

Gaming Accessories Market Predicted to Accelerate Growth by 2021 – 2030

Gaming Accessories Market: An Overview of Profitable Investment Opportunities, Trends, Regional Analysis, Competitive Landscape, and Forecast (2021-2030)

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EINPresswire.com/ -- A recent analysis conducted by Allied Market Research projects robust growth in the [gaming accessories market](#), with a stunning CAGR of 9.9%. The industry's growth is anticipated to reach a value of \$14.4

billion by 2030, having contributed \$6.1 billion in 2021. This research report provides a detailed analysis of various aspects of the market including development trends, key investment opportunities, value chain analysis, regional outlooks, and the competitive landscape.

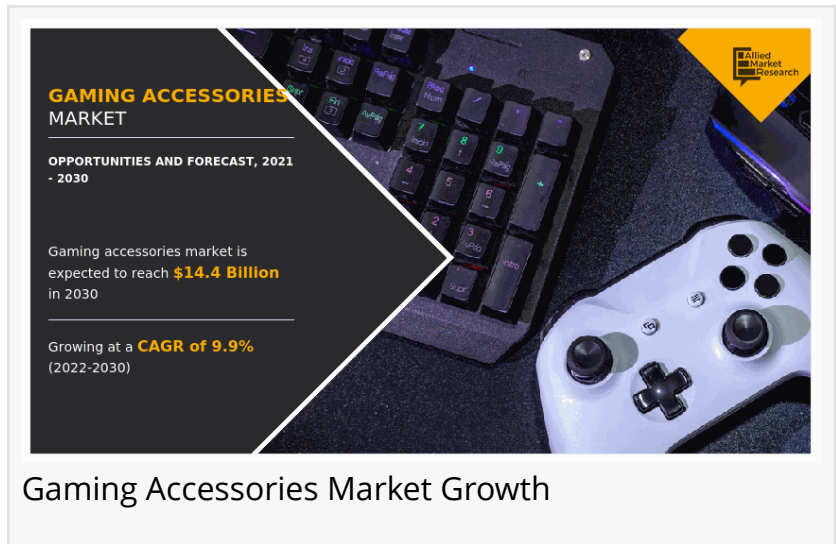
The report further offers a comprehensive assessment of the global industry, delving into the factors expected to drive market growth. It utilizes effective analytical tools such as Porter's Five Forces model or SWOT analysis to evaluate the competitive scenario and internal potential of organizations. AMR's study serves as a valuable resource for businesses and stakeholders, aiding in the formulation of business strategies, assessment of competitive environments, evaluation of market positions, and informed decision-making to achieve their objectives.

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A Look at Industry Trends

The recent trends in gaming accessories have been shaped by advancements in technology, improvements in user experience, and growing demands for customization and immersion. In the following, the report outlines notable developments in this field.

Wireless gaming peripherals



Gaming Accessories Market Growth

Recent advancements in wireless technology for gaming peripherals, such as mice, keyboards, and controllers, are being driven by the increasing popularity of wireless gaming. This trend has led to significant improvements, including reduced latency and longer battery life. For example, products like the Logitech G Pro X Superlight mouse and the SteelSeries Arctis 9 wireless gaming headset showcase the latest innovations in wireless gaming peripherals, offering gamers enhanced performance and convenience.

Customizable RGB lighting

RGB lighting is now standard in gaming peripherals, enabling users to customize their setups according to their preferences. Companies such as Razer and Corsair provide extensive customization options through their Chroma RGB and iCUE software, respectively.

High-resolution and high-refresh-rate displays

Recent advancements in gaming monitor technology include higher resolutions, faster refresh rates, and adaptive sync technologies such as NVIDIA G-Sync and AMD FreeSync. The ASUS ROG Swift PG27UQ is an example of a high-end gaming monitor with 4K resolution and a 144Hz refresh rate.

Gaming chairs with ergonomic designs

Ergonomic gaming chairs with adjustable features and lumbar support are necessary for long gaming sessions. Secretlab's Omega and Titan series are well-known for their comfort and durability.

VR accessories

Virtual reality gaming is constantly improving the immersive experience with the continuous development of new accessories such as VR gloves, haptic feedback vests, and tracking systems. For instance, the Oculus Quest 2, featuring wireless design and hand tracking, is setting new standards for VR immersion.

Gaming headsets with advanced audio technologies

In gaming, headsets that offer surround sound, noise cancellation, and customizable EQ settings have become necessary due to the importance of immersive audio. The SteelSeries Arctis Pro Wireless is known for its top-quality audio and wireless convenience.

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Regional Outlooks

The global gaming accessories industry is analyzed across major regions, including North America, Europe, Asia-Pacific, and LAMEA (Latin America, the Middle East & Africa). The market in North America dominated in 2021, driven primarily by the surge in online gaming in the United States, supported by faster internet connections. Furthermore, government initiatives to

accelerate the rollout of 5G across the country have reduced latency issues, ensuring seamless gaming experiences. Top players such as Microsoft, which depend heavily on revenue from the U.S., are focusing on introducing innovative gaming products. At the same time, various international competitors are reinforcing their foothold in the U.S. market to take advantage of opportunities presented by the gaming industry.

However, the Asia-Pacific region is expected to witness the fastest CAGR throughout the forecast period. The growth is attributed to the rising population of professional gamers, advancements in wireless technologies, and an increase in demand for online gaming.

Competitive Landscape

The study further explores the leading players in the global gaming accessories market. AMR conducts a thorough evaluation of these dominant entities in the market to determine their competitive edge. Furthermore, the report offers precise information on their business investments, key profiles, product portfolios, revenue outcomes, and geographical reach.

Key players profiled in the report are:

Plantronics, Inc.
Cooler Master Technology Inc.
ZOWIE (BenQ)
SteelSeries
Mad Catz
Logitech International SA
HyperX
DuckyChannel International Co., Ltd.
Corsair
Razer

To sum up, the AMR report offers an in-depth overview of investment opportunities, development trends, regional outlooks, and the competitive landscape in the global gaming accessories market. This research study is a useful tool for businesses and stakeholders aiming to gain a deep understanding of market dynamics and formulate successful strategies.

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provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

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