

## Esek Bridges AI Strategy-Execution Gap with Innovative Approach

Leading AI Automation Consulting Agency Addresses the Gap Between AI Strategy and Execution

NEW YORK, NY, USA, July 17, 2024 /EINPresswire.com/ -- <u>Esek</u>, a pioneering AI automation consulting agency, today announced its innovative approach to bridging the gap between AI strategy and practical implementation in businesses across various sectors. This development comes at a crucial time when companies are grappling with the challenge of translating AI potential into tangible business outcomes.

Recent industry analysis reveals a significant trend: while businesses have extensively researched and strategized about AI integration, there is a notable lack of meaningful implementation. Despite the increasing awareness and media coverage of AI and automation technologies, many organizations struggle to deploy these solutions effectively to increase revenue or reduce administrative costs.

Shimmy Savitsky, CEO of Esek, stated, "The AI landscape is evolving rapidly, with new models and tools emerging from giants like OpenAI, Anthropic, and Perplexity. However, we've observed that many businesses are overwhelmed by the options and unsure how to proceed beyond the planning stage."

Esek's approach differs markedly from the prevailing industry norm. While many consultancies focus on creating hype around AI capabilities, Esek emphasizes tactical implementation. The company specializes in developing and integrating AI-driven automations that deliver measurable results in revenue growth and operational efficiency.

"Our mission is to transform AI from a buzzword into a powerful business tool," Savitsky explained. "We're not just talking about potential; we're actively implementing solutions that free up employee time, reduce administrative burdens, and drive revenue growth."

The trend of AI adoption has seen consistent growth in awareness, largely due to increased media coverage and public discourse. However, this heightened awareness has not translated into widespread practical application within business operations. Esek's services address this disparity, offering tailored AI solutions that align with each client's unique needs and objectives.

Esek's team of experts employs a comprehensive approach to AI integration:

1. Assessment: Analyzing current business processes to identify areas where AI can have the most significant impact. 2. Strategy Development: Creating a customized AI implementation plan that aligns with the company's goals and resources. 3. Implementation: Deploying AI-driven automations and systems that seamlessly integrate with existing infrastructure. 4. Training and Support: Providing ongoing guidance to ensure smooth adoption and maximize the benefits of AI integration.

As businesses navigate the complex landscape of AI and automation, Esek stands out as a beacon of practical expertise. The company's focus on tangible results and long-term partnerships positions it as a leader in driving the next wave of AI adoption in the business world.

For more information about Esek and its AI automation consulting services, visit esek.tech.

About Esek: Esek is a cutting-edge AI automation consulting agency dedicated to revolutionizing businesses through intelligent solutions. Specializing in AI implementation to boost sales and reduce administrative workload, Esek enables companies to focus on growth. With a team of experts developing tailored strategies and seamlessly integrating advanced AI technologies, Esek has a proven track record of helping clients achieve significant increases in efficiency and revenue.

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