

# India Can Win The Diamonds Do Good® Entrepreneurship Grant 2024

*Two Indian entrepreneurs are Finalists for the esteemed Diamonds Do Good® Entrepreneurship Grant. Learn more about them.*

GENEVA, SWITZERLAND, July 17, 2024 /EINPresswire.com/ -- United People Global is pleased to highlight two remarkable Indian entrepreneurs who are among 24 Finalists for the prestigious [Diamonds Do Good® Entrepreneurship Grant](#). With 24 Finalists from 8 countries, the winners are set to be announced on 17 July 2024.

The Diamonds Do Good® Entrepreneurship Grant is known for supporting outstanding entrepreneurs. The grant provides financial support ranging from \$5,000 up to \$20,000, enabling the winners to scale their businesses and amplify their positive impact on society. As part of the design and the impact of the Grant, the Finalists go through a development process that includes completing the UPG Biashara Learning Journey through which they acquire new skills and sharpen existing ones. After the Grant, they also benefit from the UPG Biashara Action Journey that includes, ongoing exposure, skills acquisition, mentorship and more.

"Diamonds Do Good® is thrilled to continue its support of entrepreneurs who hail from communities where natural diamonds are mined, cut, and crafted into exquisite jewelry. Our Entrepreneurship Grant winners embody the spirit of entrepreneurship and the power of innovative ideas to create positive change" said Nancy Orem Lyman, Executive Director, Diamonds Do Good.

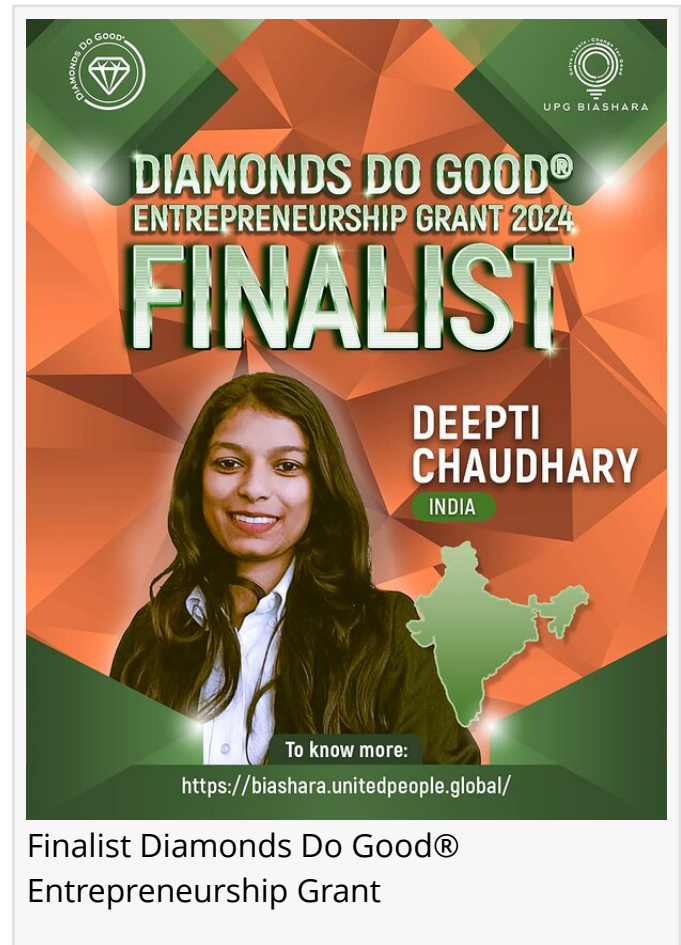
The Two Finalists come from different backgrounds and they are UPG Biashara Entrepreneurs. They each demonstrated exceptional vision, creativity and unwavering determination. And their



Meet The Winners of Diamonds Do Good Grant®

qualities have made them exceptional candidates for the prestigious Diamonds Do Good® Entrepreneurship Grant. They are:

Deepti Chaudhary, from India, is the founder of a sustainable restaurant set business. Deepti has collaborated with several national-level NGOs in India to raise awareness and support for sustainable products in the market. Currently pursuing a law degree, she has utilized her legal knowledge to design her business products with the goal of minimizing environmental impact and preventing contamination. Deepti is also a #UPGSustainability, a certification that underscores her commitment to driving solutions for environmental, social, and economic challenges in the hospitality, restaurant, and food business sectors. Her business, though currently operating at a local level in a limited market, plays a vital role in providing income in rural areas where employment opportunities are limited. This small manufacturing business, often managed by a few individuals or family members, is a testament to Deepti's dedication to sustainability and community development.



Finalist Diamonds Do Good® Entrepreneurship Grant

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*Nancy Orem Lyman, Executive Director, Diamonds Do Good*

personalities.

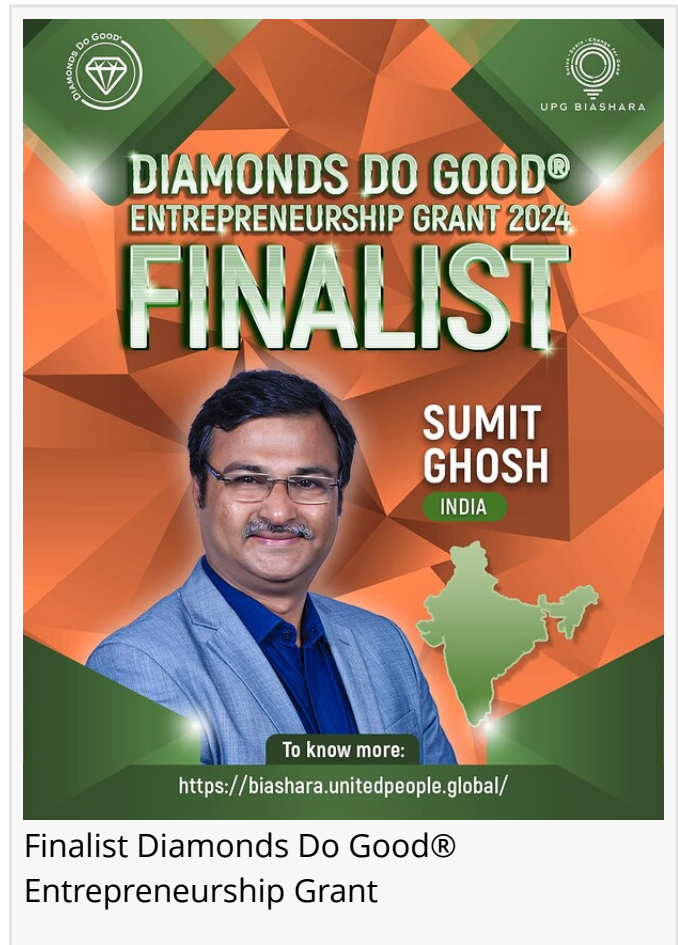
Sumit Ghosh is the founder of Sankalp, a social enterprise in India. With a postgraduate degree in Marketing and Finance, he brings over three decades of experience in senior management roles at various Fortune 100 companies. Currently, Sumit is dedicated to achieving the goals identified in SDG 17. His expertise has led to invitations for paper presentations at the G20, and he serves as an advisor to various international organizations. The Government of India also publishes his research papers, further attesting to his influence in the field. As an International Mentor, Sumit is passionate about transforming ordinary individuals into extraordinary

This year the 24 Finalists come from 8 countries: Botswana, Canada, India, Lesotho, Namibia, Sierra Leone, South Africa and Tanzania. Which countries will be represented among the winners? And which country will win the grand prize? In 2023 the honour of the grand prize went

to Namibia with UPG Biashara Entrepreneur Eddy Ngong securing USD 20,000.

“It is a joy to listen to entrepreneurs with brilliant solutions that win in the marketplace and that also deliver value to their communities. The Diamonds Do Good® Entrepreneurship Grant has delivered another year of blockbuster impact - and the businesses are getting stronger and stronger. We know that all the Finalists are winners and we look forward to supporting their progress,” said Yemi Bebington-Ashaye, President of United People Global.

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Finalist Diamonds Do Good®  
Entrepreneurship Grant

In 2024 each of the 24 Finalists have demonstrated remarkable resilience and determination to reach the final stage of the Diamonds Do Good® Entrepreneurship Grant. Their businesses represent diverse industries including: agriculture, education, electronics, energy, environment / nature, events, health and health care, jewellery, manufacturing, marketing, real estate and more. And their creative approaches to business solutions as well as their dedication has propelled them forward as outstanding contenders for the Diamonds Do Good® Entrepreneurship Grant 2024.

Here are the Finalists representing 8 countries, they are also visible on this brief video:  
[https://youtu.be/n\\_DjxP\\_cakU](https://youtu.be/n_DjxP_cakU)

What has happened so far? The 24 finalists advanced to the ultimate stage of the process: a "Shark Tank" format. This entailed presenting to an experienced panel, in front of a live audience. During these sessions, the UPG Biashara entrepreneurs showcased their ideas, businesses, and distinct value propositions. Now the next step is the announcement of the winners and with 10 winners expected to win the prestigious Diamonds Do Good® Entrepreneurship Grant 2024.

When is the announcement? The announcement of the winners takes place on 17 July 2024 from

4pm CEST (10 am EDT). And it is possible for those passionate about entrepreneurship to witness the winners of the Diamonds Do Good® Entrepreneurship Grant 2024. While places last, those interested can RSVP here: <https://upglive.org/upgbiashara-events-RSVP>. The event brings together people passionate about entrepreneurship including industry leaders, investors, and supporters who are eager to witness the next generation of entrepreneurial success stories.

And so who will win? “The Finalists for the Diamonds Do Good® Entrepreneurship Grant are outstanding and each of them is a winner! Once the announcement is made, we will be happy and sad at the same time. And we will remain united in the understanding that when any of them wins, then we are all winning. I invite you to keep an eye on all of these entrepreneurs,” said Yemi Babington-Ashaye, President, United People Global.

About Diamonds Do Good®: A not-for-profit organization inspired in 2006 by Nelson Mandela to tell the world about the positive impact of diamonds in Southern Africa. Presently, its primary objective is to initiate significant transformations within natural diamond communities worldwide and to effectively share these impactful narratives.

<https://www.diamondsdogood.com>.

About UPG Biashara: UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. This includes growing and strengthening existing enterprises. UPG Biashara provides training, mentorship, financial support and more.

United People Global is a community that encourages and enables people to participate in making the world a better place.

Note to Editors

Social media hashtags: #DiamondsDoGoodGrant #UPGBiashara

Learn more about the Diamonds Do Good® Grant: <https://upglive.org/DDG-Grant>

Learn more about the Diamonds Do Good®: <https://www.diamondsdogood.com/>

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