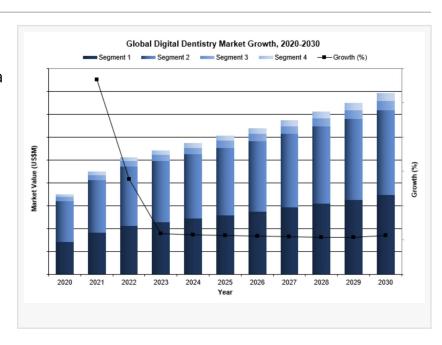


## Global Digital Dentistry Market: Driven by Intraoral Scanners and 3D Printing Innovations

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/EINPresswire.com/ -- iData Research, a leading international market research firm, proudly announces the release of its detailed report on the Global Digital Dentistry Market. The full report suite includes the computer-aided design/computer-aided manufacturing (CAD/CAM) device, CAD/CAM material, dental 3D printer, and dental 3D printing material markets.



The global digital dentistry market was valued at \$5.4 billion in 2023 and is

expected to grow, reaching over \$7.9 billion over the forecast period. This growth is underpinned by advancements in CAD/CAM devices, the expanding adoption of intraoral scanners, and the rapid evolution of dental 3D printing technologies.



The CAD/CAM device market in 2023 is shaped significantly by the intraoral scanner market segment and is anticipated to have the most rapid growth."

Dr. Kamran Zamanian, CEO and Senior Partner at iData Research Intraoral Scanners Propel CAD/CAM Device Market Growth

The CAD/CAM device market in 2023 is significantly shaped by the intraoral scanner market segment, which is experiencing rapid growth driven by the digitization trend in modern dentistry. The importance of infection control, heightened by the COVID-19 pandemic, and increased production efficiency have fueled demand for intraoral scanners. These devices eliminate the need for physical models, allowing dentists to save considerable time and expedite turnaround times by instantly delivering digital

files to labs. North America is the largest market for intraoral scanners in terms of unit sales,

followed by Asia-Pacific and Western Europe.

Market Consolidation: A Key Driver

Consolidation activities in laboratories and dental clinics, particularly in North America and Europe, are major drivers of the CAD/CAM devices and materials market. Large corporate chains are replacing smaller laboratories, increasing the CAD/CAM milling system installed base. Similarly, consolidation in dental clinics allows smaller establishments to access increased capital, fostering investment in chairside systems. However, increased purchasing power contributes to ASP declines across all market segments.

For more details or to purchase the report, please visit the following link.

## Competitive Landscape

In 2023, Dentsply Sirona retained its leadership in the digital dentistry market, driven by strong sales of its CEREC® chairside systems and a substantial presence in the CAD/CAM milling system and intraoral scanner markets. The company's significant share in permanent CAD/CAM materials also bolstered its market position. Expanding its portfolio, Dentsply Sirona entered the dental 3D printer market with fastprint.io. Ivoclar followed as the second-leading competitor, dominating the permanent CAD/CAM material market with products like Telio cad®, IPS Empress®, and IPS e.max®. 3Shape ranked third, known for its Trios™ intraoral scanners and strong presence in the CAD/CAM device market. In the dental 3D printer market, 3D Systems stood out with its diverse product range, including the NextDent 5100®, and continued to innovate with the launch of the NextDent LCD1 in 2023.

https://idataresearch.com/product/digital-dentistry-market/

## About iData

iData Research stands out as the premier market research and intelligence provider, offering unparalleled insights and comprehensive data analysis across a multitude of industries. With a strong reputation and a proven track record, iData Research has solidified its position as the best choice for businesses seeking to make informed decisions in today's dynamic market landscape.

Why Should You Choose iData?

Extensive Industry Coverage: iData Research boasts an impressive range of industry coverage, spanning healthcare, medical devices, dental, pharmaceuticals, biotechnology, and more. This breadth of coverage ensures that clients from various sectors can access accurate, up-to-date information relevant to their business goals.

High-Quality Data: The cornerstone of iData Research's success is its commitment to providing

high-quality data. Their team of expert analysts employs rigorous methodologies to collect and analyze data from reliable sources. This ensures that clients receive accurate, insightful, and actionable information to guide their strategic decisions.

In-Depth Analysis: iData Research goes beyond mere data presentation by offering in-depth analysis that goes right to the heart of industry trends, market dynamics, and competitive landscapes. Their reports provide a holistic understanding of market forces, helping clients identify opportunities and challenges.

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Timely Updates: Staying ahead in today's fast-paced business environment requires access to real-time information. iData Research ensures that its clients are equipped with the latest data and insights, enabling them to make agile decisions and adapt to market changes swiftly.

Global Perspective: In an increasingly interconnected world, having a global perspective is essential. iData Research's reports provide insights into various geographic markets, enabling clients to make informed decisions regardless of their business's location.

Trusted by Industry Leaders: The fact that iData Research is trusted by industry leaders and renowned companies speaks volumes about the quality of their services. Their client list includes major players who rely on their insights for strategic planning.

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