

Coffey McPharlin Announces Dave Marston as New Chief Operating Officer

Coffey McPharlin appoints Dave Marston as COO to enhance the firm's growth and efficiency with his operations and marketing expertise.



FORT LAUDERDALE, FL, UNITED STATES, July 18, 2024 /EINPresswire.com/ -- [Coffey](#)

[McPharlin](#), a leading law firm specializing in [personal injury](#) and [trucking accident litigation](#), proudly announces the appointment of Dave Marston as Chief Operating Officer (COO). Dave brings extensive experience in operations and marketing, promising to enhance the firm's strategic growth and operational efficiency.

“

I look forward to working with this talented team to further enhance our operations and marketing efforts, ensuring we continue to deliver outstanding results for our clients.”

Dave Marston

With a career spanning over two decades, Dave Marston has a proven track record in optimizing business operations and driving marketing initiatives. His expertise includes streamlining processes, improving client services, and implementing innovative marketing strategies to increase brand visibility and client engagement. He has built high-performing teams at consulting and professional services firms in the United States and Canada.

“We are thrilled to welcome Dave Marston to the Coffey McPharlin team,” said Sam Coffey, at Coffey McPharlin.

“Dave’s vast experience in operations and marketing will be invaluable as we continue to expand our services and reach more clients in need of legal assistance.”

Dave Marston’s background includes leadership roles in various industries where he successfully integrated marketing efforts with operational improvements, resulting in significant business growth. His ability to lead cross-functional teams and develop strategic plans will be instrumental in driving Coffey McPharlin's mission to provide exceptional legal services.

“I am excited to join Coffey McPharlin and contribute to the firm’s ongoing success,” said Dave

Marston. "I look forward to working with this talented team to further enhance our operations and marketing efforts, ensuring we continue to deliver outstanding results for our clients."

Coffey McPharlin is dedicated to advocating for clients' rights and securing the compensation they deserve. The addition of Dave Marston as COO aligns with the firm's commitment to excellence and innovation in legal services.

For more information, please visit Coffey McPharlin or contact the firm at (954) 289-6316.

About Coffey McPharlin

Coffey McPharlin is a law firm specializing in personal injury and trucking accident litigation. With a passionate team of trial lawyers, the firm has built a reputation for its aggressive representation of clients against insurance companies and other large corporations. Coffey McPharlin is committed to achieving justice for its clients, advocating for their rights, and securing the compensation they deserve.

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