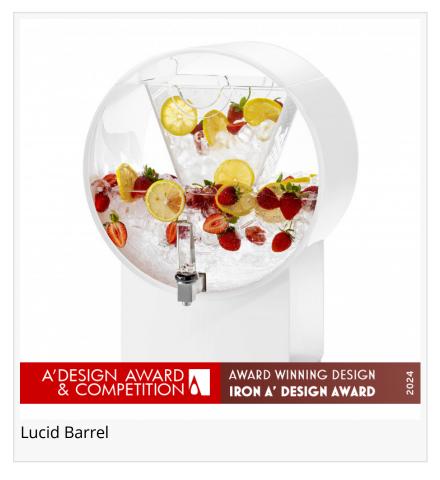


Lucid Barrel by Shelly Agronin Wins Iron A' Design Award in Culinary and Food Industry Awards

Shelly Agronin's Innovative Beverage Dispenser, Lucid Barrel, Receives Prestigious Recognition in Culinary Art Design

COMO, CO, ITALY, July 17, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of culinary art design, has announced Shelly Agronin's Lucid Barrel as a winner in the Food, Beverage and Culinary Arts Design category. This prestigious recognition highlights the significance of Lucid Barrel within the culinary art industry, positioning it as an outstanding example of innovative design.

Lucid Barrel's award-winning design is highly relevant to current trends and



needs within the culinary art industry. By offering a professional and stylish solution for dispensing drinks at buffets or hotel receptions, Lucid Barrel aligns with industry standards and practices while providing practical benefits for users and stakeholders. Its eye-catching appearance, ease of use, and simple cleaning process make it a valuable addition to any hospitality setting.

What sets Lucid Barrel apart from competitors is its unique combination of functionality and aesthetics. Inspired by the imagery of a classic wine cellar, this beverage dispenser presents a contemporary take on the iconic wine barrel shape. The designer skillfully adapted the barrel's form to suit the field of soft drinks, resulting in a design that is both familiar and innovative. Crafted from high-quality acrylic sheets, Lucid Barrel has been sustainably designed to minimize material waste.

This recognition from the A' Design Award serves as motivation for Shelly Agronin and her team at Studio Wallaby to continue striving for excellence and innovation in their future projects. The award inspires them to further explore the potential of combining functionality and aesthetics in culinary art design, fostering creativity and pushing the boundaries of what is possible in the industry.

About Shelly Agronin

Shelly Agronin is an Israeli designer and owner of "Studio Wallaby." With a passion for transforming everyday objects through design, Shelly creates fascinating experiences that connect emotionally. Her creativity stems from a unique blend of shapes, technologies, and styling, allowing her to provide smart solutions across various disciplines. Throughout her career, Shelly has collaborated with cross-disciplinary teams to develop a wide range of products, from consumer electronics to jewelry.

About Rosseto Serving Solutions

Rosseto offers a comprehensive line of design-focused serving solutions for the food service, hospitality, and retail industries. Their products seamlessly integrate modern design and functionality to create unique and inspiring offerings that complement any environment or theme. Rosseto's commitment to quality and design has earned them the trust of major industry leaders, with their products being used in prestigious events.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, showcasing their ability to address real-world challenges through thoughtful design. The Iron A' Design Award celebrates designs that demonstrate great skill, expert understanding, and creative capacity, serving as a testament to the dedication and talent of their creators.

About A' Design Award

The A' Food, Beverage and Culinary Arts Design Award is a prestigious international competition that attracts a diverse range of participants, from renowned chefs and innovative design agencies to progressive companies and influential industry players. By participating in this award, entrants have the chance to showcase their creativity, gain global exposure, and be recognized for their exceptional culinary design capabilities. The A' Design Award aims to advance the field of culinary arts and inspire future trends by acknowledging and promoting outstanding food, beverage, and culinary arts design excellence on a global stage. https://culinaryartawards.com

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