



ALLEN MEDIA GROUP'S HBCU GO ANNOUNCES 26-GAME FOOTBALL SCHEDULE FOR THE 2024 SEASON

HBCU GO is the Premier Broadcast Partner for CIAA, SIAC, and SWAC for the 2024 Football Season

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/EINPresswire.com/ -- The Allen Media Group (AMG) free-streaming digital platform HBCU GO – the leading media provider for the nation’s 107 Historically Black Colleges and Universities (HBCUs) – is proud to announce the 2024 football season schedule. A total of 26 football matchups (see schedule below) highlight the 2024 season including 8 Central Intercollegiate Athletic Association (CIAA), 9 Southern Intercollegiate Athletic Conference (SIAC) and 14 Southwestern Athletic Conference (SWAC) match-ups including the Southern Heritage Classic, 6 homecoming games, and the CIAA Football Championship.



The free-streaming digital platform HBCU GO announces the 2024 football season schedule. A total of 26 football matchups include 8 CIAA, 9 SIAC, and 14 SWAC match-ups including the Southern Heritage Classic, 6 homecoming games, and the CIAA Football Championship.

"As we enter HBCU GO's third football season, we are proud to showcase the very best HBCU match-ups," said Byron Allen, Founder/Chairman/CEO of HBCU GO parent company, Allen Media Group. "Now is the time for HBCUs, and HBCU GO is the true destination for coverage of Black college sports and culture."

"HBCU GO is poised to deliver the most comprehensive HBCU football game coverage ever to our audience," said Curtis Symonds, President of HBCU GO. "We have 26 exciting match-ups on our slate this season, including the Southern Heritage Classic, six homecoming games, and the CIAA Football Championship."

This year, viewers can watch HBCU GO games in a variety of ways – broadcast syndication in

major television markets such as New York, Los Angeles, Chicago, Philadelphia, Dallas, Atlanta, Boston, San Francisco, Seattle, Memphis, Detroit, Sacramento, Miami, Tampa, and Pittsburgh – and nationally on theGrio Television Network. Select games will also air across various digital platforms, including the HBCU GO mobile app and FAST channel that is available on AMG’s free-streaming platforms theGrio Gold and Local Now.



SYNDICATION GAMES + HBCU GO DIGITAL PLATFORM

Saturday August 31 - Game Time (EST)
3:00 pm
Virginia Union vs. Kentucky State @
Frankfort, KY
CIAA-SIAC

Saturday September 7 - Game Time
(EST) 7:00 pm
Tuskegee vs. Grambling State @
Grambling, LA
SIAC-SWAC

Saturday September 14 - Game Time (EST) 3:00 pm
Southern Heritage Classic
Tennessee State vs. Arkansas-Pine Bluff @ Memphis, TN
OVC-SWAC

Saturday September 28 - Game Time (EST) 3:00 pm
Alabama State vs. Bethune-Cookman @ Daytona Beach, FL
SWAC

Saturday October 5 - Game Time (EST) 3:00 pm
Homecoming Game Arkansas-Pine Bluff vs. Alcorn State @ Lorman, MS
SWAC

Saturday October 12 - Game Time (EST) 3:00 pm

HBCU GO is the leading sports media provider that embraces and represents the voice of Black excellence every day via a free-streaming platform that captures the rich history, diversity, and cultural experiences at Historically Black Colleges and Universities

Homecoming Game Bethune-Cookman vs Alabama A&M @ Huntsville, AL
SWAC

Saturday October 19 - Game Time (EST) 3:00 pm
Homecoming Game
Arkansas-Pine Bluff vs. Grambling State @ Grambling, LA
SWAC

Saturday October 26 - Game Time (EST) 3:00 pm
Homecoming Game
Jackson State vs. Bethune-Cookman @ Daytona Beach, FL
SWAC

Saturday November 2 - Game Time (EST) 3:00 pm
Southern vs. Alabama A&M @ Huntsville, AL
SWAC

Saturday November 9 - Game Time (EST) 3:00 pm
Mississippi Valley State vs. Jackson State @ Jackson, MS
SWAC

Saturday November 16 - Game Time (EST) 3:00 pm
CIAA Championship Game @ Salem, VA
CIAA

Saturday November 23 - Game Time (EST) 3:00 pm
Texas Southern vs. Arkansas-Pine Bluff @ Pine Bluff, AR
SWAC

CABLE GAMES - THE GRIO TELEVISION NETWORK & THE GRIO GOLD

Saturday August 31 - Game Time (EST) 1:00 pm
Clark Atlanta vs. Fort Valley State @ Fort Valley, GA
SIAC

Saturday September 7 - Game Time (EST) 7:00 pm
Savannah State vs. Southern @ Baton Rouge, LA
SIAC-SWAC

Saturday September 14 - Game Time (EST) 1:00 pm
Kentucky State vs. Fort Valley State @ Fort Valley, GA
SIAC

Saturday September 21 - Game Time (EST) 1:00 pm
Winston-Salem vs. Virginia State @ Petersburg, VA
CIAA

Saturday September 28 - Game Time (EST) 1:00 pm
Miles College vs. Allen University @ Columbia, SC
SIAC

Saturday October 5 - Game Time (EST) 1:00 pm
Bowie State vs. Fayetteville State @ Fayetteville, NC
CIAA

Saturday October 12 - Game Time (EST) 1:00 pm
Homecoming Game
Clark Atlanta vs. Central State @ Wilberforce, OH
SIAC

Saturday October 19 - Game Time (EST) 1:00 pm
Homecoming Game
Bluefield State vs. Bowie State @ Bowie, MD
CIAA

Saturday October 26 - Game Time (EST) 1:00 pm
Johnson C. Smith vs. Winston-Salem State @ Winston-Salem, NC
CIAA

Saturday November 2 - Game Time (EST) 1:00 pm
Benedict vs. Fort Valley @ Fort Valley, GA
SIAC

Saturday November 9 - Game Time (EST) 1:00 pm
Virginia Union vs. Virginia State @ Petersburg, VA
CIAA

Saturday November 16 - Game Time (EST) 1:00 pm
Mississippi Valley State vs. Florida A&M @ Tallahassee, FL
SWAC

Saturday November 23 - Game Time (EST) 1:00 pm
Alabama A&M vs. Mississippi Valley State @ Itta Bena, MS
SWAC

For more information about HBCU GO, visit HBCUGO.tv or follow the streaming network on

Facebook, Twitter, YouTube, and Instagram.

Find out where to watch and download the FREE app at: [HBCUGO.tv/how to watch](https://HBCUGO.tv/how-to-watch)

ABOUT HBCU GO

HBCU GO is a cultural lifestyle destination and leading sports media provider that embraces and represents the voice of Black Excellence every day of the year through an all-new platform that captures the rich history, diversity, perspectives, and cultural experiences at Historically Black Colleges and Universities (HBCUs). HBCU GO also provides a platform for emerging creatives in media production, branding, and broadcasting. We offer our viewers the best in live sports, original series, documentaries, films, comedy, and edutainment programming produced by African American leading producers, directors, and students from select HBCUs. Launched in 2012, the free-streaming service HBCU GO was purchased by Byron Allen in 2021 and is part of Byron Allen's Allen Media Group (AMG). AMG owns/operates 27 ABC-NBC-CBS-FOX network affiliate broadcast television stations in 21 U.S. markets and twelve 24-hour HD television networks serving nearly 300 million subscribers: THE WEATHER CHANNEL, THE WEATHER CHANNEL EN ESPAÑOL, PETS.TV, COMEDY.TV, RECIPE.TV, CARS.TV, ES.TV, MYDESTINATION.TV, JUSTICECENTRAL.TV, THEGRIO TELEVISION NETWORK, HBCU GO, and PATTRN. AMG also owns the streaming platforms HBCU GO, SPORTS.TV, THEGRIO, THE WEATHER CHANNEL EN ESPAÑOL, THE WEATHER CHANNEL STREAMING APP and LOCAL NOW--the free-streaming AVOD service powered by THE WEATHER CHANNEL and content partners, which delivers real-time, hyper-local news, weather, traffic, sports, and lifestyle information. For more information, visit www.allenmedia.tv

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