

Lithuania Tie Dye® Skullman® Olympic Basketball Uniforms are in the News Again Ahead of the 2024 Paris Summer Olympics

The Legendary Tie-Dyed Slam-Dunking Skeleton from the Barcelona Olympics lives on during Paris Summer Olympics with new Official 2024 Editions from Skullman.com

NEW YORK, NY, UNITED STATES, July 18, 2024 /EINPresswire.com/ -- 32 Years ago at the 1992 Barcelona Summer Olympics, after clinching the bronze medal in the basketball competition, the Lithuanian Olympic Men's Basketball Team showed up on the medal platform, wearing the way-out Skullman® tie-dyed uniforms. They wowed the world, turning out to be something that was never before in the world of Olympic sports.

The uniforms were created by NYC apparel brand designer Greg Speirs for the team to have something fun to wear during the Olympics practice before the actual games. Wearing the "Skullman tie dyes" energized and inspired the team. The reaction from the international Olympics audience was overwhelming. The players wore the shirts wherever they went after that. [The public wanted to know where they could get one.](#) "The story became a major news event impacting popular culture, taking its place in Olympics history, had a major influence on the future of sports fashion and changed it forever. The Tie Dyed Slammin® Skullman® became a legendary household icon." said Mike Thompson of Slammin Sports®.



1992-2024 Tie Dyed Slam Dunking Skullman from the Barcelona Olympics Since 1992 © Copyright & Trademark® property of Greg Speirs. Lithuania Tie Dye® & Lithuanian Slam Dunking Skeleton® and all related indicia and symbols are Official Brands and Licenses of Greg Speirs.

The story began when Lithuania, one of the Baltic States' former Soviet Satellite countries, during the time of the Reagan administration, broke from the Soviet Union and gained its newly found

independence and freedom. Former Soviet player and then NBA star Sarunas Marciulionis, who was discovered by a coach at the Golden State Warriors, started rallying for donations and support for the new but financially strapped 1992 Lithuanian Olympic Men's Basketball team, with hopes of competing for the first time as free nation apart from the Soviet Union in the 1992 Summer Olympics in Barcelona. Marciulionis received various monetary donations, including one from the Grateful Dead musical group. According to news reports, among the various donations the team received the Grateful Dead came into the story with a separate \$5,000. donation of their own to Marciulionis, which was the part they played in this story.

New York apparel Licensor Greg Speirs also heard about the team's plight and came into this story and independently created the Skullman® tie dyed uniforms, just so the team could have something fun to wear during the practice time before the actual Olympic competitions.

See IMDB bio doc.:

<http://www.imdb.com/name/nm3998173/>

Listen to the podcast that uncovered the true facts:

<https://wonderly.com/shows/sports-explains-the-world/episode/13843-the-skullman-cometh/>

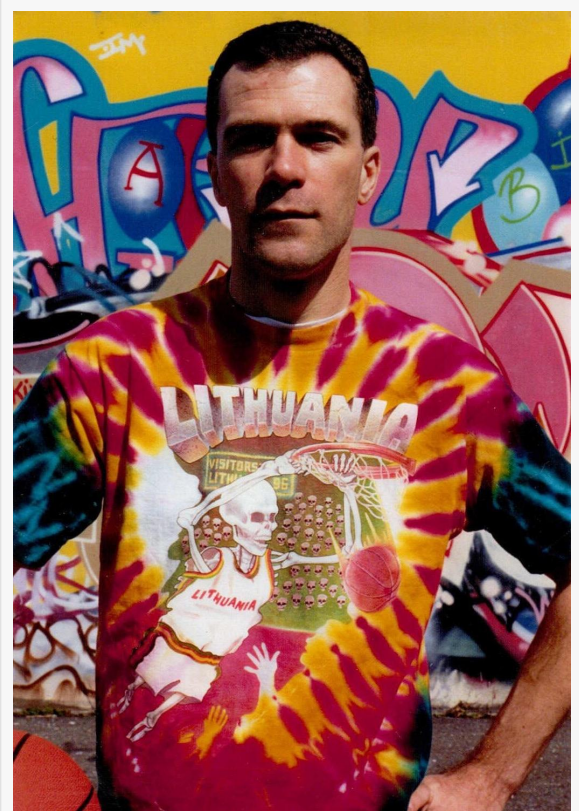
The team's plight was highlighted in the 2012 sports and political documentary film "The Other Dream Team":

Directed and produced by Marius Markevicius and Jon Weinbach, It is about the Lithuanian Olympic basketball team at the 1992 Summer Olympic Games. It highlights these elite athletes' experiences behind the Iron Curtain, they were subjected to brutalities of Communism. Hiding from KGB agents and feared for their lives, Lithuania's basketball stars always shared a common goal – to utilize their athletic gifts to help free their country. Aside from the hardships on the road to the '92 Olympics, the film celebrates Greg Speirs' iconic tie-dyed uniforms worn by the team, now an historic piece of Olympics' basketball history. Read the news doc.:

“

It's really difficult to understand the magnitude and the significance and the impact and the power of what went down with those shirts.”

NBA Hall of Famer Bill Walton



Greg Speirs, American Brand Licensor & designer recognized for creating the 1992 Lithuanian Olympic Slam Dunking Skeleton Tie Dyed Uniforms and for sponsoring the 1992 Lithuanian Olympic Basketball Team in the Barcelona Olympics. Appeared in "The Other Dream Team.

<https://www.amworldgroup.com/blog/lithuanian-slam-dunking-skeleton-back-for-the-other-dream-team-documentary>

Where the uniforms came from: "The Skullman® Lithuania tie dye® basketball shirts are actually an independent apparel line brought into this story, created and solely owned by the designer. It was never an actual team jersey, nor was it ever part of the Grateful Dead. All licensing rights for the property and brand always originated exclusively from the designer." said Mike Thompson of Slammin' Sports.

Who is Greg Speirs?:

Speirs is the former art director who created the rock n' roll music magazine "Grooves" back in the 1970's, designed the legendary "Monaco Monk" icicle sleds for Prince Albert of Monaco's Olympic Monaco Bobsled Team for the Nagano Winter Olympics and World Cup and collaborated in the 1970's with famed Woodstock Music Festival founder and record producer Artie Kornfeld, in particular with RCA Records. Artie Kornfeld is the man who coined the phrase "Far Out" when he spoke at Woodstock in 1969 and also coined the phrase "Take it to the Max" when he produced the record album for the Max Damian band in the 1970's, which Greg created the album cover for.

"Greg played a much more significant role in the story of the Lithuanian Olympic Basketball Team than was reported initially, reported in 1992, including with respect to the funding of the Lithuanian team. Skewed misreports still being picked up today by major



Officially licensed Skullman® 2024 Edition Lithuanian Slam-Dunking Skeleton® released for 2024. (Skullman®, 1993 Basketball Hall of Fame "Enshrinement"). The 2024 Collector's Edition on the Classic Lithuania Tie Dye® T-Shirts are available on the Skullman.com website.

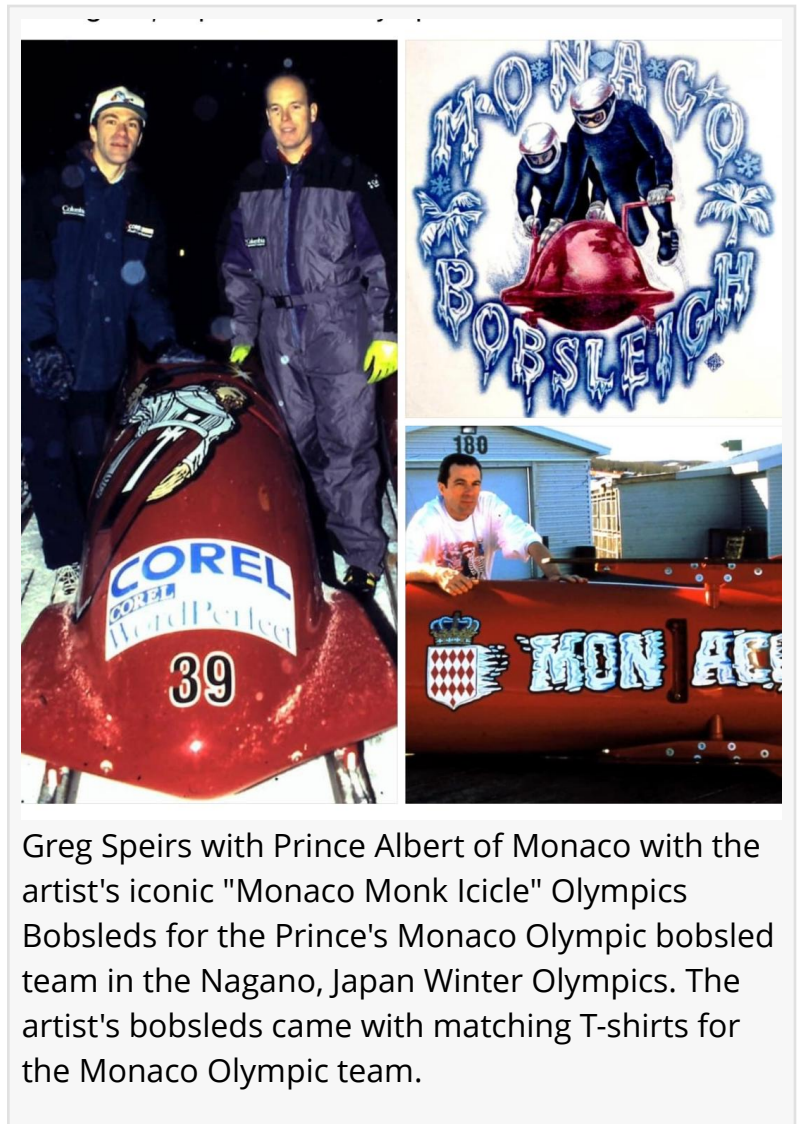


The Official 2024 Slam-Dunking Skullman® Skeleton (from the 1993 Basketball Hall of Fame "enshrinement") released for 2024 on a Collector's Edition Green T-Shirt with a touch of tie-dye, with the Official 2024 Flaming, Dunking Basketball Trademark on back of the shirt.

newspapers based on the initial 1992 inaccurate narratives. But the true facts about the source are different." recalled Mike Thompson of Slammin' Sports. See CNBC news story: <https://www.cnbc.com/amp/id/100165621>

"When the Olympics ended and demand for the shirts continued, Greg saw it as a great opportunity to help the team and chose to donate all of what would have been his profits to continue to fund the team. Speirs licensed to the team use of the property to sell shirts for a limited time to raise money for the team and for Marciulionis' additional charities. That's why Greg is called the major sponsor of the 1992 Men's Lithuanian Olympic Basketball Team after the Olympics. He donated 100% of his profits to fund the team, which started at \$450,000 in the first wave of donations which continued after the Olympics and may have skyrocketed to millions according to news reports. All of Greg's profits were given to Lithuanian player Sarunas Marciulionis' 'Sarunas Lithuanian Children's Fund' to help sick children in need, which was set up and controlled by the former Lithuania team player and NBA star who received 100% of all funds with a portion used to fund Marciulionis' basketball school in Lithuania according to news reports." recalled Mike.

"In appreciation for his unprecedented contribution to the nation of Lithuania and his generous donation to the team and Lithuanian charity, we believe Greg should have at least received the Medal of the Order of the Lithuanian Grand Duke or the Commander's Grand Cross from the President of Lithuania. We suspect the President didn't know that it was Greg's contribution at the time. Any donation of funds given from the sale of a shirt ultimately came from the artist. It was Greg's to give and no one else's. But that's not the way it was reported. Greg is the Licensor. The documented fact is that after the Olympics ended, it was his money that became the biggest donation to the team, to the Marciulionis Charity and to build Sarunas' basketball school in Lithuania, because those funds came from the sales of his shirts. Only Greg had the right to release profits to charity or to anyone. As the creator and exclusive Licensor of the property, Greg generously released 100% of his licensing profits to fund the team and Marciulionis' charities." said Mike.



Greg Speirs with Prince Albert of Monaco with the artist's iconic "Monaco Monk Icicle" Olympics Bobsleds for the Prince's Monaco Olympic bobsled team in the Nagano, Japan Winter Olympics. The artist's bobsleds came with matching T-shirts for the Monaco Olympic team.

"The 1992 Lithuanian Basketball Team represents what happens in freedom...people excel. The Lithuanian Slam-Dunking Skullman® represents rising from nothing. Like a Phoenix from the ashes to slam-dunking a flaming basketball. It's not a dead skeleton, but the Skullman is alive and represents rebirth and a new life. When you are free you have the opportunity to succeed as an individual while still being part of a team. It was not only a victory in Olympic sports, but it was as if it were an overall triumph over communism itself. It's about freedom and free enterprise." recalled Speirs.

See IMDB bio:

<http://www.imdb.com/name/nm3998173/>

Listen to "The Other Dream Team" interview:

<http://www.gregspeirs.com/greg-speirs-audio-interview-by-the-other-dream-team-documentary-film/>

The uniforms were "enshrined" in the Naismith Basketball Hall of Fame in Springfield, Mass. on Dec.7th 1993, below a giant 12ft. x 8ft. 3-D incarnation of the legendary Slam Dunking Skeleton. Marciulionis' jersey was also added to the collection by the Basketball Hall of Fame's curator Mike Brooslin at the time.

See link: <http://www.lithuaniatshirt.com/basketball%20hall%20of%20fame.htm>

"It's really difficult to understand the magnitude and the significance and the impact and the power of what went down with those shirts." said NBA Hall of Famer Bill Walton.

Vintage editions of the shirts sell for hundreds of dollars online at sites like EBay. The Official, Original 1992 Skullman Lithuania Tie Dye® re-issue T-Shirts and merchandise is always available from the source here and has been sold since 1992 by Slammin Sports at the Skullman Company from where all licensing rights originate.

The public can get all of the new 2024 Editions and the Classic Original 1992 Skullman Lithuania Tie Dye® T-Shirts here at: www.Skullman.com

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