

# Office And Exhibition Venue by Yen Ting Cho Wins Bronze in A' Interior Design Awards

*Innovative Studio and Gallery Space  
Recognized for Excellence in Interior  
Design*

COMO, CO, ITALY, July 6, 2024  
/EINPresswire.com/ -- The A' [Design Award](#), a highly respected recognition in the field of [interior design](#), has announced [Yen Ting Cho](#) as a Bronze winner for the work "Office And Exhibition Venue" in the Interior Space and Exhibition Design category. This prestigious award celebrates the exceptional design and innovation demonstrated in Cho's bold experiment with pattern, space, and materials.

The "Office And Exhibition Venue" by Yen Ting Cho showcases the relevance of innovative interior design in creating captivating and immersive experiences. By seamlessly integrating digital art patterns with experimental methods and materials, this design pushes the boundaries of traditional interior spaces, offering a fresh perspective on the fusion of functionality and artistry. This recognition highlights the importance of forward-thinking design in shaping the future of interior spaces.

Yen Ting Cho's award-winning design stands out for its unique application of bespoke software-generated patterns, which are skillfully printed on various surfaces using advanced technologies. The exhibition space artfully layers these patterns with utilitarian elements, creating a visually striking and deeply engaging environment. The innovative use of interior lighting, featuring changing patterns, adds a dynamic vitality to the space, while the mesmerizing mirror light box offers an ever-shifting visual experience based on the viewer's angle.

The Bronze A' Design Award for "Office And Exhibition Venue" serves as a testament to Yen Ting



Office And Exhibition Venue

Cho's commitment to pushing the boundaries of interior design. This recognition is expected to inspire future projects within the studio, fostering a continued exploration of the interplay between digital art, materials, and spatial design. As the industry evolves, Yen Ting Cho's innovative approach sets a new standard for creating immersive and emotionally impactful interior environments.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159336>

#### About Yen Ting Cho

Yen-Ting Cho is an artist, designer, and researcher from Great Britain. Born in Taiwan, he trained as an architect before pursuing his passion for programming and interaction design at Harvard University GSD and London's Royal College of Art. In 2016, Cho founded Yen Ting Cho Studio in London, where he utilizes his own digital technology to create innovative, colorful, and unique patterns for fashion accessories and interior design products. Alongside his creative work, Cho serves as a Professor of Media and Interaction Design at National Cheng Kung University in Taiwan.

#### About YEN TING CHO Studio

Founded in London in 2016, YEN TING CHO Studio produces unique artworks, installations, and contemporary designs for luxury fashion accessories, interiors, and exteriors. The Studio creates innovative and dynamic patterns through human-computer interaction, crafted using digital technology pioneered by company founder and lead designer, Yen-Ting Cho. These patterns are printed onto the finest materials, blurring the boundaries between art, design, and fashion. YEN TING CHO products are sold in galleries, boutiques, concept stores, and design outlets worldwide, including museum stores such as San Francisco Museum of Modern Art, Harvard Art Museums, and the Netherlands Textile Museum. The Studio is based in Taipei, Taiwan, and London, UK.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a notable level of creativity and practicality. It acknowledges the skill and dedication of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are recognized for their professional execution and potential to positively influence industry standards. The Bronze A' Design Award is a prestigious recognition granted to designs that are distinguished by their ingenuity and astuteness, as determined by a blind peer-review process and evaluation against pre-established criteria by an expert jury panel of design professionals, industry leaders, journalists, and academics in the interior design field.

#### About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly regarded international juried design competition that promotes excellence and innovation within the interior design industry. Open to entries from all countries, the award welcomes a diverse range of participants, including

visionaries, leading interior design agencies, innovative companies, renowned furniture manufacturers, and influential brands. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain global recognition, and be acknowledged for their superior design capabilities. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design, recognizing and celebrating remarkable achievements that positively impact the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://interiorinnovationawards.com>

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