

# Smart Washing Machines Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, July 17, 2024 /EINPresswire.com/ -- The smart washing machines market has experienced robust growth in recent years, expanding from \$20.21 billion in 2023 to \$23.6 billion in 2024 at a



compound annual growth rate (CAGR) of 16.8%. The growth in the historic period can be attributed to rise in disposable income, a rise in merger and acquisition activity, rapid urbanization and strong economic growth in emerging markets.



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# Strong Future Growth Anticipated

The smart washing machines market is projected to grow strongly, reaching \$39.32 billion in 2028 at a compound annual growth rate (CAGR) of 13.6%. The growth in the forecast period can be attributed to increasing smart homes, adoption of the internet of things (IoT), increasing demand for energy efficient products, rapid growth in ecommerce, increasing adoption of 5G networks,

increasing adoption of smart appliances and increased internet penetration.

Explore Comprehensive Insights Into The Global Smart Washing Machines Market With A Detailed Sample Report:

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Growth Driver Of The Smart Washing Machines Market

Increasing urbanization is driving the demand for smart washing machines market. Urbanization is the process of population concentration in cities and the expansion of urban areas, often accompanied by industrial and economic development. It involves the shift from rural to urban living and increased urban infrastructure. Smart washing machines are increasingly utilized in

urban settings for their convenience, energy efficiency, and remote control capabilities, streamlining laundry processes in busy city life.

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## Smart Washing Machines Market Major Players And Market Trends

Key players in the smart washing machines market include Haier Smart Home Co., Ltd., LG Electronics, Whirlpool Corporation, AB Electrolux, Panasonic Corporation, Samsung Electronics Co Ltd., Arcelik A.S., Xiaomi Corporation, Robert Bosch GmbH, Miele and Cie KG, IFB, Onida, Godrej, BPL, Little Swan, TCL Corporation, Sanyo Electric.

Major companies operating in the smart washing machine market are focused on developing washing machines with connected living platforms to gain a competitive edge in the market. Smart washing machines, integrated with connected living platforms, enable remote control and monitoring of laundry tasks, enhancing convenience and efficiency in daily life.

#### **Smart Washing Machines Market Segments:**

- 1) By Type: Top Load, Front Load
- 2) By Connectivity: Wi-Fi, Bluetooth, Near-Field-Communication (NFC), Other Connectivities
- 3) By Application: Residential, Commercial

## Geographical Insights: Asia-Pacific Leading The Market

Asia-Pacific was the largest region in the smart washing machines market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of smart washing machines.

# **Smart Washing Machines Market Definition**

A smart washing machine is defined as a machine that helps the user to control the washing process remotely. Smart washing machines are connected to the internet and smartphone, or other smart devices through the cloud or app. The connectivity gives more control to the machine, and the user can decide its activity through the commands on the app or through other means like voice.

Smart Washing Machines Global Market Report 2024 from <u>The Business Research Company</u> covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Smart Washing Machines Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on smart washing machines market size, smart washing machines market drivers and trends, smart washing machines market major players, smart washing machines competitors' revenues, smart washing machines market positioning, and smart washing machines market growth across geographies. The smart washing machines market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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