

Events Guys Delivers Comprehensive Event Solutions for Amex Tennis Town at Montecasino

A leading event management company in South Africa, has successfully executed key aspects of the Amex Tennis Town, a Wimbledon fan park at Montecasino

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/EINPresswire.com/ -- [Events Guys](#), a leading event management company in South Africa, has successfully executed key aspects of the Amex Tennis Town, a Wimbledon fan park at Montecasino. The event, which took place last weekend and is set to continue on July 12-14, 2024, for the semifinals and finals, showcases the company's ability to provide comprehensive event solutions for large-scale sporting events.

The Amex Tennis Town, a collaboration between Tennis South Africa (TSA) and American Express, aims to create a vibrant atmosphere for tennis enthusiasts to experience The Championships, Wimbledon, right in the heart of Johannesburg. Events Guys played a crucial role in bringing this vision to life, handling multiple aspects of the event setup and infrastructure.



Events Guys Image 1



Events Guys Image 2

Wynand Lombard, Director of Events Guys, stated, "Our team's extensive experience in

managing large-scale international events, including the FIFA Confederations Cup and 2010 World Cup, has prepared us well for projects of this magnitude. The Amex Tennis Town presented an exciting opportunity to showcase our comprehensive range of services."

Events Guys' contributions to the Amex Tennis Town encompassed several key areas:

Infrastructure: The company provided all necessary structures for the fan park, ensuring a solid foundation for the event. This aligns with their expertise in supplying marquees, Bedouin and stretch tents, and custom exhibition stands.

Flooring: Events Guys installed vinyl flooring throughout the venue, demonstrating their capability in providing various flooring and ground cover solutions.

Fencing: In collaboration with Carry On Projects, Events Guys managed all fencing requirements, showcasing their ability to work effectively with partners to deliver comprehensive solutions.

Marquee Tents and Tent Structures: The company supplied and set up marquee tents and various tent structures, ensuring ample and stylish covered spaces for attendees. This service is a core part of their infrastructure offerings.

The successful execution of these services at the Amex Tennis Town aligns perfectly with Events Guys' core offerings as listed on their website. It demonstrates the company's ability to deliver a complete event solution, from setup to management, for large-scale sporting events.

Paul Firbank, a seasoned professional on the Events Guys team, commented on the project: "Our experience in managing events under extreme pressure, such as Presidential Inaugurations and the 2010 Football World Cup, has been invaluable in ensuring the smooth execution of the Amex



Events Guys Image 3



Events Guys Image 4

Tennis Town setup. We're proud to contribute to an event that brings the excitement of Wimbledon to South African tennis fans."

The Amex Tennis Town event, running from July 5-7 and July 12-14, 2024, offers tennis enthusiasts a unique opportunity to experience the atmosphere of Wimbledon. The fan park features live screenings of matches, interactive tennis-related activities, and a food village offering a range of culinary delights, including traditional favorites like strawberries and cream.



Events Guys Image 5

Gavin Crookes, President of Tennis South Africa, expressed enthusiasm about the event: "We are excited to host the Amex Tennis Town, the first TSA-hosted fan park during Wimbledon in South Africa. Our aim was to craft a memorable viewing experience for tennis enthusiasts in South Africa. Bringing together both seasoned and newfound fans in a unique setting seemed like the perfect approach."

The success of the Amex Tennis Town setup further solidifies Events Guys' reputation as a leading event management company in South Africa. With over 15 years of experience and more than 250 completed projects, the company continues to demonstrate its ability to handle events of various scales and complexities.

Events Guys' involvement in the Amex Tennis Town project is a testament to their commitment to delivering high-quality event solutions. Their comprehensive approach, which includes everything from infrastructure and technical services to décor and event management, positions them as a one-stop solution for event organizers.

As the Amex Tennis Town continues into its second weekend, tennis fans can look forward to experiencing the semifinals and finals of Wimbledon in a vibrant and engaging atmosphere, made possible in part by the expertise and services provided by Events Guys.

About Events Guys:

Events Guys is a leading event management company based in South Africa, specializing in providing comprehensive event solutions. With a team of experienced professionals led by Director Wynand Lombard, the company offers a wide range of services including infrastructure setup, technical services, and event management. Events Guys has a proven track record of

successfully executing large-scale events, including international sporting competitions and corporate functions.

For more information about Events Guys and their services, visit <https://eventsguys.co.za/>

Wynand Lombard

Events Guys

+ +27 72 444 2099

wynand@eventsguys.co.za

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