

Espressionismo Floreale by Laura Niubo Wins Bronze in A' Furniture Design Awards

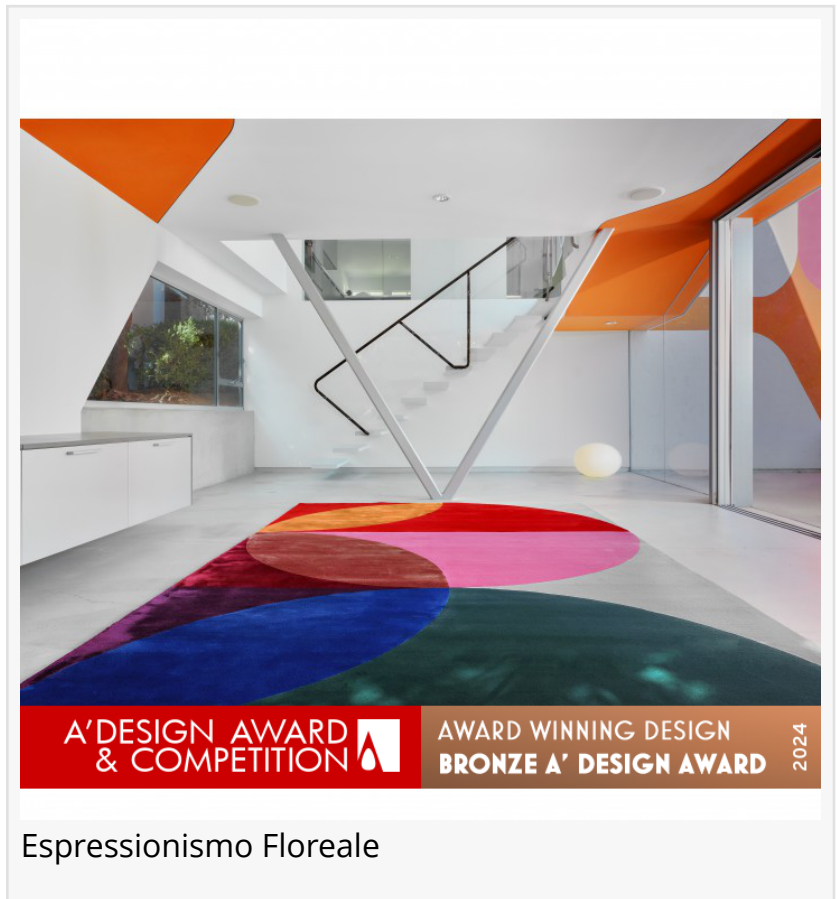
Innovative Rug Collection Captures the Rebirth of Life Through Flowers, Earning Prestigious Recognition

COMO, CO, ITALY, July 6, 2024

[/Einpresswire.com/](https://www.einpresswire.com/) -- The A' [Design Award](#), one of the world's most respected and well-recognized awards in the field of [furniture](#) design, has announced Espressionismo Floreale by [Laura Niubo](#) as a Bronze winner in the Furniture Design category. This highly prestigious award celebrates the exceptional creativity, innovation, and craftsmanship demonstrated by Niubo's captivating rug collection, which beautifully captures the essence of nature's rebirth through flowers.

Espressionismo Floreale resonates deeply with the Furniture industry and design enthusiasts, as it masterfully combines artistic expression with functional design. By abstracting the natural reproductive parts of flowers through vibrant colors and geometric shapes, Niubo's collection aligns perfectly with the growing trend of incorporating nature-inspired elements into interior spaces. This innovative approach not only enhances the aesthetic appeal of the rugs but also fosters a deeper connection between users and the natural world.

Each rug in the Espressionismo Floreale collection is a unique work of art, meticulously hand-tufted using a luxurious blend of New Zealand wool and vegan silk. The designs—Anther, Carpel, Filament, Leaf, Petal, and Stamen—showcase Niubo's exceptional color and form study, generating a sensation of sinuous, elegant, and forceful movement reminiscent of the flowers themselves. The use of natural and sustainable materials, coupled with environmentally friendly production processes, further underscores the collection's commitment to both beauty and responsibility.



Espressionismo Floreale

The Bronze A' Design Award recognition serves as a testament to Laura Niubo's unwavering dedication to pushing the boundaries of furniture design. This prestigious accolade is expected to inspire the brand to continue exploring innovative ways to infuse powerful, emotionally resonant experiences into everyday objects, ultimately transforming the way people interact with their surroundings. As Espressionismo Floreale gains global exposure, it has the potential to influence industry standards and inspire a new wave of nature-inspired, sustainable designs.

Espressionismo Floreale was designed by Laura Niubo, who is the founder and principal of Niubo, creating products, experiences, and artworks that unlock a vibrant way of living.

Interested parties may learn more about the award-winning Espressionismo Floreale collection at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152183>

About Laura Niubo

Along with fine art and design, Niubo creates an evolving selection of artworks and objects. Laura gravitates towards places of light, which is reflected in her instinctual use of color. Color has been the north star and signature of differentiation behind the work of Laura Niubo through her professional and art career. She embraces color's emotional power, unlocking an artful, vibrant lifestyle. It energizes our feelings and influences our interactions with surrounding spaces. Laura Niubo is from United States of America.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity, practicality, and professional execution. These designs are acknowledged for their innovative use of materials and technology, as well as their potential to positively influence industry standards. Winning this award highlights the designer's ability to effectively blend form and function, offering solutions that enhance people's lives and well-being. The Bronze A' Design Award is a prestigious recognition granted to designs that are distinguished by their creativity, ingenuity, and astuteness in the Furniture Design category, based on criteria such as Innovative Use of Material, Ergonomic Comfort, Aesthetic Appeal, Functionality and Usability, Durability and Longevity, Environmental Sustainability, Originality and Creativity, Production Efficiency, Space Optimization, Adaptive Design, Cultural Relevance, Inclusive Design, Technological Integration, Material Exploration, User Experience Enhancement, Craftsmanship Excellence, Design Versatility, Safety Considerations, Cost-Effectiveness, and Market Potential.

About A' Design Award

The A' Furniture Design Award is a highly respected competition that attracts a diverse range of participants, including visionary furniture designers, innovative agencies, forward-thinking companies, and influential brands in the furniture and interior design industries. This prestigious award offers entrants an opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional furniture design capabilities. The competition is driven

by a philanthropic mission to enhance society through the power of good design, with the ultimate aim of creating a better world. Entries are blind peer-reviewed and evaluated based on pre-established criteria by an influential and expert jury panel comprising design professionals, furniture industry experts, journalists, academics, and designers. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and organized across all industries. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://furnitureaward.com>

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