

# Turandot Armor by Cynthia Gomez Wins Silver in A' Costume Design Awards

Innovative Sustainable Costume Design Recognized for Excellence in Craftsmanship and Cultural Relevance

COMO, CO, ITALY, July 2, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and wellrecognized award in the field of costume design, has announced Turandot Armor by <u>Cynthia Gomez</u> as a Silver Award winner in the Costume and Heritage Wear Design category. This prestigious recognition highlights the significance of the Turandot Armor design within the costume design industry, positioning it as an outstanding example of innovation and craftsmanship.  

 AWARD WINNING DESIGN SILVER A' DESIGN AWARD
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 Turandot Armor
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Turandot Armor showcases the potential for sustainable practices in

costume design, addressing the issue of obsolescence in the industry. By utilizing upcycling techniques with knitting deadstock and creating biomaterials from orange waste, this design aligns with current trends towards eco-conscious fashion. The practical benefits of this approach extend beyond the costume industry, demonstrating the viability of circular economy principles in design.

The unique features of Turandot Armor set it apart in the market. The design draws inspiration from Giacomo Puccini's Turandot opera, symbolizing the princess's emotional barriers through an immense neck piece and armor-like elements. The use of patch-working and color gradients in the upcycled dress adds visual interest, while the biomaterial armor showcases innovation in material science. The attention to movement and comfort ensures the costume's functionality for the wearer.

This recognition from the A' Costume <u>Design Awards</u> serves as motivation for Cynthia Gomez and her team to continue pushing the boundaries of sustainable costume design. The success of Turandot Armor may inspire further exploration of circular economy practices and biomaterial innovation within the brand's future projects. By setting an example of excellence, this design has the potential to influence industry standards and practices.

Interested parties may learn more about the design at the following url: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=160475</u>

### About Cynthia Gomez

Cynthia Gomez, a graduate in Textile Design with a master's in Business Administration, has studied fashion marketing, lifestyle trends, sustainable fashion, and textile experimentation at Central Saint Martin's School. Recognized as one of the 50 successful women in Mexico, she founded her eponymous studio in 1996, specializing in knitted textiles for fashion and home. Gomez's collections have been exhibited at prestigious museums and fashion events. She currently serves as the coordinator of the Fashion Design and Sustainable Textiles program at the IBERO University Design Department, sharing her expertise as a teacher for over a decade.

### About El Aleph

El Aleph is a festival organized by the National Autonomous University of Mexico (UNAM) that celebrates the fusion of art and science. Through a diverse range of events, including talks, workshops, performances, and film screenings, the festival brings together prominent scientists and international artists to enrich attendees' perspectives. Turandot Armor was presented in a performance by a soprano singer within the framework of the celebration of environmental boundaries at El Aleph.

### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation in the Costume and Heritage Wear Design category. Recipients are acknowledged for their contributions to advancing industry standards and practices through original, functional, and aesthetically appealing designs. The rigorous selection process involves blind peer review by an expert jury panel based on criteria such as craftsmanship, cultural relevance, sustainability, and audience engagement. Winning the Silver A' Design Award is a significant achievement that showcases the designer's exceptional expertise and creativity in the field of costume design.

## About A' Design Award

The A' Design Award is an international, juried design competition open to entries from all countries and organized across multiple industries. Now in its 16th year, the award provides a platform for emerging and established designers to showcase their talent and gain global recognition. The Costume and Heritage Wear Design category welcomes a diverse range of submissions, from theatrical costumes to culturally inspired attire. By highlighting both traditional and contemporary costume design, the A' Design Award not only celebrates creativity but also promotes cultural preservation and innovation. Ultimately, the award aims to recognize

and promote superior products and projects that advance and benefit society, contributing to a better world through the power of good design.

Learn more about the A' Design Awards, explore the jury members, view past laureates, and participate with your own projects at <u>https://gold-awards.com</u>

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