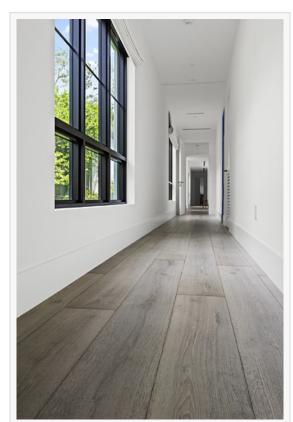


## Luxury Home Trends to Watch: Experts Share Insights as Ritz-Carlton's New Palm Beach Developments Wrap Up

South Florida's leading design and development experts call for the integration of timeless yet innovative materials in luxury properties

PALM BEACH, FLORIDA, UNITED STATES, July 17, 2024 /EINPresswire.com/ -- Palm Beach's waterfront is poised to become even more luxurious with two new Ritz-Carlton residential developments nearing completion. As part of the prestigious hotel chain's expansion into highend living, these residences will be located in two of the city's most coveted waterfront destinations: Palm Beach Gardens and Singer Island.

With anticipation building among high-end real estate buyers, industry experts are speculating whether these exclusive properties — some of the only standalone Ritz-Carlton Residences in the world — will fully align with current industry trends. It's expected that the developments will uphold the brand's renowned standards of luxury, but it remains to be seen if they will provide all of the innovative features that modern luxury homeowners are prioritizing.



Vienna by European Flooring of Palm Beach

Ben Aiello, an entrepreneur and Palm Beach luxury property remodeler, shares his predictions on the upcoming Ritz-Carlton Residences: "Palm Beach is already home to some of the most affluent neighborhoods in the country, so it's a natural choice for Ritz-Carlton developments. The name alone is already garnering a lot of attention and desire, but that's not enough in today's market. Competition is fierce these days, so developers have to go above and beyond with features, amenities, and finishes. That's one of my main strategies with my properties — I'm always looking for special touches and details that optimize value and truly bring the luxury element."

As the market increasingly values sustainability and progressive design, industry experts are

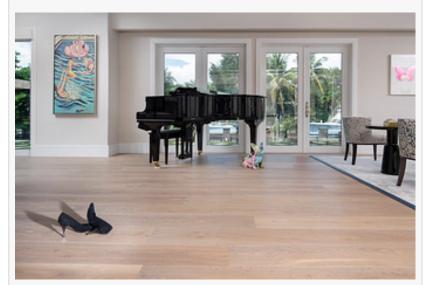
observing an interesting trend among luxury homeowners: a strategic blend of timeless elegance and innovative details. They seek out spaces that are updated with the latest home technologies, but constructed with classic materials like marble and hardwood. The ongoing preference for open floor plans signals a shift away from compartmentalized spaces towards cohesive designs that enhance both the visual appeal and functionality of contemporary residences.

While Ritz-Carlton has become synonymous with enduring sophistication and quality over the years, the hospitality empire still must prove its dedication to technological advancements. Currently being developed by the Rockwell Group, the Singer Island residences promise residents a "state-of-the-art high-performance kitchen" with Wolf and Sub Zero appliances, but the public is still awaiting further details on other structural elements.

Tashia Rahl, Head Designer at Premium Kitchens, reflects on the growing shift



Amantea Trecento G1 Chevron by European Flooring of Miami



Fort Lauderdale Waterfront estate. Flooring by European Flooring of Fort Lauderdale

towards enhanced versatility in luxury properties: "Homeowners are looking for materials and finishes that do it all. I'm definitely noticing it as a kitchen design specialist. My clients used to want different materials for individual rooms, but now they're looking for overall cohesiveness within their spaces. Now more than ever, I'm recommending materials that can work anywhere in a house structurally and aesthetically. One of my favorite materials to work with is <a href="engineered hardwood">engineered hardwood</a>, which I always source from <a href="European Flooring of Palm Beach">European Beach</a>. Their Legno Bastone planks are supplemented with a marine-grade core and coated with an all-natural protective finish, so they're extremely climate and moisture-resistant. They can easily withstand spills in the kitchen or bathroom, as well as any scratches or wear-and-tear in the living room or bedroom. My clients are always so impressed with their durability!"

Aiello and Rahl's observations are backed up by insights and trend reports from leading design

and luxury real estate firms, including Roman and Williams, Brad Beacham Group, and Alfredo Paredes Studio. Some of the biggest trends shaping the high-end property landscape include smart home technology integration, bespoke decor, plush textures, and adaptable indoor-outdoor spaces. In order to cater to all of these trends and preferences, developers will need to choose foundational elements that allow for optimal versatility.

"It's almost an art form to strike the perfect balance between on-trend and timeless," explains Aiello. "The lifestyle amenities like saltwater pools and home theaters will certainly draw buyers in, but you've got to make sure the quality is there to back up the luxury claims. I put a lot of work into the foundational details of my redevelopments so that buyers won't have to worry about upgrades or renovations for decades to come — you'd be surprised at how often buyers find themselves needing to remodel only a few years down the line, even when big names are involved. Personally, I only work with time-honored materials from trusted suppliers to ensure longevity."

The new Ritz-Carlton Residences show appealing artistic renderings of the properties, complete with lavish building amenities such as round-the-clock concierge service, specialized social areas, resort pools, and a private waterfront. Residences are set to boast high ceilings and marble accents, but they currently seem to lack full integration of more advanced technological features.

"I love that Ritz-Carlton is adapting these new properties for Florida's climate by offering hurricane-resistant doors," says Rahl. "That's definitely an important feature. But it's interesting that it seems to stop there. I would recommend integrating even more specialized climate-resistant features, like flooring and windows, so that the residences are fully secure. That's what's going on with Willstrong Development at Atlantic Fields, who I'm pleased to see are working with Legno Bastone hardwood from European Flooring of Palm Beach."

As Palm Beach continues to become a magnet for affluent home buyers and developers, industry experts will be keeping an eye out for updates about Ritz-Carlton's latest properties.

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