

Pancreatic Cancer Diagnostic Market Poised for Growth, Expected to Reach \$5.74 Billion by 2028

The Business Research Company's Pancreatic Cancer Diagnostic Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 9, 2024 /EINPresswire.com/ -- The [pancreatic cancer diagnostic market size](#) has shown robust growth, increasing from \$3.92 billion in 2023 to \$4.21 billion in 2024, at a compound

annual growth rate (CAGR) of 7.6%. This growth can be attributed to advancements in genomic and molecular profiling, developments in chemotherapy and radiation therapy, research on pancreatic cancer genetics, increased awareness campaigns, and efforts in early detection.



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Rising Prevalence and Technological Advancements Drive Market Growth

The rise in the prevalence of pancreatic cancer, fueled by factors such as smoking, diabetes, chronic pancreatitis, and genetic disorders, is expected to drive market growth. In 2023, it is estimated that 64,050 individuals in the United States alone will be diagnosed with pancreatic cancer. This prevalence underscores the critical need for effective

diagnostic tools to guide treatment decisions and improve patient outcomes.

Explore the global pancreatic cancer diagnostic market with a detailed sample report:
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Key Players and Innovations

Major companies in the pancreatic cancer diagnostic market, including Pfizer Inc., Hitachi Medical Corporation, and F. Hoffmann-La Roche AG, are actively developing screening tests and diagnostic technologies. For instance, Hirotsu Bio Science launched the N-NOSE plus Pancreas



test in 2022, leveraging nematodes' olfactory senses to detect pancreatic cancer.

Emerging Trends and Innovations

Innovations in immunotherapy, advancements in imaging technologies, and collaborative global research initiatives are key trends shaping the future of the pancreatic cancer diagnostic market. These developments aim to enhance early detection, personalize treatment approaches, and integrate big data analytics for improved patient care.

Pancreatic Cancer Diagnostic Market Segments

- Product Types: Instruments, Consumables, Services
- Treatment Types: Surgery, Chemotherapy, Radiation Therapy, Targeted Therapy
- Cancer Types: Exocrine, Adenocarcinoma, Squamous Cell Carcinoma, Adenosquamous Carcinoma, Colloid Carcinoma, Endocrine
- Test Types: Imaging Test, Biopsy, Blood Test, Genomic Test, Other Test Types
- End-Users: Hospitals, Diagnostic Centers, Cancer Research Centers, Academic Institutes, Ambulatory Surgical Centers, Other End-Users

Regional Insights: North America Leading, Asia-Pacific to Witness Fastest Growth

North America dominated the pancreatic cancer diagnostic market in 2023, driven by technological advancements and high healthcare spending. Meanwhile, Asia-Pacific is anticipated to be the fastest-growing region, supported by increasing healthcare infrastructure and rising awareness about early cancer detection.

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Pancreatic Cancer Diagnostic Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Pancreatic Cancer Diagnostic Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pancreatic cancer diagnostic market size, pancreatic cancer diagnostic market drivers and trends, pancreatic cancer diagnostic market major players, competitors' revenues, market positioning, and market growth across geographies. The pancreatic cancer diagnostic market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report

and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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