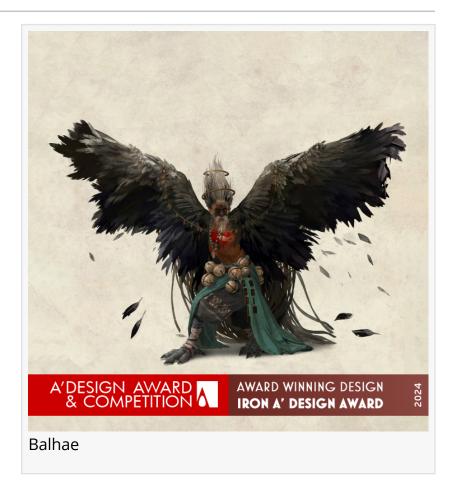


Balhae by Ziwan Li Wins Iron in A' Digital Art Awards

Ziwan Li's Captivating Character Design Project, Balhae, Receives Prestigious Iron A' Design Award Recognition

COMO, CO, ITALY, July 12, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of digital art design, has announced Balhae by Ziwan Li as the recipient of the Iron A' Design Award in the Digital Art category. This prestigious recognition highlights the exceptional creativity, technical proficiency, and storytelling prowess demonstrated in Ziwan Li's captivating character design project.

Balhae's recognition with the Iron A' Design Award holds significant relevance for the digital art industry and its audience. This accolade not



only celebrates Ziwan Li's remarkable achievement but also underscores the importance of pushing the boundaries of digital artistry. By blending historical inspiration with innovative design techniques, Balhae sets a new standard for character design, offering a rich and immersive visual experience that resonates with both industry professionals and art enthusiasts alike.

Set in the ancient kingdom of Balhae, Ziwan Li's award-winning project brings to life the story of apprentice Junghyae and her mentor, Master Yoo, as they embark on a mystical journey to banish spirits from the shallow seas. Through meticulous research and creative speculation, Ziwan Li has crafted a visually stunning homage to Balhae's lost civilization, seamlessly blending historical accuracy with fantastical elements. The characters' intricate designs, rendered in Procreate and Photoshop CC, showcase Ziwan Li's exceptional artistic skills and attention to detail, immersing viewers in the rich tapestry of Balhae's culture and mystical practices.

The Iron A' Design Award recognition for Balhae serves as a testament to Ziwan Li's dedication to her craft and her ability to push the boundaries of digital art. This accolade not only validates the project's excellence but also inspires Ziwan Li and her team to continue exploring new avenues of creative expression. By setting a high standard for character design and visual storytelling, Balhae has the potential to influence future trends and inspire aspiring digital artists to embrace innovative approaches to their work.

Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=158219

About Ziwan Li

Ziwan Li, a graduate of the renowned ArtCenter College of Design in the USA, is a talented character concept designer who has made significant contributions to the digital art industry. With a diverse portfolio that includes AAA game art design for titles like The Apex Legends and PubG, as well as character design for Marvel Studios' The Golden City animated series. Ziwan Li has received praise from prestigious institutions, and his work has been recognized with many important awards. Her dedication to exploring new ways to convey stories through design has shaped her remarkable journey in the art world.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that demonstrate a solid understanding of design principles, creativity, and practical innovation. Recipients of this award are acknowledged for their contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award winning works satisfy rigorous professional and industrial standards, showcasing the skill, specialization, and creative capacity of their creators. These designs are highly regarded for their thoroughness and ability to make the world a better place by integrating industry best practices and technical expertise.

About A' Design Award

The A' Digital Art Award is an internationally-recognized competition that celebrates exceptional digital art and design. By inviting visionary artists, innovative agencies, and influential figures to participate, the award provides a platform to showcase creativity and gain global recognition. The rigorous selection process, involving blind peer-review and evaluation by a world-class jury of design professionals, journalists, and academics, ensures that only the most outstanding works are honored. The A' Design Award is driven by a philanthropic mission to enhance society through the power of good design, recognizing and promoting superior products and projects that positively impact the global community. With a legacy spanning over a decade, the A' Design Award continues to inspire and advance the field of digital art. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at https://digitalartaward.net

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