

# Pasona Group Presents "Awaji Well-being Week 2024": Multi-Part Event Promoting Society of True Fulfillment This Autumn

*Pasona Group Inc. will be holding "Awaji Well-being Week 2024", a multi-part event themed on well-being\*, this autumn on Awaji Island, Hyogo Prefecture.*

AWAJI CITY, HYOGO PREFECTURE,  
JAPAN, July 17, 2024 /

[EINPresswire.com/](https://www.einpresswire.com/) -- "Awaji Well-being Week 2024" is a series of events themed on "body, mind, and bonds" which aims to promote well-being, including "UNDOKAI WORLD CUP", a sports festival for people of all ages and genders; a forum and cooking competition which promotes a physically and mentally healthy "state of food"; a pitch contest which aims to create new industries of the field of well-being, and other events.

Through this event, Pasona Group has expressed a commitment to creating a society of true fulfillment, in which each and every individual that live in good health.

\* "Well-being" refers to "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity" (as defined by the World Health Organization).

□ Overview



Sports festival "UNDOKAI WORLD CUP"

Event Name: Awaji Well-being Week  
2024

Date: Late October to mid-November  
2024

Location: Awaji Island, Hyogo  
Prefecture

Content: "Awaji Well-being Week 2024"  
is a series of events held on Awaji  
Island, Hyogo Prefecture, which is  
themed on "body, mind, and bonds"  
and aims to promote well-being.

URL:

<https://www.pasonagroup.co.jp/awaji-well-being-week/>

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International cooking competition "World King of  
Chefs Summit"

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