

# Non-Protein Nitrogen Market Poised for Growth, Expected to Reach \$1.74 Billion by 2028

*The Business Research Company's Non-Protein Nitrogen Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LANDON, UK, July 8, 2024 /EINPresswire.com/ -- The non-protein nitrogen (NPN) market has witnessed robust growth in recent years, projected to increase from \$1.36 billion in 2023 to \$1.44 billion in 2024, marking a compound annual growth rate (CAGR) of 5.6%. This growth is driven by various factors such as livestock feed supplementation, rising meat consumption, cost-effective protein alternatives, advancements in nitrogen fixation research, and improvements in feed efficiency.



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## Rising Meat Consumption Drives Market Growth

Increasing meat consumption globally is a significant driver for the non-protein nitrogen market. Meat, a staple in human diets, benefits from NPN in animal feed, enhancing overall protein content and nutritional value. This is achieved through microbial conversion of compounds like urea, biuret, and ammonium phosphate in the ruminant stomach, thereby supporting efficient meat production.

Explore the global non-protein nitrogen market with a detailed sample report:

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## Key Players and Innovations

Leading companies in the non-protein nitrogen market, such as The Archer-Daniels-Midland Company, Saudi Arabia's Basic Industries Corporation, and Nutrien Ltd., are actively innovating. For instance, advancements include nanotechnology-based solutions aimed at enhancing plant nutrition and crop yields, exemplified by Indian Farmers Fertiliser Cooperative's Nano Urea

Liquid, launched in May 2021. This innovation reduces environmental impact and logistics costs while maintaining high nutrient efficiency.

#### Market Segments

- By Type: Urea, Biuret, Ammonia, Other Types
- By Form: Dry, Liquid, Pellets
- By Livestock: Swine, Poultry, Cattle, Aquaculture, Other Livestock

#### Geographical Insights: Asia-Pacific Leading Growth

Asia-Pacific emerged as the largest region in the non-protein nitrogen market in 2023 and is projected to maintain its leadership, driven by rapid industrialization in agriculture and increasing livestock production.

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[Non-Protein Nitrogen Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

[The Non-Protein Nitrogen Global Market Report 2024](#) by The Business Research Company is the most comprehensive report that provides insights on non-protein nitrogen market size, non-protein nitrogen market drivers and trends, non-protein nitrogen market major players, competitors' revenues, market positioning, and market growth across geographies. The non-protein nitrogen market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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### About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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