

# Leather Gem by Theyknow Design Team Wins Bronze in A' Fashion Industry Awards

Theyknow Design Team's Innovative Leather Gem Bag Recognized for Excellence in Fashion Accessory Design

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/EINPresswire.com/ -- The A' Design
Award, a highly respected and wellrecognized award in the field of
accessory design, has announced
Theyknow Design Team's "Leather
Gem" as the Bronze winner in the
Fashion and Travel Accessories Design
category. This prestigious recognition
highlights the exceptional design and
craftsmanship of the Leather Gem bag,
positioning it as a standout product in
the competitive accessory industry.

The Leather Gem bag's recognition by the A' Fashion and Travel Accessories Design Award is significant for both the



Theyknow Design Team and the accessory industry as a whole. This award showcases the bag's alignment with current trends and its ability to meet the needs of modern consumers who seek functional yet stylish accessories. By setting a high standard for design excellence, the Leather Gem bag serves as an inspiration for other designers and brands to push the boundaries of creativity and innovation in the accessory market.

What sets the Leather Gem bag apart is its seamless fusion of supple leather and gemstone-inspired design. Crafted from a single piece of meticulously molded calf leather, the bag boasts a strikingly smooth surface that accentuates its sharp, faceted edges. The minimalist hardware, including a geometric leather puller and magnetic closure, adds to its sleek aesthetic while ensuring effortless functionality. With its versatile dimensions, the Leather Gem bag offers ample space for daily essentials, making it a practical choice for the modern wearer.

Winning the Bronze A' Fashion and Travel Accessories Design Award serves as a testament to Theyknow Design Team's dedication to pushing the boundaries of accessory design. This recognition will undoubtedly inspire the team to continue exploring innovative materials, techniques, and shapes in their future projects. By consistently delivering high-quality, visually striking, and functional accessories, Theyknow Design Team aims to establish itself as a leading force in the industry, setting new standards for creativity and craftsmanship.

Leather Gem was designed by Yumeng Xie, Fangoulan Zhang, and the Theyknow Design Team, who collaborated to bring this exceptional accessory to life.

Interested parties may learn more about the award-winning Leather Gem bag and its designers by visiting the dedicated page on the A' Design Awards website: <a href="https://competition.adesignaward.com/ada-winner-design.php?ID=151843">https://competition.adesignaward.com/ada-winner-design.php?ID=151843</a>

#### About Theyknow Design Team

Launched in 2020, THEYKNOW is a forward-thinking jewelry and accessories brand based in China. Through its experimental approach to material combinations and innovative designs, THEYKNOW creates cutting-edge, multi-functional accessories that encourage self-expression and elevate personal style. The brand's commitment to pushing the boundaries of how jewelry can be presented and worn has quickly established it as a rising star in the accessory industry.

#### **About Theyknow**

Founded in 2020, Theyknow is a cutting-edge jewelry and accessories brand that encourages self-expression and confidence to stand out in a crowd. With a deep understanding of the modern pursuit of style, beauty, and liberation, Theyknow is dedicated to creating multifunctional designs that push the boundaries of how jewelry can be worn. The brand's immersive experimentation with unconventional material pairings has become the core of its product values, consistently delivering accessories that help wearers define and elevate their personal style.

### About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality within the Fashion and Travel Accessories Design category. Recipients of this award have showcased their ability to skillfully blend form and function, offering innovative solutions that enhance the user experience. The rigorous selection process, involving blind peer review by an expert jury panel, ensures that winning designs meet the highest standards of aesthetic appeal, functional efficiency, and market viability. By acknowledging these outstanding achievements, the Bronze A' Design Award aims to inspire and promote excellence in accessory design.

## About A' Design Award

The A' Fashion and Travel Accessories Design Award is a prestigious international design competition that recognizes exceptional creativity and innovation in the fashion and travel

accessories industry. Open to designers, agencies, companies, and brands from all countries, the award provides a platform to showcase outstanding design capabilities and gain global recognition. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria, ensuring that only the most deserving projects are honored. By promoting superior products and projects that benefit society, the A' Design Award aims to create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at:

https://accessoryaward.com

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