

Flower Delivery Services Market Predicted to Hit \$10.1 billion by 2031, with a 5.9% CAGR

The flower delivery services market was valued at \$5.7 billion in 2021, and is estimated to reach \$10.1 billion by 2031, growing at a CAGR of 5.9% by 2032

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/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Flower Delivery Services Market](#)," The flower delivery services market was valued at \$5.7 billion in 2021, and is estimated to reach \$10.1 billion by 2031, growing at a CAGR of 5.9% from 2022 to 2031. The business of offering floral bouquets and arrangements that consumers can purchase and have delivered to a specific area is referred to as the "flower delivery services market." This industry includes a wide range of companies, such as conventional florists, online flower delivery services, and subscription-based services.



FLOWER DELIVERY SERVICES MARKET
OPPORTUNITIES AND FORECAST, 2021 - 2031

Flower delivery services market is expected to reach **\$10.1 Billion** in 2031

Growing at a **CAGR of 5.9%** (2022-2031)

Report Code: A53581, www.alliedmarketresearch.com

Flower Delivery Services Market,

Request a sample of this report at: <https://www.alliedmarketresearch.com/request-sample/54056>

The market for flower delivery services has expanded dramatically in recent years as a result of the accessibility and convenience that online purchasing and delivery alternatives provide. A vast variety of floral arrangements are available for customers to explore and choose from, frequently with customizable alternatives for particular events or tastes.

Freshly cut flowers are frequently utilized as decor to enhance rooms. Flowers play a crucial role in adorning homes and public areas, giving gifts to show someone you care, and participating in celebrations like weddings, birthday parties, and festivals. They are able to be organized into floral wreaths, corsages, and bouquets. Floral arrangements and other decorations can improve the comfort and visitor-friendly atmosphere in hotels and resorts. The hotel sector may benefit from adding a personal touch through flower arrangements. Visitors value flowers because they add a sense of freshness to the environment. It is anticipated that the expansion of the

romance. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key leading players operating in this market include The Bouqs Company, 1-800-FLOWERS.COM, Farmgirl Flowers, Teleflora, Venus et fleur, The Sill, UrbanStems, Ferns n Petals Pvt. Ltd, Floward, Bloomex. The market players have adopted various strategies such as product launch, collaboration, acquisition, expansion, and partnership.

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Key findings of the study

For the flower delivery services market analysis, on the basis of flower type, the rose flower accounted for the major flower delivery services market share in 2021 and is expected to retain its dominance during the forecast period.

On the basis of end-user, the home segment is expected to grow at a higher CAGR during the forecast period.

By Occasion, the personal and gifting segment is expected to grow at the highest CAGR.

Based on flower delivery services market trends, Region-wise, Asia-Pacific is expected to witness the highest growth during the forecast period.

FREQUENTLY ASKED QUESTIONS?

Q1. What is the total market value of the Flower delivery services market?

Q2. What is the CAGR of the Flower delivery services Market?

Q3. How can I get a sample report on the Flower delivery services Market?

Q4. What would be the forecast period in the Flower delivery services Market report?

Q5. Which are the top companies in the Flower delivery services Market?

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David Correa

Allied Market Research

+1 800-792-5285

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