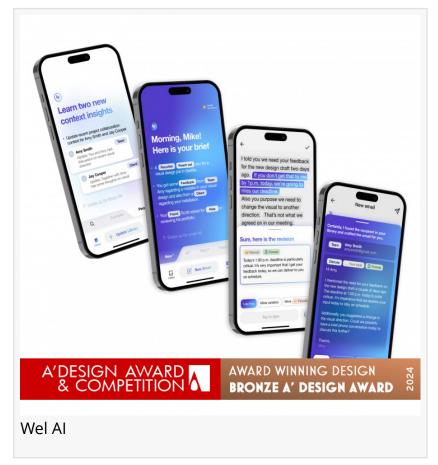


## Wel AI by Ruoyong Hong and Qian Wan Wins Bronze in A' Mobile Technology Awards

Innovative AI-Powered Email Assistant Recognized for Excellence in Mobile Design and User Experience

COMO, CO, ITALY, July 8, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and wellrecognized award in the field of mobile design, has announced Wel AI by Ruoyong Hong and Qian Wan as the Bronze winner in the Mobile Technologies, Applications and Software Design category. This prestigious recognition highlights the significance of Wel AI's innovative approach to integrating artificial intelligence into daily email processes, offering a seamless and user-centric experience.



Wel AI's groundbreaking design aligns

with the evolving needs of the mobile industry, where users seek efficient and intuitive solutions to manage their digital communication. By providing a conversational approach to email composition, guidance, and drafting, Wel AI addresses the growing demand for AI-powered tools that enhance productivity while maintaining a strong focus on user control and personalization.

What sets Wel AI apart is its ability to create a flexible and respectful collaboration between humans and AI. The design fosters a sense of partnership, allowing users to cultivate their personal writing style and build a social relationship library. This innovative approach not only benefits the user but also enables the AI to learn and grow, resulting in a supportive and adaptive email assistant that seamlessly integrates into daily life.

The Bronze A' Design Award for Wel AI serves as a testament to Ruoyong Hong and Qian Wan's commitment to pushing the boundaries of mobile design and user experience. This recognition

is expected to inspire further innovation within the team and encourage the exploration of new possibilities in the realm of AI-powered communication tools. As Wel AI continues to evolve and refine its offerings, it has the potential to set new standards for the mobile industry and shape the future of email management.

# Interested parties may learn more at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=154487</u>

### About Ruoyong Hong and Qian Wan

Ruoyong Hong is an award-winning interaction designer and prototyper with over 8 years of proven track record across diverse domains like automotive, AR/VR, conversational AI, and more. Currently the Lead Design/Senior Interaction Designer at Bosch, Ruoyong spearheads innovative work on autonomous vehicle user experiences by blending multi-modal channels like motion, digital screens, and sensors. His expertise spans building industry-first design guidelines, granted patents for applying AI to product interaction. With a unique background bridging architecture, urban design, and emerging technologies, Ruoyong brings a multidisciplinary perspective to crafting pioneering digital experiences. His award-winning work has been featured globally and demonstrates his passion for merging creativity and technology. Ruoyong Hong and Qian Wan are from China.

#### About The Team

The team is an independent design practice exploring how design can make new technologies and digital experiences more accessible, ethical, and intuitive. Their practices adhere to core principles of simplicity, empathy, and respect for user agency, viewing these as essential considerations as novel technologies like AI proliferate.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality in the Mobile Technologies, Applications and Software Design category. The award acknowledges the skill and dedication of designers who create works that excel in user interface clarity, responsive design efficiency, innovation in functionality, aesthetic appeal, ease of navigation, security measures, performance optimization, integration of features, customization options, accessibility standards, cross-platform compatibility, battery efficiency, data management, user feedback implementation, social media integration, multi-language support, augmented reality implementation, voice command recognition, gesture control integration, and artificial intelligence utilization. Winning designs are selected through a rigorous blind peer-review process by an expert jury panel of design professionals, mobile industry experts, journalists, and academics. The Bronze A' Design Award highlights the potential of these designs to positively influence industry standards and enhance people's lives through their thoughtful execution and innovative use of technology.

#### About A' Design Award

The A' Mobile Technologies, Applications and Software Design Award is a highly regarded

competition that attracts a diverse range of participants, including innovative mobile designers, creative design agencies, forward-thinking companies, leading technology manufacturers, and influential brands in the mobile and software design industries. This prestigious award offers entrants a platform to showcase their creativity, gain international recognition, and be acknowledged for their exceptional mobile design capabilities. By participating in the A' Design Award, designers and brands have the opportunity to contribute to the advancement of the mobile and software design industries and inspire future trends. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and organized across various industries. The ultimate goal of the A' Design Award is to recognize and promote superior products and projects that benefit society and contribute to creating a better world. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <u>https://goldenmobileawards.com</u>

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 0314972900 email us here

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