMS on the same screen. Consolidate multiple inboxes and seamlessly manage communications from an advanced email inbox directly from within PortPro's TMS platform.

2. Automated Indexing and Filtering: Easily associate

emails with specific loads or quotes, customer requests, organizations, people, and other related information. Create and customize tags to improve team workflows.

3. TMS Context: Use the power and information from a carrier's TMS to view, compose, and reply to customer and team emails in real-time.

4. Powered by Generative AI: PortPro's email technology will summarize long email threads, automate quoting, recommend actions to take, automate key data entry, and, over time, learn to improve and better anticipate needs for even more efficiency and automation.

For more information, go to https://portpro.io/features/drayage-carrier/embedded-email-inbox

## ABOUT PORTPRO

PortPro is an innovative technology company that keeps the drayage industry moving efficiently with its operating platform built for drayage trucking companies, brokerages, and those that do both. Our flagship TMS platform streamlines order entry, dispatch management, container tracking, communication, appointment-setting, accounts receivable, accounts payable, reporting, Al-driven insights, and more for our customers - who can then provide full transparency and better service to their customers. Visit <u>www.portpro.io</u> for more information and to <u>schedule a</u> <u>demo</u>.

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