

## HR Experts Share Tips for Small Businesses to Navigate the Summer Season

The Summer is here and small businesses are faced with unique challenges with HR. From employee vacations to seasonal hiring, many factors can impact this.

VALRICO, FLORIDA, UNITED STATES, August 2, 2024 /EINPresswire.com/ --HR Experts Share Tips for Small Businesses to Navigate the Summer Season!

The Summer is here and small businesses are faced with unique challenges when it comes to managing their human resources. From employee vacations to seasonal hiring, many factors can impact a small business's HR operations during this time. To help small businesses navigate these challenges, HR experts share their top tips for managing HR during the summer.



Many small businesses struggle with managing employee vacations during the summer months.

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Dr. Brittany Castonguay

This can lead to staffing shortages and increased workload for remaining employees. To combat this issue, HR experts recommend implementing a clear vacation policy and encouraging employees to plan their time off in advance. This not only helps with scheduling but also promotes a healthy work-life balance for employees. A win-win!

Another challenge for small businesses during the summer is the need for seasonal hiring. With many businesses experiencing an increase in demand during the summer, it can be difficult to find and hire qualified temporary employees. HR experts suggest utilizing social media and online job boards to reach a wider pool of candidates. Additionally, offering competitive pay and benefits can help attract top talent for seasonal positions.

In addition to managing employee vacations and seasonal hiring, small businesses also need to be aware of potential legal issues that may arise during the summer. For example, with the rise of remote work, businesses need to have clear policies in place for employees working from home during the summer months. HR experts advise small businesses to review their policies and ensure they are compliant with state and federal laws.

As the summer season approaches, small businesses can benefit from following these tips from HR experts to effectively manage their human resources. By implementing clear policies, utilizing online resources for hiring, and staying up-to-date on legal issues, small businesses can navigate the summer season with confidence and success. For more information and resources on managing HR for small businesses, visit https://www.strategichrinnovations.co

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## **3** INNOVATIVE HR TACTICS FOR THE NEW NORMAL

- Sive employees the day off on their birthdays.
- Measure outcomes, not hours.
- Advertise your job openings.



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