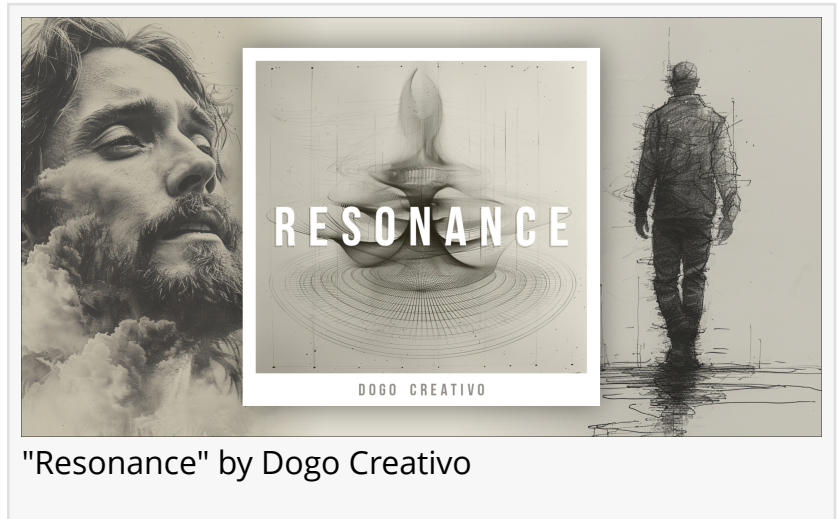


Dogo Creativo Launches Revolutionary AI-Co-Created Album “Resonance”

Innovative Agency Debuts Cutting-Edge Christian Music Album

NEW YORK, NY, ESTADOS UNIDOS, July 18, 2024 /EINPresswire.com/ -- Dogo Creativo, the acclaimed AI and branding agency established by innovative brothers Marcos and Ricardo Codd, proudly announces the release of their latest musical endeavor, titled “Resonance.”



"Resonance" by Dogo Creativo

This groundbreaking project distinguishes itself by being co-created with artificial intelligence, setting a new precedent in the music industry and the use of advanced technologies in creative processes.

[“Resonance”](#) includes a diverse array of tracks, each thoughtfully crafted to embody the distinctive and forward-thinking nature of Dogo Creativo. The album, now accessible on all major digital platforms, features songs that inspire deep thought and contemplation, such as “Majestic Sovereign,” “Light in My Path,” “Voices in Harmony,” “Echoes of Your Love,” “Heart Wide Open,” “Unending Love,” “Spirit’s Embrace,” “Redemption Song,” “Through the Storm,” and “Grace and Forgiveness.”

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We believe that creativity knows no bounds and that every project is an opportunity to turn ideas into extraordinary realities.”

Marcos and Ricardo Codd, co-founders of Dogo Creativo

“Artificial intelligence is not about replacing human artistry;

it's about enhancing it. With every project, we aim to explore how AI can expand our creative boundaries, unlocking new auditory realms that were once unimaginable,” remarked Marcos Codd, co-founder of the agency.

The process of creating this album exemplifies a unique collaboration between human creativity and the analytical prowess of AI. This partnership has produced songs that not only resonate with audiences but also challenge the music industry to rethink the role of technology in artistic

creation.

The response to this innovation has been overwhelmingly positive. David Acosta, manager of Alex Campos, described Dogo Creativo's work as "remarkably innovative," while Luis Quinelli from the Vitae Foundation called it "incredibly impressive." Marcos Spinzi of Billboard shared his "mixed emotions" but acknowledged the significance of this development: "It's groundbreaking, truly transformative." Adrian Toledo, director of Right Now Media, dubbed it "a spectacular breakthrough," and Sasha Martinez from The Latin Grammy team found it "inspiring, deeply moving, and rejuvenating."

Augusto Salazar from Vorterix was "stunningly impressed," and David Espíndola, Ambassador of Amazon Music, hailed the project as "exceptionally innovative, very intriguing in terms of production." Juan Pedro Dondo, CEO of Billboard magazine, summed up the general sentiment with "Outstanding."

"Our exploration of AI in music is about discovering new ways to connect with our audience on an emotional level. It's fascinating to see how AI can interpret and reshape our artistic vision into something that resonates widely," added Ricardo Codd, another director of the agency.

With extensive experience as worship leaders, speakers, and creative industry leaders, the Codd brothers have led Dogo Creativo to the cutting edge of the industry, earning the prestigious Research and Development Awards for "Best AI and Branding Agency."

In addition to their achievements in the music industry, Dogo Creativo has innovated in fashion and literature, demonstrated by their recent fashion show at the "Africa Fashion Week" in Colombia, featuring AI-co-created artwork, and the publication of the science fiction book ["Echoes of Future Ancient Stories,"](#) available on Amazon Books.

"Through the fusion of human creativity and artificial intelligence, we have uncovered a realm of limitless possibilities for music. We are only at the beginning of this thrilling journey," concluded both directors.

The "Resonance" album is a testament to the Codd brothers' vision and talent, illustrating how technology and art can merge to create something truly unique and exhilarating. The full album is now available on Spotify.

Marcos and Ricardo Codd, born on March 13, 1978, in Buenos Aires, Argentina, studied advertising at the Universidad Abierta Interamericana in Argentina before moving to Miami, USA, where they founded the award-winning [advertising agency Dogo Creativo](#). The agency has offices in Miami, New York, Mexico City, Buenos Aires, Bogotá, Munich, and Kuala Lumpur, offering services in Design, Brand Development, Artificial Intelligence, and Digital Strategies.

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