

Global vitamin tonics market size, share and growth analysis for 2024-2033

*The Business Research Company's
Vitamin Tonics Global Market Report
2024 – Market Size, Trends, And Global
Forecast 2024-2033*

LANDON, GREATER LONDON, UK, July 5, 2024 /EINPresswire.com/ -- The [vitamin tonics market](#) has experienced robust growth in recent years, expanding from \$8.29 billion in 2023 to \$8.81 billion in 2024 at a compound annual growth rate (CAGR) of 6.2%. The growth in the historic period can be attributed to consumer awareness and education, lifestyle changes, distribution channels, regulatory environment, demographic trends .



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Strong Future Growth Anticipated

The vitamin tonics market is projected to continue its strong growth, reaching \$10.93 billion in 2028 at a compound annual growth rate (CAGR) of 5.5%. The growth in the forecast period can be attributed to global health trends, e-commerce growth, customization and personalization, environmental sustainability, health and wellness apps.

Explore comprehensive insights into the global vitamin tonics market with a detailed sample report:

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Growth driver of the vitamin tonics market

An increasing number of chronic diseases is expected to propel the growth of the vitamin tonics market going forward. Chronic diseases are conditions that last for a long time, generally three months or more, and require ongoing medical attention, limiting activities of daily living, or both. Vitamin tonics prevent and treat several deficiency conditions in chronic diseases such as rickets, osteomalacia, angular stomatitis, and anemia.

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Major Players and Market Trends

Key players in the vitamin tonics market include BASF SE, The Procter & Gamble Company, Merck & Co. Inc., Bayer AG, Abbott Laboratories, Royal DSM, Amway Corporation, Scotch Industrial Thailand Co. Ltd., Lloyds Pharmacy, LloydsPharmacy, GNC Holdings Inc., Rexall Pharmacy Group Ltd., Jamieson Laboratories Ltd., Sapiens Pharmaceuticals Ltd., Blackmores Ltd., Raptakos Brett Co. Ltd., Himalaya Drug Company, Thone Heathtech, Nature's Way Products LLC, Albert David Limited, Albert David, Vitabiotics Ltd., Cerebos Ltd., Biotics Research Corporation, Douglas Laboratories, New GPC Inc., Tonic Vitamins, Vitane Pharmaceuticals Inc., Fitzroy International, Xinfra Pharmaceutical Co. Ltd.

Major companies operating in the vitamin tonics market are focused on developing innovative products, such as calcifediol products, to drive revenues in the market. Calcifediol belongs to a group of medications known as vitamin D analogs.

Segments:

- 1) By Product: Syrup, Capsules, Tablets, Multivitamin Injections
- 2) By Distribution Channel: Retail Pharmacies, Hospital Pharmacies, Online Pharmacies
- 3) By End User: Adult, Children, Elderly

Geographical Insights: North America Leading the Market

North America was the largest region in the vitamin tonics market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of vitamin tonics.

Vitamin Tonics Market Definition

Vitamin tonics are liquid or powder formulations that combine essential vitamins and minerals. They are designed to complement individuals' daily nutritional needs, offering a convenient way to intake necessary vitamins and minerals.

The main products of vitamin tonics are syrups, capsules, tablets, and multivitamin injections. Syrup refers to a method of producing a dense mixture of sugar or alternative sweeteners in water or other liquid bases. They are distributed through various channels such as retail pharmacies, hospital pharmacies, and online pharmacies for adults, children, and elderly end users.

Vitamin Tonics Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan,

Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Vitamin Tonics Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [vitamin tonics market size](#), vitamin tonics market drivers and trends, vitamin tonics market major players, competitors' revenues, market positioning, and market growth across geographies. The vitamin tonics market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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