

## Unlocking the Potential of White Oil: A Market Size Analysis, Strategic Insights, and Forecasts 2024-2031

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WILMINGTON, DELAWARE, UNITED STATES, July 9, 2024 /EINPresswire.com/ -- Allied Market Research recently released a comprehensive report titled "White Oil Market by Grade (Technical, Pharmaceutical) and Application (Plastic and Polymer, Pharmaceuticals, Food Industry, Personal Care and Cosmetics, Textiles, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031". According to the report, the global white oil market is poised to reach \$3.1 billion by 2031, growing from \$2.2 billion in 2021 at a CAGR of 3.7% during the forecast period.



Key Growth Drivers, Market Restraints, and Investment Opportunities:

The white oil market is expected to experience significant growth primarily driven by robust demand from the plastic and polymer manufacturing sector, where white oil is integral to producing materials like polystyrene and polyolefins. However, high production costs may pose challenges to market expansion. Nonetheless, the increasing popularity of packaged food products has spurred demand for white oil in plastic packaging, presenting numerous growth opportunities for the market.

Pharmaceutical Segment to Lead in Profitability by 2031:

In terms of grade, the pharmaceutical segment dominated the market in 2021, capturing

approximately three-fifths of the total market share. This segment is projected to exhibit the highest CAGR of 3.9% during the analysis period, fueled by heightened investments in pharmaceutical R&D activities due to the rising prevalence of chronic diseases.

Likewise, within applications, the pharmaceuticals segment accounted for the largest market share in 2021, constituting around one-third of total market revenue. It is anticipated to continue its dominance with the highest CAGR of 4.1% through the forecast period, driven by increased healthcare expenditures globally.

Asia-Pacific Emerges as Dominant Region:

Geographically, the Asia-Pacific region led the white oil market in 2021, commanding approximately half of the total market revenue. It is expected to maintain its dominance and emerge as the fastest-growing region with a CAGR of 4.1% from 2021 to 2031. The region's growth is attributed to heightened awareness of personal care and grooming practices, contributing significantly to market expansion.

Major Companies and Strategic Insights:

Key players in the white oil industry include Asian Oil Company, Lanxess, Royal Dutch Shell Plc, TOTAL ENERGIES, Nandan Petrochem Ltd., Savita, Castrol Limited, and others. The report highlights their strategic initiatives such as partnerships and mergers aimed at enhancing market presence and competitive edge.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the

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