

Funnl and Yo Marketing Host Webinar on B2B Marketing Digital Transformation Trends and Strategies

Discover the latest trends and strategies in B2B marketing digital transformation in our upcoming webinar. Register now to stay ahead of the curve!

HYDERABAD, TELANGANA, INDIA, July 18, 2024 /EINPresswire.com/ -- Funnl, a leading provider of innovative B2B marketing solutions, is excited to announce an upcoming webinar titled "Digital Transformation in B2B Marketing: Trends and Strategies." This insightful event, co-hosted with [Yo Marketing Agency](#), will take place on Thursday, 25th July 2024 at 8 AM PDT.

As the digital landscape continues to evolve, B2B companies face increasing pressure to adapt and innovate. This webinar aims to equip B2B marketers with the latest trends and actionable strategies to navigate digital transformation successfully and drive business growth.

Webinar Details:

Title: Digital Transformation in B2B Marketing: Trends and Strategies

Date: Thursday, July 25, 2024

Time: 8 AM PDT / 9 PM IST

Duration: 1 Hour

Registration Link:

https://us06web.zoom.us/meeting/register/tZ0vce2hqTorEt1p1Oi9qiy8MUtm1xfA38A3?_ga=2.60789038.289809324.1721291541-394349448.1721291541#/registration



FUNNL 

Free Live Webinar

DIGITAL TRANSFORMATION IN B2B MARKETING: TRENDS AND STRATEGIES

Thursday, July 25, 2024 Time 8:30 AM PDT / 9:00 PM IST

REGISTER NOW

funnl.ai sales@funnl.us

Adrian Maynard
Founder and CEO
Yo Marketing Agency

Webinar on Digital Transformation in B2B marketing

FUNNL 

Funnl B2B sales appointment setting company

Key Topics to be Covered:

Understanding Digital Transformation in B2B Marketing:

Learn the definition and scope of digital transformation, its key drivers, and the benefits it brings to B2B companies.

Current Trends Shaping the Future of B2B Marketing:

Explore the latest trends including data-driven marketing and analytics, personalization and customer experience, AI and machine learning, marketing automation, CRM integration, content marketing, and social media strategies.

Strategies for Implementing Digital Transformation:

Gain insights into building a digital-first marketing strategy, aligning sales and marketing, creating customer-centric approaches, leveraging data and analytics, integrating AI and automation, developing effective content strategies, and utilizing multi-channel marketing.



Digital transformation is no longer a choice but a necessity for B2B companies aiming to stay competitive."

Adrian Maynard, Founder and CEO of Yo Marketing Agency

Real-World Case Studies and Success Stories:

Hear from successful B2B companies that have undergone digital transformation, learn from their experiences, and discover best practices.

Interactive Q&A Session:

Engage with industry experts, get your questions answered, and address specific challenges and queries.

The webinar will feature experienced speakers from both

Funnl and Yo Marketing, including Adrian Maynard, Founder and CEO of Yo Marketing Agency. With over 20 years of experience in B2B marketing, Adrian brings a wealth of knowledge in global marketing strategy, digital engagement, and sales growth.

"Digital transformation is no longer a choice but a necessity for B2B companies aiming to stay competitive," said Adrian Maynard. "We are thrilled to partner with Funnl to share valuable insights and practical strategies that can help businesses leverage digital tools and technologies



Marketing

Yo Marketing Agency

effectively."

Why Attend:

Gain a comprehensive understanding of digital transformation and its impact on B2B marketing.

Learn about the latest trends and technologies shaping the future of marketing.

Discover actionable strategies to enhance marketing effectiveness and drive growth.

Engage with industry experts and get your questions answered during the interactive Q&A session.

Who Should Attend:

B2B Marketing Professionals

Business Leaders

Digital Transformation Enthusiasts

Marketing Strategists

Sales and Marketing Teams

Anyone interested in staying ahead of the curve in the digital age

Funnl and Yo Marketing invite all B2B marketing professionals, business leaders, and anyone interested in digital transformation to register for this invaluable webinar. Don't miss this opportunity to stay ahead of the curve and position your business for success in the digital age.

About Funnl:

Funnl is a leading provider of innovative B2B marketing solutions, helping businesses generate high-quality leads and drive growth through data-driven strategies and cutting-edge technology.

Learn more at <https://Funnl.ai>

About Yo Marketing:

Yo Marketing Agency, founded by Adrian Maynard, specializes in tailored marketing solutions designed to help businesses achieve growth and success. With a focus on global marketing strategy, digital engagement, and sales growth, Yo Marketing is committed to delivering exceptional results for its clients. Learn more at <https://www.yomarketing.agency/>

For more information, please contact Funnl Marketing at shashivadana.reddy@funnl.us or (91) 9866548484

Shashi Vadana Reddy

MoovingdNeedle

+91 98665 48484

shashivadana.reddy@funnl.us

This press release can be viewed online at: <https://www.einpresswire.com/article/728564268>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.