

Medical Writing Market Set for Rapid Growth, Projected to Reach \$5.62 Billion by 2028

Medical Writing Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 8, 2024 /EINPresswire.com/ -- The global medical writing market is poised for substantial growth, projected to increase from \$3.42 billion in 2023 to \$3.81 billion in 2024, marking a



compound annual growth rate (CAGR) of 11.4%. This growth is attributed to various factors such as rising pharmaceutical R&D, increasing complexity of drugs and therapies, and the expanding demand for regulatory writing and accurate scientific documentation. The market is expected to accelerate further, reaching \$5.62 billion by 2028, growing at a CAGR of 10.2%. Key drivers in the

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You Can Now Pre Order Your Report To Get A Swift Deliver With All Your Needs" *The Business research company* forecast period include digital transformation in healthcare, remote work trends, and the integration of patient-centric approaches in medical writing.

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Major Players Driving Innovation

Leading companies in the medical writing market, including Cardinal Health Inc., Merck and Co. Inc., and AbbVie Inc., are focusing on technological advancements to enhance service offerings. For instance, Certara Inc.'s launch of CoAuthor, an AI-based medical writing software, exemplifies efforts to streamline clinical trial document development with enhanced efficiency and accuracy.

Segments

- Type: Clinical Writing, Regulatory Writing, Scientific Writing, Other Types
- Application: Medical Journalism, Medical Education, Medico Marketing, Other Applications
- End-Use: Pharmaceutical Companies, CRO (Contract Research Organization), Other End-Users

Regional Insights: North America Leading, Asia-Pacific Emerging

In 2023, North America dominated the medical writing market, while Asia-Pacific is expected to exhibit the fastest growth during the forecast period. Detailed regional dynamics and growth opportunities are covered comprehensively in the report.

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<u>Medical Writing Global Market Report 2024</u> from TBRC covers the following information:

• Market size data for the forecast period: Historical and Future

• Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

• Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Medical Writing Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on medical writing market size, medical writing market drivers and trends, medical writing market major players, competitors' revenues, market positioning, and market growth across geographies. The medical writing market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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