

# Enterprise Agile Transformation Services Market to Reach \$142 Billion by 2032 : Sustained Growth with a 18.1% CAGR

WILMINGTON, DE, UNITED STATES, July 12, 2024 /EINPresswire.com/ -- The global [enterprise agile transformation services market](#) size was valued at \$27,621.57 million in 2022, and is projected to reach \$141,985.14 million by 2032, growing at a CAGR of 18.1% from 2023 to 2032.

Agile tools and system segment is expected to experience significant growth in the coming years, as agile tools helps in seamless integration between multiple software solutions to

offer a unified experience for users, streamlining workflows, and data sharing, which is boosting the growth of the enterprise agile transformation services market.

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Enterprise agile transformation services refer to a group of services that encompass consulting, coaching, and support provided to large organizations or enterprises seeking to adopt agile methodologies and principles at a wider scale. The goal of enterprise agile transformation is to bring about a fundamental shift in the organization's practices, culture, and processes, to become more agile, adaptive, and customer-centric. It typically involves a range of components, including assessment and strategy, leadership buy-in, training and education, agile coaching and mentoring, organizational alignment, tooling and infrastructure, change management, and metrics and reporting.

Upsurge in need for faster time-to-market in product development and the increase in need for better communication & collaboration among businesses are driving the growth of the enterprise agile transformation services industry. In addition, the rise in shift from traditional transformation toward agile transformation is expected to fuel the growth of enterprise agile transformation service market. However, frequent failure rates is projected to limit the



enterprise agile transformation services market analysis. Conversely, the rise in adoption of agile approaches among major non-IT industries, such as manufacturing, retail, and healthcare, along with the robust growth of big data-based complex landscape are anticipated to provide numerous opportunities for the expansion of the enterprise agile transformation services industry during the forecast period.

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Region-wise, the enterprise agile transformation services market was dominated by North America in 2022 and is expected to retain its position during the forecast period, owing to the emergence of Industrial 4.0 revolution and rapid technological advancements, along with the favorable government support and initiatives in the region. However, Asia-Pacific is expected to witness significant growth during the forecast period, owing to the growing digital markets in Central and Southern Asia, along with the rise in IT and software development spending across the Asia-Pacific region.

The global enterprise agile transformation services market forecast is dominated by key players such as Scrum Inc., SCRUMstudy, Scrum Alliance, Scrum Org, Project Management Institute (PMI), SAFe, IC Agile, Agile Business Consortium, Lean Agile Institute, Accenture Plc., Capgemini SE, Isos Technology, Atlassian, Broadcom Inc., and Apptio. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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