

# Phytosterols Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033*

LONDON, GREATER LONDON, UK, July 9, 2024 /EINPresswire.com/ -- The [phytosterols market](#), which refers to bioactive substances naturally

occurring in plants with a structure

akin to cholesterol, has experienced rapid growth in recent years. Starting at \$1 billion in 2023, it is projected to reach \$1.11 billion in 2024, growing at a compound annual growth rate (CAGR) of 10.8%. It will grow to \$1.67 billion in 2028 at a compound annual growth rate (CAGR) of 10.7%.

This growth can be attributed to increasing awareness of health benefits, the rising prevalence of cardiovascular diseases, trends in functional food and nutraceuticals, government initiatives combatting obesity, and the adoption of functional ingredients in cosmetics.



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Rising Prevalence of Cardiovascular Diseases Drives Market Growth

The increasing prevalence of cardiovascular diseases worldwide, encompassing conditions affecting the heart or

blood vessels, is a significant driver for the phytosterols market. These conditions include coronary heart disease, stroke, peripheral arterial disease, aortic disease, and others.

Phytosterols compete with dietary cholesterol for absorption in the intestines, thereby lowering blood cholesterol levels and reducing the risk of heart disease, heart attacks, and strokes.

Studies indicate that daily consumption of phytosterols can reduce LDL cholesterol levels by 8% to 10%.

Explore the global phytosterols market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=12002&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=12002&type=smp)

Major Players and Market Trends

Key players such as Cargill Inc., Archer Daniels Midland Company, BASF SE, and Wilmar



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Phytosterols Global Market Report 2024- Market Size, Trends, And Global Forecast 2024-2033

International Limited are focusing on product innovation to enhance cardiovascular health solutions. For instance, Nutrartis introduced cardiosmile, a vegan heart and cholesterol health solution utilizing natural plant sterols in a water-dispersible liquid format for convenient daily use.

### Key Trends in the Forecast Period

Innovations in delivery formats, collaborations in research and development, and the integration of phytosterols into personalized nutrition and clean label products are major trends shaping the phytosterols market through 2028.

### Market Segments

- Type: Beta-Sitosterols, Campesterols, Stigmasterols, Other Types
- Source: Vegetable Oils, Nuts and Seeds, Whole Grains, Other Sources
- Form: Dry, Liquid
- Application: Food And Beverages, Pharmaceuticals, Cosmetics, Dietary Supplements, Animal Feed

### Geographical Insights: Asia-Pacific Leading Growth

Europe dominated the phytosterols market in 2023, while Asia-Pacific is expected to witness the fastest growth during the forecast period. Comprehensive regional insights and growth opportunities are detailed in the full report.

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[Phytosterols Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Phytosterols Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on phytosterols market size, phytosterols market drivers and trends, phytosterols market major players, competitors' revenues, market positioning, and market growth across geographies. The phytosterols market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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### [About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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