

# WISE Heron Lead : Advancement in Spinal Cord Stimulation

MIAMI, FLORIDA, USA, July 11, 2024 /EINPresswire.com/ -- WISE Spa., a pioneering medical device company specializing in advanced implantable electrodes for neuromonitoring, neuromodulation, and brain-machine interfacing (BMI), will be attending American Society of Pain and Neurosciences ([ASPEN](#)) Annual Conference in Miami starting this week.



WISE worked in collaboration with Dr.

Steven Falowski, director of functional neurosurgery at Argires-Marotti Neurosurgical Associates of Lancaster in Pennsylvania, to utilize neuromonitoring techniques in combination with recorded spinal signals and will share the results of "[Heron Lead](#) : ECAPs from a multicolumn directional percutaneously implanted lead in a large animal model" . WISE Heron lead has the potential to be a game changer in the SCS market due to the more effective sensing of the brain and spine signals, said Steven Falowski

We believe that combining efficient sensing capabilities enabled by our technology and minimally invasive unidirectional stimulation can provide a significant advancement for spinal cord stimulation, commented Luca Ravagnan, CEO of WISE Spa

WISE will be showing its products at booth 185 as the Heron lead is a US-focused product and a strategic priority for the company.

Luca Ravagnan

WISE

+39 02 8496 2493

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/726274677>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.