

# Aisles Appoints Jesus Ortiz Paz as Chairman Amidst Hit Tour

PORTLAND, OR, July 8, 2024 /EINPresswire.com/ -- Aisles, the groundbreaking AI-powered retail and personal assistant platform, proudly announces a pivotal leadership transition. [Jesus Ortiz Paz](#), the celebrated frontman of Fuerza Regida, has been appointed as the new Chairman of Aisles. This strategic move aims to merge innovative technology with influential leadership, propelling Aisles into an exciting new chapter.

[Ignacio Rosales](#), the visionary founder of Aisles, will now assume the role of CEO. Under Rosales' leadership, Aisles has seen explosive growth, surpassing 1 million active users and generating over \$40 million in net profit within its inaugural year. As CEO, Rosales will continue to drive the company's strategic initiatives and mission forward.

The appointment of Ortiz Paz marks a significant milestone for Aisles. Known for his dynamic presence and creative flair, Ortiz Paz brings a fresh perspective to the company's leadership. His extensive experience in the entertainment industry and influential public persona are expected to accelerate Aisles' ambitious growth plans.

Despite his new role at Aisles, Ortiz Paz remains committed to his music career and is currently



## FUERZA REGIDA PERO NO TE ENAMORES TOUR 2024

|                         |                             |
|-------------------------|-----------------------------|
| JUNE-05—Austin, TX      | JULY 28 — Sunrise, FL       |
| JUNE-09—Edinburg, TX    | AUG 02 — Greensboro, NC     |
| JUNE-14—Oak Grove, WI   | AUG 04 — Balmont Park, NY   |
| JUNE-16—Kansas City, MO | AUG 16 — Milwaukee, WI      |
| JUNE-20—San Diego, CA   | AUG 17 — Indianapolis, IN   |
| JUNE-24—San Diego, CA   | SEP-04—Tinley Park, IL      |
| JUNE-28—Phoenix, AZ     | SEP 06 — Salt Lake City, UT |
| JUNE-29—Phoenix, AZ     | SEP 08 — Denver, CO         |
| JUNE-30—Portland, OR    | SEP 15 — Las Vegas, NV      |
| JUNE-30—Seattle, WA     | SEP 20 — San Antonio, TX    |
| JULY-06—San Jose, CA    | SEP 21 — El Paso, TX        |
| JULY 07 — Fresno, CA    | SEP-28—Anaheim, CA          |
| JULY 13 — Houston, TX   | SEP 29 — Palm Desert, CA    |
| JULY-20—Dallas, TX      | OCT 05 — Sacramento, CA     |
| JULY 21 — Dallas, TX    | OCT 08 — Ridgedale, MO      |
| JULY 26 — Atlanta, GA   | NOV 15 — Inglewood, CA      |
| JULY 27 — Tampa, FL     | NOV-16—Inglewood, CA        |



on tour with Fuerza Regida. The "[Pero No Te Enamores](#)" tour has been a resounding success, attracting large crowds and earning widespread acclaim.

Ortiz Paz expressed his enthusiasm about joining Aisles: "I am thrilled to take on the role of Chairman at Aisles. The company's innovative use of AI to enhance everyday life resonates deeply with my vision for the future. While I remain dedicated to my music, I am eager to contribute to Aisles' mission and drive its next phase of growth."

Aisles has rapidly established itself as a leader in the AI sector. Its suite of AI-driven products, including personalized shopping assistance, advanced security systems, and educational tools, is revolutionizing the retail experience. The company's remarkable success has attracted significant attention, culminating in a major investment deal with BlackRock.

As Ortiz Paz continues his tour and assumes his new role, Aisles' stakeholders and users are eagerly anticipating the innovative directions the company will take. The fusion of Ortiz Paz's artistic creativity and Aisles' technological innovation promises an exhilarating future for the company and its growing user base.

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