

Isoflavones Market Segments, Driver, Restraints, And Trends

The Business Research Company's Isoflavones Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LANDON, GREATER LONDON, UK, July 2, 2024 /EINPresswire.com/ -- The

[global isoflavones market](#) has

experienced rapid growth in recent years, driven by increasing health

consciousness, rising demand for nutraceuticals, and expanding applications in food and

beverages. The market size is projected to grow from \$21.14 billion in 2023 to \$23.66 billion in

2024 at a compound annual growth rate (CAGR) of 12.0%. Looking ahead, it is expected to reach \$37.36 billion by 2028, growing at a CAGR of 12.1%.



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Rising Demand for Health and Wellness Products Drives Market Growth

The growth in the historic and forecast periods can be attributed to several factors, including the growing demand for nutraceuticals and preventive healthcare trends. Additionally, increasing research on menopausal symptom relief and expanding applications in cosmetics

and skincare are contributing to market expansion.

Explore the global isoflavones market with a detailed sample report:

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Major Players and Market Trends

Key players in the isoflavones market include Cargill Incorporated, The Archer-Daniels-Midland Company, BASF SE, International Flavors & Fragrances Inc., and Koninklijke DSM N.V. These companies are focusing on product innovations and expansions in plant-based series to cater to the rising demand across various industries.



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For instance, Otsuka Pharmaceutical Co., Ltd. launched The SOYJOY Plant-Based series in 2022, emphasizing 100% plant-based ingredients rich in isoflavones, targeting health-conscious consumers and promoting plant-based diets.

Market Segments

- ☐Source: Soybean, Peanut, Chickpea, Clover, Other Sources
- ☐Nature: Organic, Conventional
- ☐Form: Powder, Liquid
- ☐Application: Food And Beverages, Nutraceuticals, Cosmetics, Other Applications

Geographical Insights: North America Leading the Market

North America dominated the isoflavones market in 2023, driven by high consumer awareness and demand for functional foods and nutraceuticals. The region is expected to maintain its lead due to ongoing innovations and the presence of key market players.

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[Isoflavones Global Market Report 2024](#) from TBRC covers the following information:

- ☐Market size data for the forecast period: Historical and Future
- ☐Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- ☐Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Isoflavones Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on isoflavones market size, isoflavones market drivers and trends, isoflavones market major players, competitors' revenues, market positioning, and market growth across geographies. The isoflavones market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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