

New Customer Feedback Portal Helps Businesses Leverage the Internet to Sell More Products and Services.

"Like it or not, people are shaping your local business' reputation online! 5-stars make money...1 star kills you."

HOUSTON, TEXAS, UNITED STATES, August 2, 2024 /EINPresswire.com/ --One of the biggest challenges most Small and Medium-Sized businesses face is recognizing the importance of a stellar reputation in their marketplace.

The problem is that it's difficult for Small and Medium-sized local

businesses to know how to build their online reputation and leverage this power to get more customers. And the good news is that it doesn't have to be difficult if you've got the right strategy. The more established a business appears to potential clients online, the more



Your online reputation impacts anyone who searches for a company like yours and uses those results to decide where to go."

Maynard Greene

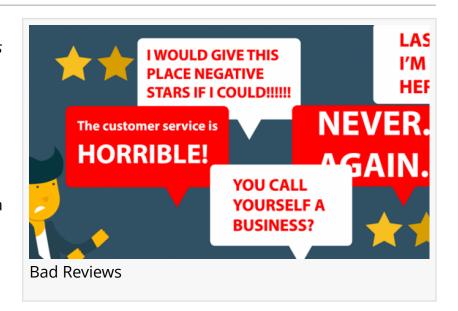
successful the company is. If a company achieves a 5-star rating and its clients have provided incredible <u>feedback</u> about their positive experience can only help gain more customers. Consequently, if a company has received bad reviews, is more likely a potential client will take their business to a competitor.

Getting reviews from customers has always been a beneficial exercise for business, but today its importance is

even greater. Why? Because consumers rely on what Google tells them about your business. <u>Greene Consulting Group</u> is making it easy for companies to generate 5-star reviews with its simple, portable customer feedback portal.

There are several steps a company can take to build a stellar reputation:

- Find out what people are saying about their business online,



- Respond to every comment posted online; positive or negative respectfully,
- Be sincere.

To assist Small and Medium-Sized businesses build their stellar reputation Greene Consulting Group will be creating custom Customer Feedback Portals for companies to try out for 30 days at no cost to the business. At the end of the 30-day trial, businesses will have the opportunity to keep or discontinue the use of the Customer Feedback portal.

Maynard Greene
Greene Consulting Group
+1 346-325-8427
mgreene@gcg2.com
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