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Global Blended Learning Market Overview And Statistics for 2024-2033

The Business Research Company's Blended Learning Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 18, 2024 /EINPresswire.com/ -- The blended learning market has experienced rapid growth in recent years, expanding from $22.05 billion in

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2023 to $24.83 billion in 2024, achieving a compound annual growth rate (CAGR) of 12.6%. It will grow to $40.47 billion in 2028 at a compound annual growth rate (CAGR) of 13.0%. This growth can be attributed to factors such as increased internet accessibility, educational policy funding, demand for flexible learning options, corporate training initiatives promoting lifelong learning, and advancements in educational software and research.

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Rising Trend of Online Learning Drives Market Growth
The rising popularity of online learning is a key driver propelling the growth of the blended learning market. Online learning, facilitated over the Internet, offers flexibility, accessibility, and the ability to cater to diverse learning needs and schedules. It supports blended learning by providing a versatile platform for delivering

educational content, engaging students in interactive learning activities, and facilitating teacher-student communication and collaboration.
For example, in January 2022, the World Economic Forum reported a significant increase in online learning uptake, with over 92 million new learners registering for Coursera's courses in 2021, up from 71 million in 2020—a 29.6% surge. This trend underscores online learning's role in driving the blended learning market's growth, particularly in regions like Asia-Pacific, which saw the largest student presence on online platforms.

Explore the global blended learning market with a detailed sample report:
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Key Players and Market Trends
Major companies such as 2U Inc., Blackboard Inc., Udemy Inc., and Coursera Inc. are actively developing innovative products and solutions to enhance the blended learning experience. These companies focus on technologies like blended learning laptops, designed to support both online and in-person educational methods. For instance, HP launched the HP Fortis portfolio in January 2022, tailored for blended learning environments, featuring robust internet connectivity, high-quality video conferencing capabilities, and interactive software.

In strategic moves, companies are investing in educational technology (EdTech) solutions and partnerships to expand their market presence and offer comprehensive learning solutions across various segments and geographies.

Segments
•Type: Hardware, Content, System, Solutions
•Method Of Delivery: Enriched Virtual Model, Face-To-Face Driver Model, Flex Model, Flipped Model, Online Driver Model, Rotation Model
•Application: Pre-Primary School, Primary School, Middle School, High School

Geographical Insights: Asia-Pacific Leading the Market
North America emerged as the largest region in the blended learning market in 2023, driven by substantial investments in EdTech and corporate training. However, Asia-Pacific is anticipated to be the fastest-growing region during the forecast period. The region's rapid growth is supported by increasing government initiatives, technological advancements, and rising demand for innovative learning solutions.

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Blended Learning Global Market Report 2024 from TBRC covers the following information:
•Market size data for the forecast period: Historical and Future
•Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
•Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.
The Blended Learning Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on blended learning market size, blended learning market drivers and trends, blended learning market major players, competitors' revenues, market positioning, and market growth across geographies. The blended learning market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database
The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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