

# Tanzania Can Win The Diamonds Do Good® Entrepreneurship Grant 2024

*Four Tanzanian entrepreneurs are Finalists for the Diamonds Do Good® Entrepreneurship Grant. Learn more about them.*

GENEVA, SWITZERLAND, July 17, 2024 /EINPresswire.com/ -- United People Global is pleased to highlight four remarkable Tanzanian entrepreneurs who are among 24 Finalists for the prestigious [Diamonds Do Good® Entrepreneurship Grant](#). With 24 Finalists from 8 countries, the winners are set to be announced on 17 July 2024.

The Diamonds Do Good® Entrepreneurship Grant is known for supporting outstanding entrepreneurs. The grant provides financial support ranging from \$5,000 up to \$20,000, enabling the winners to scale their businesses and amplify their positive impact on society. As part of the design and the impact of the Grant, the Finalists go through a development process that includes completing the UPG Biashara Learning Journey through which they acquire new skills and sharpen existing ones. After the Grant, they also benefit from the UPG Biashara Action Journey that includes, ongoing exposure, skills acquisition, mentorship and more.

"Diamonds Do Good® is thrilled to continue its support of entrepreneurs who hail from communities where natural diamonds are mined, cut, and crafted into exquisite jewelry. Our Entrepreneurship Grant winners embody the spirit of entrepreneurship and the power of innovative ideas to create positive change," said Nancy Orem Lyman, Executive Director, Diamonds Do Good.

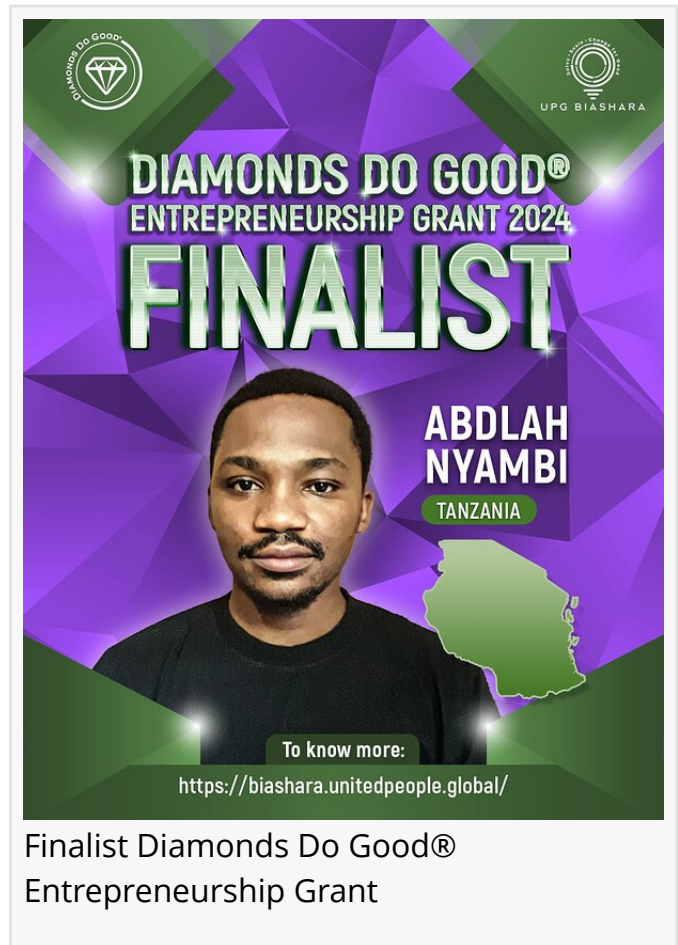
The Four Finalists come from different backgrounds and they are UPG Biashara Entrepreneurs. They each demonstrated exceptional vision, creativity and unwavering determination. And their



Meet The Winners of Diamonds Do Good Grant®

qualities have made them exceptional candidates for the prestigious Diamonds Do Good® Entrepreneurship Grant. They are:

Abdlah Jumanne Nyambi, based in Tanzania, is the Founder and CEO of Preyo Company Limited, a pioneering enterprise in plastic recycling. He is dedicated to developing formal and sustainable solutions for plastic waste management. Abdlah is actively involved in creating a comprehensive plastic recycling value chain, from the collection of plastic waste to the sale of recycled products. Driven by a passion for environmental sustainability and community development, Abdlah has successfully led Preyo to secure substantial grants and partnerships. These initiatives have significantly enhanced the company's capacity to efficiently process and recycle plastics, contributing to a cleaner environment and sustainable development in Tanzania.



Jerusa David Kitoto is the Founder and Executive Director of the Sautiya Mtoto Foundation in Tanzania. She holds a Civic Leadership Certificate from YALI RLC EA and a UPG Biashara Certificate. Passionate about advocating for children and women, Jerusa also serves as a paralegal officer. She leads JuaCraft Mamas, a social enterprise empowering women and girls through artisanal crafts in Bagamoyo. Jerusa collaborates with Coca-Cola Kwanza LTD on CSR programs and promotes advocacy through arts and dance. A teacher by profession, she enjoys watching football, netball, and travelling.

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*Nancy Orem Lyman, Executive Director, Diamonds Do Good*

Christian Mwijage is a Tanzanian social entrepreneur with a strong academic background in Project Design, Management, and Marketing. Passionate about environmental sustainability, recycling, and green living, he founded ECOACT Tanzania Ltd. This social enterprise

developed a chemical-free technology to recycle ocean plastic waste into durable plastic timbers used for building, construction, and furniture making, pioneering a chemical-free extrusion process in Africa. Christian also launched the "Garbage Medical Insurance Programme," the first of its kind in East Africa. This social health insurance program allows poor individuals in slum communities to exchange their plastic waste for medical health coverage. His innovative efforts

have earned him several awards, including the UN Habitat for Humanity Award.

Zephania Zakayo is a dedicated medical laboratory technician with a Diploma in Medical Laboratory Sciences and a certificate in clinical medicine, bringing over 5 years of experience in diagnostics. He has collaborated on HIV/AIDS projects with NGOs and worked extensively at local private health facilities in Tanzania. Zephania is the founder of Matella Medical Diagnostic Laboratory, which focuses on providing affordable and precise diagnostics to enable effective treatment. As a certified entrepreneur involved in United People global initiatives, he actively advocates for health and broader societal advancement.

This year the 24 Finalists come from 8 countries: Botswana, Canada, India, Lesotho, Namibia, Sierra Leone, South Africa and Tanzania. Which countries will be represented among the winners? And which country will win the grand prize? In 2023 the honour of the grand prize went to Namibia with UPG Biashara Entrepreneur Eddy Ngong securing USD 20,000.

“It is a joy to listen to entrepreneurs with brilliant solutions that win in the marketplace and that also deliver value to their communities. The Diamonds Do Good® Entrepreneurship Grant has delivered another year of blockbuster impact - and the businesses are getting stronger and stronger. We know that all the Finalists are winners and we look forward to supporting their progress,” said Yemi Bebington-Ashaye, President of United People Global.

In 2024 each of the 24 Finalists have demonstrated remarkable resilience and determination to reach the final stage of the Diamonds Do Good® Entrepreneurship Grant. Their businesses represent diverse industries



Finalist Diamonds Do Good®  
Entrepreneurship Grant

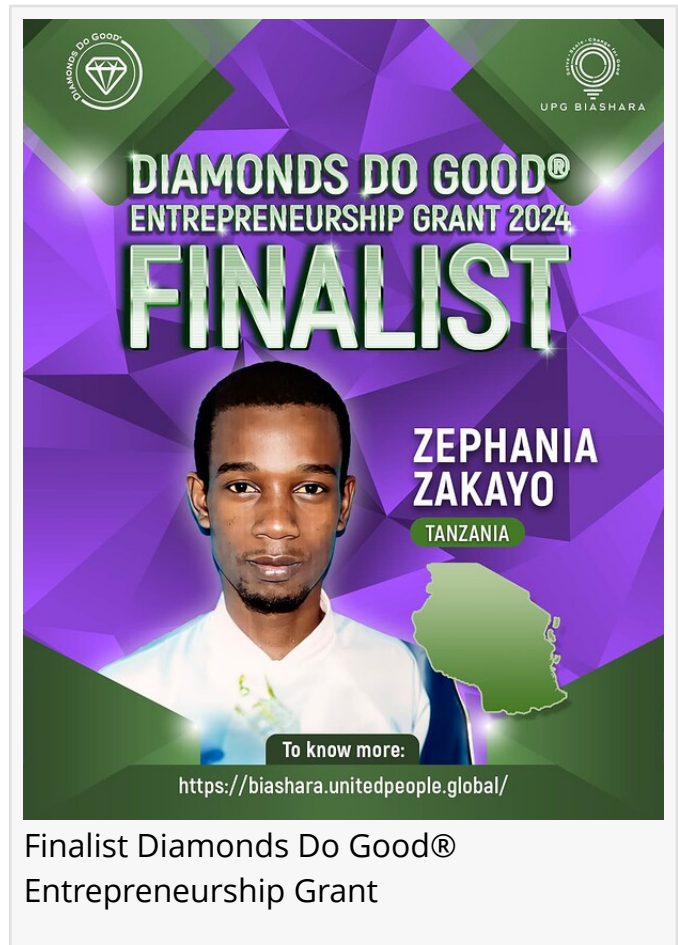


Finalist Diamonds Do Good®  
Entrepreneurship Grant

including: agriculture, education, electronics, energy, environment / nature, events, health and health care, jewellery, manufacturing, marketing, real estate and more. And their creative approaches to business solutions as well as their dedication has propelled them forward as outstanding contenders for the Diamonds Do Good® Entrepreneurship Grant 2024.

Here are the Finalists representing 8 countries, they are also visible on this brief video: <https://youtu.be/CQEUO0bb-ek>

What has happened so far? The 24 finalists advanced to the ultimate stage of the process: a "Shark Tank" format. This entailed presenting to an experienced panel, in front of a live audience. During these sessions, the UPG Biashara entrepreneurs showcased their ideas, businesses, and distinct value propositions. Now the next step is the announcement of the winners and with 10 winners expected to win the prestigious Diamonds Do Good® Entrepreneurship Grant 2024.



When is the announcement? The announcement of the winners takes place on 17 July 2024 from 4pm CEST (10 am EST). And it is possible for those passionate about entrepreneurship to witness the winners of the Diamonds Do Good® Entrepreneurship Grant 2024. While places last, those interested can RSVP here: <https://upglive.org/upgbiashara-events-RSVP>. The event brings together people passionate about entrepreneurship including industry leaders, investors, and supporters who are eager to witness the next generation of entrepreneurial success stories.

And so who will win? "The Finalists for the Diamonds Do Good® Entrepreneurship Grant are outstanding and each of them is a winner! Once the announcement is made, we will be happy and sad at the same time. And we will remain united in the understanding that when any of them wins, then we are all winning. I invite you to keep an eye on all of these entrepreneurs," said Yemi Babington-Ashaye, President, United People Global.

About Diamonds Do Good®: A not-for-profit organization inspired in 2006 by Nelson Mandela to tell the world about the positive impact of diamonds in Southern Africa. Presently, its primary objective is to initiate significant transformations within natural diamond communities worldwide and to effectively share these impactful narratives. <https://www.diamondsdogood.com>.

About UPG Biashara: UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. This includes growing and strengthening existing enterprises. UPG Biashara provides training, mentorship, financial support and more.

United People Global is a community that encourages and enables people to participate in making the world a better place.

Note to Editors

Social media hashtags: #DiamondsDoGoodGrant #UPGBiashara

Learn more about the Diamonds Do Good<sup>®</sup> Grant: <https://upglive.org/DDG-Grant>

Learn more about the Diamonds Do Good<sup>®</sup>: <https://www.diamondsdogood.com/>

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