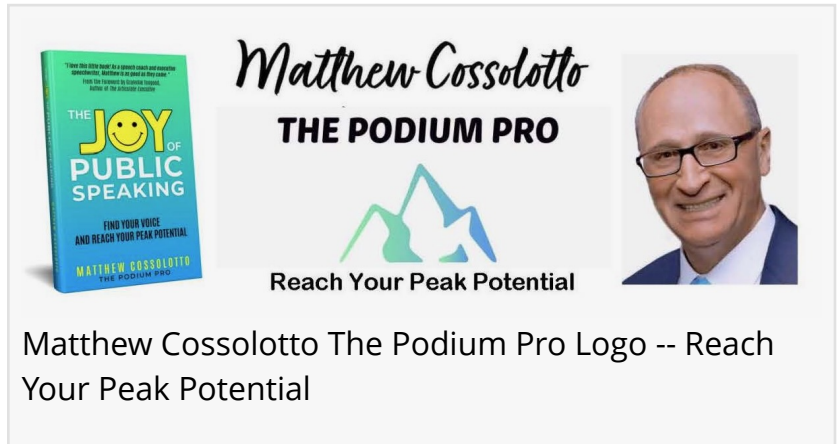


Matthew Cossolotto – Cleveland-Area Based Author, Speaker, and Speech Coach – Interviewed by Two Online Magazines

Cossolotto is a former speechwriter for top NATO officials, the Speaker of the U.S. House of Representatives, and senior-level corporate and academic leaders

CLEVELAND, OHIO, UNITED STATES, July 11, 2024 /EINPresswire.com/ -- [Matthew Cossolotto](#) (aka The Podium Pro), author of [The Joy of Public Speaking](#), was interviewed recently by two online publications: Shoutout Ohio Magazine and Canvas Rebel Magazine.



Both publications featured details about Cossolotto’s high-profile leadership communications career spanning the corridors of power and influence on both sides of the Atlantic – as a former speechwriter for top leaders at NATO headquarters in Brussels, the Speaker of the U.S. House of Representatives, the Chancellor of UCLA, senior executives of several Fortune 100 corporations, and as a legislative aide to former Congressman Leon Panetta.

“

People who learn to enjoy public speaking tend to be better at it than those hobbled by anxiety, trepidation, or outright terror. In my programs, I help people turn stage fright into stage delight.”

*Matthew Cossolotto, Author of
The Joy of Public Speaking*

To read both complete interviews with Matthew Cossolotto, visit:

Shoutout Ohio Magazine

[https://shoutoutohio.com/meet-matthew-cossolotto-the-](https://shoutoutohio.com/meet-matthew-cossolotto-the-podium-pro-personal-empowerment-author-speaker-and-speech-coach/?doing_wp_cron=1720707950.5508298873901367187500)

[podium-pro-personal-empowerment-author-speaker-and-speech-coach/?doing_wp_cron=1720707950.5508298873901367187500](https://shoutoutohio.com/meet-matthew-cossolotto-the-podium-pro-personal-empowerment-author-speaker-and-speech-coach/?doing_wp_cron=1720707950.5508298873901367187500)

Canvas Rebel Magazine

<https://canvasrebel.com/meet-matthew->

cossolotto/?doing_wp_cron=1720708609.1343359947204589843750

Based in the greater Cleveland area, Cossolotto is now lining up venues and clients for his speaking and coaching programs in Ohio and more widely on both sides of the Atlantic. Cossolotto recently conducted four of his signature PodiumPower! public speaking workshops, two “Joy of Public Speaking” presentations, and two one-on-one executive coaching sessions for a major international organization in Brussels, Belgium.

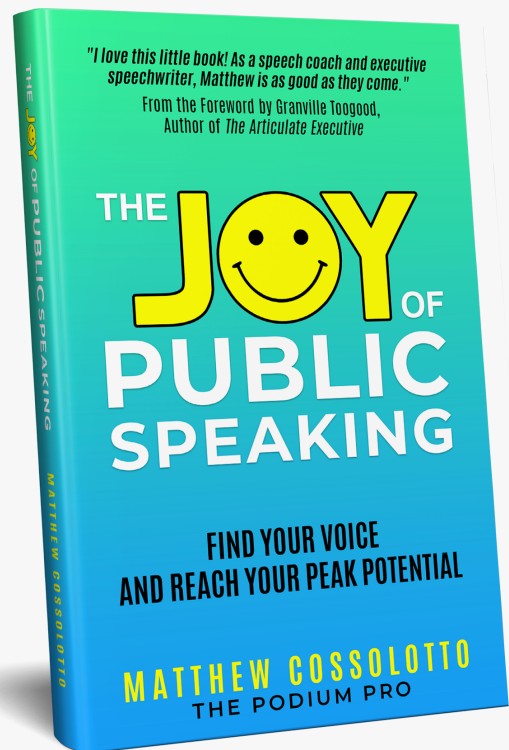
To promote his lineup of speaking and coaching services, Cossolotto recently launched a new speaker website (www.MatthewCossolotto.com), complete with a demo video and an overview of his Personal Empowerment Programs (PEPTalks). Cossolotto has also issued a [one-page overview](#) of his speaking and coaching programs entitled “turn stage fright into stage delight.” For more information on this one pager, see this press release (<https://www.einpresswire.com/article/702431164/former-nato-speechwriter-matthew-cossolotto-launches-marketing-one-sheet-to-promote-his-speaking-and-coaching-programs>) and the accompanying one sheet.

Turn Stage Fright into Stage Delight

The Joy of Public Speaking and Cossolotto's PodiumPower! speaking and coaching programs embrace a simple proposition: People who learn to enjoy public speaking tend to be better at it than those hobbled by anxiety, trepidation, or outright terror. He asks readers and audiences to join him as he unveils what he calls “the gentle art of mental joyjitsu” – powerful mindset shifts that encourage participants to turn stage fright into stage delight by bringing a natural, authentic joy to every speaking opportunity.

Cossolotto points out in both interviews that the ability to speak confidently to audiences of all types is a widely recognized leadership and success skill. It's also a potent personal empowerment tool. And yet, opinion surveys confirm that most people rank public speaking as one of their top fears, along with spiders, snakes, and death itself. Indeed, the fear of public speaking is reputed to negatively affect roughly 75% of the population.

To book Matthew Cossolotto as a guest speaker, workshop leader, or speech coach, visit www.MatthewCossolotto.com



Matthew Cossolotto's The Joy of Public Speaking Book Cover

More About Matthew Cossolotto

The Joy of Public Speaking is the first book in Cossolotto's personal empowerment trilogy. Two additional books are coming soon: *Harness Your HabitForce* – which highlights the seven habits of FAILURE and SUCCESS – and *Embrace Your Promise Power* – featuring an extensive foreword by Jack Canfield, co-creator of the *Chicken Soup for the Soul®* series.

As a guest speaker and workshop leader, Cossolotto has shared his ideas with a wide range of domestic and international audiences, including corporations, associations, government agencies, conferences, schools, community groups, and nonprofits/NGOs.

About Shoutout Ohio Magazine

“Every day we ask our contributors and interviewees questions designed to spark meaningful conversations. We ask questions about life, work, love, parenting, finances, and more.

Questions like how you think about risk-taking, work-life balance, or online dating. We ask entrepreneurs why they started their business and we ask artists what their work is inspired by.

We think meaningful conversations are at the heart of community building. We also think every voice matters and that these conversations shouldn't be led by billionaires, media elites, or celebrities. We feel it's far more relevant to hear from the folks who make up the fabric of our communities – small business owners, mom-and-pops, and independent artists and creatives.”

Read More: <https://shoutoutohio.com/about-shoutout-ohio/>

About Canvas Rebel Magazine

“Our mission is to create a space for artists, creatives and entrepreneurs to be able to learn from their peers through the magic and power of storytelling. Our love of the storytelling format comes from our founding of *VoyageLA* almost a decade ago, where we ask folks to share the story of their lives and how they got to where they are today.”

Read More: <https://canvasrebel.com/about-canvasrebel/>.

Matthew Cossolotto

The Podium Pro

[email us here](#)

Visit us on social media:

Presenting Your Next Speaker
MATTHEW COSSOLOTTO
AUTHOR / SPEAKER / WORKSHOPS / COACHING

Turn Stage Fright into Stage Delight

Teaching leaders and aspiring leaders how to become more authentic, compelling speakers and adopt empowering success habits so they can:

- Advance their careers
- Enhance their leadership skills
- And make a positive difference in the world by reaching their peak potential... on and off the podium.

In *The Joy of Public Speaking*, I distill key insights from my speechwriting, speaking, and speech coaching career. Designed to help experienced, novice, or terrified speakers. In the book and in my presentations, workshops, and coaching programs, I touch on these powerful topics and concepts:

- My Life-Changing Promise to My Mother
- The Gentle Art of Mental Jujitsu
- The Six Axioms of Personal Empowerment
- The Seven Steps to Joy
- The Power of SPEECH: The Six-point Checklist for Powerful Presentations
- The Wizard of Oz Formula
- Twenty Terrific Tips for Top-Notch Talks



Publisher: Fair Writers Group
Paperback ISBN: 978-1736697603
Book Genre: Public Speaking, Success Self-Help, Personal Growth & Development

MATTHEW HAS BEEN FEATURED BY...



Matthew Cossolotto (aka "The Podium Pro") is an author, guest speaker, and creator of Personal Empowerment Programs (PEPTalks). His high-profile speechwriting and speech coaching career spans the corridors of power and influence on both sides of the Atlantic—from NATO headquarters in Brussels, Belgium, to the Speaker's Office in the U.S. House of Representatives. A former aide to Congressman Leon Panetta, Matthew has coached and penned speeches for senior executives at UCLA, PepsiCo, MasterCard, IBM, and other Fortune 100 corporations.

The Joy of Public Speaking is the first book in Matthew's personal empowerment trilogy. Two additional books are coming soon: *Harness Your HabitForce* – which spotlights the seven habits of FAILURE and SUCCESS – and *Embrace Your Promise Power* – featuring an extensive foreword by Jack Canfield, co-creator of the *Chicken Soup for the Soul®* series.

matthewcossolotto.com [@powerofapromise](https://twitter.com/powerofapromise) [Matthew Cossolotto](https://www.linkedin.com/in/matthewcossolotto) matthew@matthewcossolotto.com

Matthew Cossolotto's Speaker One Sheet -- providing potential clients and venues with an overview of his Personal Empowerment Programs (PEPTalks)

X

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/726874782>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.