

# B For Good Leaders by Misteli Creative Agency Wins Bronze in A' Graphics Industry Awards

*Misteli Creative Agency's Global Summit Network Design Recognized for Excellence in Graphics, Illustration and Visual Communication*

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/EINPresswire.com/ -- The A' [Design Award](#), one of the world's most prestigious and highly respected awards in the field of [graphic design](#), has announced [Misteli Creative Agency's](#) work "B For Good Leaders" as the Bronze winner in the Graphics, Illustration and Visual Communication Design category. This recognition highlights the exceptional design capabilities of Misteli Creative Agency and positions "B For Good Leaders" as a notable example of innovation and creativity within the graphic design industry.



The "B For Good Leaders" design, a visual identity for a global summit network, showcases Misteli Creative Agency's ability to create impactful and meaningful designs that resonate with target audiences. By aligning with the network's vision of using business as a force for good, the design effectively communicates the organization's mission and values, making it highly relevant to industry stakeholders and potential participants.

The award-winning design stands out for its warm and inviting color palette, centered around a bold orange hue that conveys happiness and energy. The complementary array of reds, yellows, and softer oranges, along with diverse patterns, reflects the vibrant and inclusive nature of the network. The central eye motif symbolizes the brand's forward-looking vision and unique perspective, while the overall design elements come together to create a cohesive and action-driven identity.

Winning the Bronze A' Design Award serves as a testament to Misteli Creative Agency's commitment to excellence and innovation in graphic design. This recognition is expected to inspire the agency's team to continue pushing boundaries and exploring new avenues for creative expression, ultimately contributing to the advancement of the graphic design industry as a whole.

Interested parties may learn more about the award-winning design at:  
<https://competition.adesignaward.com/ada-winner-design.php?ID=159250>

#### About Misteli Creative Agency

Misteli Creative Agency is a Netherlands-based firm that specializes in helping organizations accelerate positive impact through the power of communication. With a focus on creating strategies, websites, visual identities, campaigns, and events for impact-driven brands and organizations, Misteli Creative Agency has been committed to using business as a force for good for over 29 years. In 2018, the agency became a certified B Corporation, joining a global community of organizations dedicated to making a positive difference in the world.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity, practicality, and professional execution. Winning designs are acknowledged for their potential to positively influence industry standards and enhance people's lives through their innovative use of materials and technology. The rigorous selection process, conducted by a world-class jury panel of design professionals, ensures that Bronze A' Design Award recipients represent the best in their respective categories, showcasing a blend of form and function that sets them apart from their peers.

#### About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to make the world a better place through the power of good design, the A' Design Award invites visionary designers, pioneering agencies, progressive companies, and influential figures from various industries to showcase their creativity and earn global recognition. By participating in the A' Graphics, Illustration and Visual Communication Design Award category, entrants have the opportunity to feature their remarkable design capabilities, contribute to the advancement of the field, and inspire future trends. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at:

<https://graphicsdesignawards.com>

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