

Urban League of Detroit & Southeastern MI 32nd Annual Golf Outing

The Urban League of Detroit & Southeastern Michigan will hold its Annual Golf Outing Monday, 8/12/2024 at TPC Michigan Golf Course, Sponsored by Bloomin' Brands.

DETROIT, MICHIGAN, UNITED STATES, July 11, 2024 /EINPresswire.com/ -- The Urban League of Detroit & Southeastern Michigan (ULDSEM) will hold its 32nd Annual Golf Outing "On the Course for Academic Achievement" Monday, August 12, 2024. This event, held at TPC Michigan Golf Course, will help support youth in Southeast Michigan through the Detroit Urban League's College Club Project Ready program. Visit www.deturbanleague.org for information on purchasing tickets and sponsorship opportunities. This year's Presenting Sponsor is Bloomin' Brands. Bloomin' Brands (Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, and Fleming's Prime Steakhouse and Wine Bar) is one of the world's largest casual dining companies with approximately 87,000 Team Members and more than 1,450 restaurants throughout 46 states, Guam, and 13 countries.

This year's Golf Outing will begin with breakfast at 8 a.m. and will also feature a putting contest, breakfast, lunch and dinner, and award ceremony. The Detroit Urban League is excited to host a fun day of community and connection that will directly support youth in the College Club-Project Ready program.

The Detroit Urban League College Club increases educational opportunities for youth pursuing post-secondary degrees by providing scholarship information and support to hundreds of students each year. Youth in the College Club Project Ready program are also involved in enrichment activities such as leadership development, life skills, and financial literacy training. Funds from the Golf Outing will help expand the capacity and services provided to youth through College Club.



The flyer features the Urban League of Detroit & Southeastern Michigan logo at the top, with the tagline "Empowering Communities, Changing Lives Since 1916". Below this, the event title "32ND ANNUAL GOLF OUTING" is displayed in a red banner, followed by the subtitle "On the Course for Academic Achievement". The Bloomin' Brands logo is presented as the sponsor. The event date, "JOIN US MONDAY, AUGUST 12, 2024", is prominently displayed in red. The location, "TPC Michigan Golf Course", and the schedule, "Registration/Continental Breakfast - 8:00 a.m. Shotgun Start - 9:00 a.m.", are listed. A central "EVENTS" section includes: "Virtual Silent Auction · Team Photos", "Four Person Shotgun Scramble · Putting Contest", "1st, 2nd & 3rd Place · Longest Drive · Closest to The Pin", "Continental Breakfast", "Lunch/Refreshments on the Course", and "Dinner". The flyer is decorated with several photographs: a group of people on a golf course, a golfer in mid-swing, a group of people in graduation gowns, and a group of people standing together. A golf ball is also featured in the bottom right corner.

Golf Flyer

“Some of the most important work we do is work with and prepare youth for academic success and a positive future”, said N. Charles Anderson, President/CEO of the Detroit Urban League. For more than 30 years our College Club Project Ready program efforts have seen hundreds of area students graduate from high school and receives millions of dollars in college scholarship awards”, said Anderson.

A few Sponsorship opportunities are still available. Event sponsors receive tickets for the Golf Outing and multiple

opportunities for brand recognition during the event and on various Urban League platforms. Individual tickets for the golf outing start at \$350, which includes breakfast, lunch, and dinner.

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**Urban League of Detroit
& Southeastern Michigan**
Since 1916

ULD Logo