

Cochlear Implant Global Market 2024 To Reach \$2.57 Billion By 2028 At Rate Of 8.3%

The Business Research Company's Cochlear Implant Global Market Report 2024 – Market Size, Trends, And Market Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 11, 2024 /EINPresswire.com/ -- The cochlear implant market has experienced robust growth in recent years, expanding from \$1.71 billion in



2023 to \$1.87 billion in 2024 at a compound annual growth rate (CAGR) of 9.2%. The growth in the historic period can be attributed to prevalence of hearing loss, increased awareness and diagnostic practices, patient advocacy and education, supportive regulatory environment, insurance coverage and reimbursement policies.



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Strong Future Growth Anticipated

The cochlear implant market is projected to continue its strong growth, reaching \$2.57 billion in 2028 at a compound annual growth rate (CAGR) of 8.3%. The growth in the forecast period can be attributed to expansion of indications, advancements in signal processing algorithms, miniaturization and design innovations, global health

initiatives, focus on pediatric population, patient-centric outcomes and quality of life measures. Major trends in the forecast period include technological advancements, wireless connectivity, development of hybrid and electro-acoustic systems, personalized mapping strategies, research in neural stimulation techniques.

Explore Comprehensive Insights Into The Global Cochlear Implant Market With A Detailed Sample Report:

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Growth Driver Of The Cochlear Implant Market

The increasing prevalence of hearing loss is expected to propel the growth of the cochlear implant market going forward. Hearing loss refers to a loss of hearing and is defined as if an

individual's hearing abilities are less than those of someone with normal hearing, which is understood to have hearing thresholds of at least 20 dB in each ear. Cochlear implants help hearing loss patients receive and process sounds and speech and produce helpful hearing sensations for a person with severe to profound nerve deafness by electrically stimulating nerves inside the inner ear.

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Major Players And Market Trends

Key players in the cochlear implant market include Medtronic PLC, Koninklijke Philips N.V., Sonova International, Demant A/S, Sivantos Pte. Ltd., Starkey Hearing Technologies, GN ReSound, Cochlear Limited, Widex A/S, MED-EL Elektromedizinische Geräte Gesellschaft m.b.H., Advanced Bionics AG, Rion Co. Ltd., Oticon Medical Ab, EarLens Corporation, Bernafon AG, Envoy Medical Corporation, EarGo Technologies Inc., Soundhawk Corporation, GAES Medica, NeuBio AG, TODOC, Tencent, Nurotron Biotechnology Co. Ltd., IntraPace Inc., Ototronix LLC. Major companies operating in the cochlear implant market are developing advanced products such as behind-the-ear cochlear implant sound processor to sustain their position in the market. A behind-the-ear cochlear implant sound processor refers to a device designed to capture and process sound signals, typically worn discreetly behind the ear, which is part of a cochlear implant system.

Segments:

- 1) By Type: Unilateral Implants, Bilateral Implants
- 2) By Technology: Electro-Acoustic Stimulation (EAS), Acoustic Amplification Technology, Electro-Stimulation Technology
- 3) By Patient: Adult, Pediatric
- 4) By End-use: Hospitals, ENT (Ear, Nose, And Throat) Clinics, Ambulatory Surgical Centers

Geographical Insights: North America Leading The Market

North America was the largest region in the cochlear implant market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of cochlear implant.

Cochlear Implant Market Definition

A cochlear implant is an implanted electronic hearing device that gives deaf or hard-of-hearing people a sense of sound. It is used to electrically stimulate inner ear nerves to provide someone with severe to profound nerve deafness with usable hearing sensations.

<u>Cochlear Implant Global Market Report</u> 2024 from THE BUSINESS RESEARCH COMPANY covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America,

USA, South America, Middle East and Africa.

• Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Cochlear Implant Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on <u>cochlear implant market size</u>, cochlear implant market drivers and trends, cochlear implant market major players, cochlear implant competitors' revenues, cochlear implant market positioning, and cochlear implant market growth across geographies. The cochlear implant market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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