

# Rethinking IPv4 Revenue: Leasing for Financial Stability

*Although the immediate gain from selling IPv4 addresses might be appealing, businesses can retain this valuable commodity and gain long-term benefits.*

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/EINPresswire.com/ -- In today's digital landscape, IP addresses are a hot commodity. Businesses with surplus IPv4 addresses might be tempted to sell them for a quick and substantial cash influx. Despite the talks about a complete IPv6 takeover, its widespread adoption is facing some hiccups. Therefore, instead of selling, businesses could consider monetizing their IPv4 resources, ensuring steady and sustainable income.



Should businesses sell their IPv4

## THE APPEAL OF SELLING IP ADDRESSES

The immediate financial gain from selling IP addresses can be very appealing. With the high demand for IPv4 addresses, businesses can command high prices, making it an attractive option for those looking to boost their cash flow quickly. This market demand, driven by the limited availability of IPv4 addresses, can make selling seem like a lucrative decision.

Additionally, Cogent Communications Holdings, Inc., recently offered approximately \$206 million in secured IPv4 address revenue term notes. Tying these securities to the future revenue generated from IPv4 leases highlights the enduring value of these digital assets.

Monetizing unused IPv4 resources empowers businesses to efficiently utilize their remaining assets. This provides different opportunities for developing their businesses to meet the needs and demands of global customers. It also generates additional income from assets that might otherwise remain unused.

## THE REALITY OF IPv6 ADOPTION

Despite the potential benefits of IPv6, the transition from IPv4 comes with some challenges:

**Technical Challenges:** Moving to IPv6 involves significant technical difficulties, including updating existing infrastructure. The differences in addressing and network configuration require businesses to update their systems, a process that can be complex and time-consuming. As a solution, companies are embracing dual stack networks, that support both IPv4 and IPv6.

**Logistics:** Ensuring compatibility with existing systems is another major concern. Many businesses have built their networks and applications around IPv4, and a switch to IPv6 requires extensive planning and testing to avoid disruptions.

**Cost Management:** The financial implications of transitioning to IPv6 are significant. Upgrading hardware, training staff, and potential downtime all add to the costs, making the transition less attractive in the short term.

## THE BENEFITS OF LEASING IPv4 ADDRESSES

Instead of selling their IPv4 addresses, businesses can opt for leasing, which offers several long-term advantages.

**Steady Income:** Leasing provides a consistent revenue stream. Instead of a one-time payment, businesses can benefit from ongoing payments, which can be more financially stable and predictable over time.

**Market Demand for Leasing:** There is a growing market of companies that prefer to lease rather than buy IPv4 addresses. Leasing allows them flexibility and reduced upfront costs, making it an attractive option for many.

Marketplace like IPXO: [IPXO Marketplace](#) facilitates the monetization of IPv4 addresses. It connects lessors with potential lessees, handling the logistics and ensuring secure, efficient transactions. IPXO offers a user-friendly interface and robust support, making the monetization process straightforward and profitable.

## ABOUT IPXO

Established in August 2021, IPXO is a public network automation platform. Rooted in the vision of an open and secure Internet, IPXO facilitates fast and sustainable infrastructure scaling, ensuring equitable access to network resources across all businesses through its innovative models. IPXO serves over a thousand clients across 75 industries, offering a monitoring and automation software suite, ranging from routing configuration, embedded security and verification functionality, anti-abuse measures, and comprehensive auxiliary network information monitoring.

With its strong presence within the Regional Internet Registry (RIR) organizations community and the goal of creating a transparent and sustainable Internet Protocol ecosystem, IPXO aims to become the network infrastructure aggregation platform for enterprises worldwide. Visit [ipxo.com](https://ipxo.com) to learn more.

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