

The Second Cup Coffee Company Inc. announces its Summer Promotion

Second Cup is excited to announce its One Love: Coffee is Life limited-time offer.

TORONTO, ONTARIO, CANADA, July 19, 2024 /EINPresswire.com/ -- <u>The Second Cup Coffee Company Inc.</u> "Second Cup", a leading Global specialty café, is excited to announce its summer promotion, "One Love: Coffee is Life." This promotion celebrates the love for coffee and offering customers a unique and refreshing experience during the summer season.

As the temperatures rise and the sun shines bright, Second Cup invites coffee enthusiasts to indulge in a one-of-a-kind coffee experience. "One Love" is designed to bring people together, fostering a sense of community and appreciation for the rich flavors and aromas of coffee.

Second Cup proudly introduces a limited-edition summer promotion. This menu will feature innovative and refreshing coffee-based beverages, specially crafted to quench the summer thirst. From frozen coffees to

specialty espresso-based drinks with a tropical twist, customers can expect a delightful fusion of flavors that will transport them to a coffee paradise.

JAVA CHIP CHILLER

COFFEE IS LIFE

Second Cup Global 2024 Summer Promo

"We are thrilled to launch the "One Love: Coffee is Life' promotion," said Rami Haider, Director Operations and Training of Second Cup. "Coffee is not just a beverage; it is a way of life for many of our customers. This promotion is our way of celebrating that love for coffee and creating memorable moments for our customers during the summer season." The limited time offer includes a refreshing Coconut Espresso Chiller, a fantastic Italian Tiramisu Chiller, a fun Java Chip Chiller and an exhilarating Hazelnut Mocha Chiller.

The "One Love: Coffee is Life" promotion will run till August 31st at all participating Second Cup Global locations. Customers are encouraged to visit their nearest café to indulge in our

extraordinary coffee blends, experience the limited-edition summer menu, and immerse themselves in our unique café experience.

For more information about the "One Love: Coffee is Life" promotion, please visit www.mysecondcup.com or follow The Second Cup Coffee Company Inc. "secondcupglobal" on social media platforms.

About The Second Cup Coffee Company Inc.

The Second Cup is a Canadian specialty coffee retailer that operates over 180 cafes across 22 regions internationally. Founded in 1975, the company is committed to sourcing and serving the finest arabica coffee beans from



around the world, organic coffees, clean hot chocolate providing an exceptional café experience to its customers. The Second Cup is dedicated to creating a warm and welcoming environment, where café enthusiasts can indulge in their passion for a perfect cup of coffee.

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