

Spirito by Alexey Danilin Wins Platinum in A' Lighting Products and Fixtures Design Award

Innovative Table Lamp Design Recognized for Exceptional Creativity and Technical Proficiency

COMO, CO, ITALY, July 2, 2024 /EINPresswire.com/ -- The A' <u>Design</u> <u>Award</u>, a highly respected and wellrecognized competition in the field of <u>lighting</u> design, has announced <u>Alexey</u> <u>Danilin</u>'s innovative table lamp, Spirito, as the recipient of the prestigious Platinum A' Lighting Products and Fixtures Design Award. This esteemed recognition highlights the significance of Spirito within the lighting industry, positioning it as a groundbreaking design that exemplifies creativity and technical excellence.

Spirito's unique design resonates with current trends in the lighting industry,



where the demand for innovative, aesthetically pleasing, and functionally efficient lighting solutions is on the rise. By seamlessly blending modern LED technology with a stylized silhouette reminiscent of classic table lamps, Spirito offers a compelling solution that aligns with the evolving needs and preferences of consumers and industry professionals alike.

What sets Spirito apart is its ingenious use of light and glass to create a mesmerizing, almost magical effect. The LED light source, strategically placed at the bottom of the lamp, directs the light flux upwards, illuminating the gradient-stained glass shade and creating a luminous ceiling effect. The re-reflected light from the shade then cascades downwards, forming an enchanting halo around the lamp. This interplay of light and glass, combined with the absence of visible wires or metal reinforcements, gives Spirito an ethereal, levitating appearance that captivates the viewer.

The recognition bestowed upon Spirito by the A' Lighting Products and Fixtures Design Award serves as a testament to Alexey Danilin's dedication to pushing the boundaries of lighting design. This accolade is expected to inspire future projects within Alexey Danilin's portfolio, driving further innovation and exploration in the realm of lighting fixtures. The award also serves as a motivating force for the entire design team, encouraging them to continue striving for excellence and originality in their creations.

Team Members

Spirito was brought to life through the collaborative efforts of a talented team. Lead designer Alexey Danilin conceptualized the lamp's distinctive design, while engineer Nikita Morozov ensured its technical feasibility. Product manager Elena Slivka and assistant product manager Anastasia Orlova played crucial roles in overseeing the project's development and execution.

Interested parties may learn more about Spirito and its award-winning design by visiting the dedicated page on the A' Design Awards website: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=154462</u>

About Alexey Danilin

Alexey Danilin, hailing from Germany, is a multifaceted designer with a background in fine arts. Throughout his career, he has made significant contributions to the fields of interior design, event design, and contemporary art. Alexey's innovative lighting fixtures have garnered international recognition, with his designs being exhibited at prestigious events such as Design Week, Isaloni, Light + Building, and Maison & Objet. With over five dozen international awards in object design, Alexey continues to push the boundaries of creativity and innovation.

About Maytoni

Founded in 2009, Maytoni initially focused on developing classic design luminaires, particularly crown and crystal chandeliers. Over time, the company expanded its collection to include modern and decorative designs, consistently introducing trendy new products each year. Today, Maytoni's products are distributed throughout Europe and the Middle East, solidifying its position as a leading brand in the lighting industry.

About Platinum A' Design Award

The Platinum A' Design Award is a highly regarded accolade that recognizes designs at the forefront of innovation and creativity in the lighting industry. Recipients of this award are celebrated for their exceptional artistic and technical proficiency, as well as their commitment to advancing the boundaries of lighting design. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry experts, journalists, and academics, ensuring that only the most outstanding designs are honored with this prestigious

title.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects across all industries since 2008. With a philanthropic mission to enhance society through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact the global community. By showcasing these pioneering designs on an international stage and celebrating the creative minds behind them, the A' Design Award drives forward a cycle of inspiration and advancement in the world of design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: https://lightingdesigncompetition.com

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