

Redefining Organizational Transformation Success with Human-Centered Methodology

"Lead Extraordinary Change" by Mamie F. Jones is released with Forbes Books

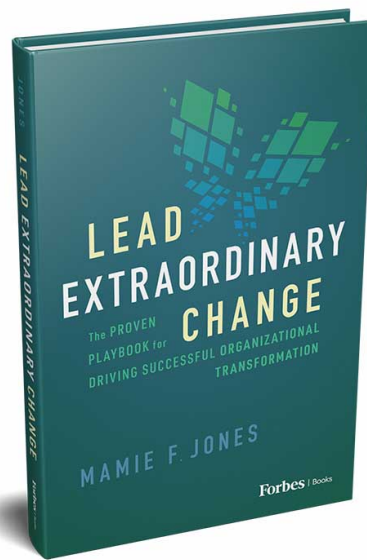
NEW YORK, NEW YORK, USA, July 16, 2024 /EINPresswire.com/ -- "Lead Extraordinary Change: The Proven Playbook for Driving Successful Organizational Transformation" by Mamie F. Jones is now available. The book is published with Forbes Books, the exclusive business book publishing imprint of Forbes, and is available today [on Amazon](#).

In "Lead Extraordinary Change", Mamie F. Jones guides readers through her process of mastering organizational transformation. Her comprehensive playbook combines the power of effective leadership with a human-centered methodology, helping readers achieve lasting organizational success that brings out the best in their people.

With actionable steps and hands-on exercises, "Lead Extraordinary Change" advances an intentional approach focused on nurturing transformation through an ongoing cycle of six key stages built around understanding, commitment, and celebrating wins. With practical wisdom from experience driving change, Jones advises readers on what to do and how to execute each stage of leading remarkable transformation from within.

"Transformation centers around people and to get there the first person that needs to be the focus is you," Jones said. "It's easy to speak about other people who need to change—leaders, managers, and employees—but you have to do the hard work first."

Jones' insights promise to redefine the boundaries of organizational transformation success,



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Mamie F. Jones Releases "Lead Extraordinary Change" With Forbes Books

making "Lead Extraordinary Change" an indispensable read for anyone looking to lead their team through intentional, effective change.

"Mamie's playbook for leading extraordinary change is the best kind of business book," said Travelocity founder Terrell Jones. "Rather than an academic analysis it is based on her wonderful career path from a successful individual contributor to an extremely competent leader. Mamie's examples are persuasive, and her lessons profound."

About Mamie F. Jones

Mamie F. Jones is a former SVP executive with over 35 years of corporate leadership experience, which she now lends to public speaking and periodical consulting.

She has held senior positions at major companies like Sabre, Travelocity, Dun & Bradstreet, and Intuit, winning numerous awards, including the Tech Titan CTO award for North Texas and Intuit's CEO Leadership award. Mamie, a celebrated keynote speaker, has presented at conferences across the U.S. focused on driving organizational transformation.

She is a steadfast supporter of women in STEM careers and has served on advisory boards for Teradata and the University of Texas at Dallas, currently serving on the Mastek Inc. Board of Directors. Originally from the Pacific Northwest, Mamie resides in North Texas and Colorado, spending summers on the Oregon Coast with her family.

About Forbes Books

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