

# LEORON Set to Dominate Corporate Training and EdTech Space Following Strategic Investment from Olive Rock Partners

*LEORON announces significant investment from Olive Rock Partners, a prominent private equity firm.*

RIYADH, SAUDI ARABIA, July 15, 2024 /EINPresswire.com/ -- [LEORON Institute](#) proudly announces strategic investment by [Olive Rock Partners](#), a prominent regional private equity firm. This partnership aims to propel LEORON growth throughout the GCC and neighboring regions.

LEORON is a leading corporate training and EdTech company in the EMEA region, offering comprehensive learning and development solutions across various strategic corporate functions, including Corporate Finance, HR, Procurement and SCM, Technology, Quality, Operations, and Engineering.

Founded 14 years ago by Arben and Val Jusufi, and with the support of investors Dr. Khalid Al Tawail and Mr. Saeed Al-Ghamdi, LEORON has evolved into a dominant force in the EMEA

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This partnership will enable us to enhance our EdTech offerings and better serve our clients in the region.”

*LEORON CEO Arben Jusufi*

markets, and in particular, Saudi Arabia. With one of the largest portfolios of accredited courses and digital solutions, LEORON is positioned to be the dominant EdTech company in the region.

“Olive Rock Partners investment in LEORON provides the necessary capital and strategic support to enhance and diversify our educational offerings. By leveraging this



(L-R) Olive Rock Partners Founders Muhannad Qubbaj and Abdullah Shahin with LEORON Institute Founders Val and Arben Jusufi sign a contract for significant investment in the Saudi-based corporate training company at the Olive Rock offices in Dubai this mon

opportunity, LEORON is well-positioned to lead in the EdTech space, delivering unparalleled value and innovation in professional development," commented Arben Jusufi.

LEORON are rapidly expanding their offering of certified programs through strategic partnerships and acquisition activities. Contributing to the Kingdom's Vision 2030 through providing professional development opportunities to the Saudi workforce remains a top priority.

"We are delighted by Olive Rock Partners' investment in LEORON, which significantly strengthens our capacity for innovation and expansion," adds Val Jusufi. "This partnership will enable us to enhance our EdTech offerings and better serve our clients in the region."

This investment marks Olive Rock's first Saudi investment through its maiden fund, Olive Rock Partners Equity Fund I, LP, which targets growth capital and late-stage investments in the UAE and Saudi Arabia. Founding partners Muhannad Qubbaj and Abdullah Shahin will join the LEORON board, bringing their expertise to drive further growth and innovation.

"Aligned with the Kingdom's Vision 2030 and the imperative to enhance workforce capabilities, the corporate training market in KSA is projected to grow at a CAGR of 7%, surpassing US\$2 billion within the next 2-3 years. As a leader in this sector, LEORON is poised to significantly benefit from this growth and will continue to expand its presence and operations in the Kingdom," Abdullah Shahin said.

"We are excited to partner with Arben, Val, and their talented team to support LEORON in its next stage of regional growth and commitment to their clients' success," Muhannad Qubbaj added. "We believe their robust and differentiated platform is well-positioned to provide its expanding services and skilling offerings to a growing set of institutional, corporate, and individual partners. We look forward to jointly continuing the regional and global expansion of LEORON network and in the coming future."

Olive Rock was advised by Grant Thornton and Eversheds Sutherland's UAE practices. LEORON was advised by Maven Investment Partners.

The logo for LEORON Institute, featuring the word "LEORON" in a bold, black, sans-serif font with a red triangle above the letter "O", followed by the word "Institute" in a smaller, black, sans-serif font.The logo for Olive Rock Partners, featuring the words "Olive Rock" in a large, bold, black, sans-serif font, with the word "Partners" in a smaller, black, sans-serif font below it.

## About Olive Rock Partners

Based in the dynamic financial hub of Abu Dhabi Global Market, Olive Rock Partners is an independent private equity firm focused on leveraging the evolving investment landscape in the Gulf Cooperation Council countries. For more information, visit [www.oliverockpartners.com](http://www.oliverockpartners.com).

## About LEORON Institute

LEORON is the leading corporate training and EdTech company in the EMEA region, with the most comprehensive learning and development solutions in all strategic corporate functions. Through instructor-led sessions, in-company training and coaching, our faculty of experts deliver over 1200+ programs annually, while 30,000+ professionals are equipped with up-to-date relevant education and the latest tech solutions across the EMEA region. We support our valued clients with a wide range of services, including Training Needs Analysis, Competency Development and Assessment, and custom-built e-Learning solutions that cater to specific industries and knowledge areas. Explore our extensive training offering at [www.leoron.com](http://www.leoron.com).

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