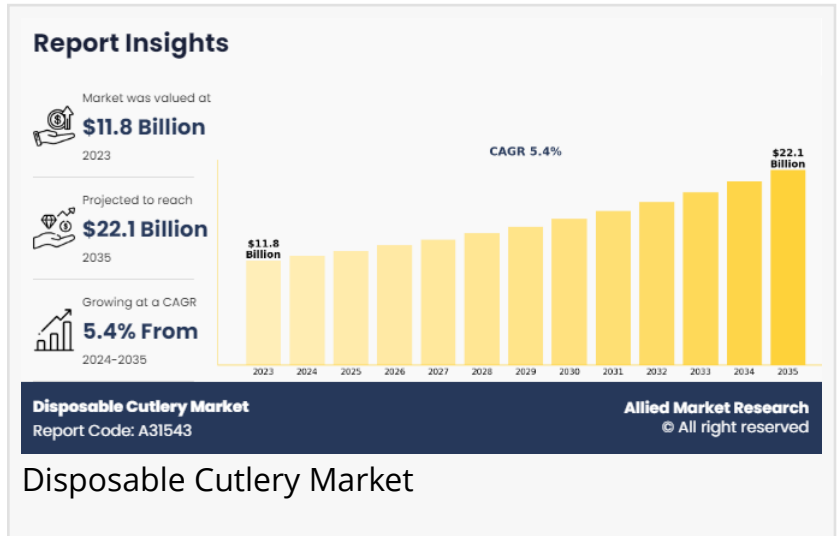


# Disposable Cutlery Market Size Worth USD 22.1 billion By 2035 | Growth Rate (CAGR) of 5.4%

Disposable cutlery market size was valued at \$11.8 billion in 2023, and is estimated to reach \$22.1 billion by 2035, growing at a CAGR of 5.4% from 2024 to 2035

DELAWARE, WILMINGTON, UNITED STATES, July 19, 2024

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Disposable Cutlery Market](#)," The disposable cutlery market size was valued at \$11.8 billion in 2023, and is estimated to reach \$22.1 billion by 2035, growing at a CAGR of 5.4% from 2024 to 2035.



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Disposable cutlery refers to single-use utensils made from materials such as plastic, wood, or compostable materials. Disposable cutlery serves various purposes in both domestic and commercial settings. In households, it offers convenience for picnics, parties, and outdoor events, which eliminated the need for washing up. Whereas in the food service industry, it facilitates quick and hygienic meal preparation, serving, and disposal, particularly in fast-food restaurants, cafes, and catering services. In addition, disposable cutlery is popular for takeaway and delivery orders that provides customers with convenient eating utensils for on-the-go consumption without the hassle of returning or washing items.

The growth in outdoor and recreational activities has become a key driver in the disposable cutlery market growth. As per the Outdoor Participation Trends report 2023, the outdoor recreation participant base grew by 2.3% in 2022, reaching a record 168.1 million participants, which accounts for 55% of the U.S. population aged six and older. With more individuals involved in outdoor activities such as picnics, camping, and outdoor festivals, the demand for convenient, portable eating solutions such as disposable cutlery is expected to rise. Disposable cutlery offers



growth in trend of on-the-go lifestyles has increased the consumption of convenience foods, which often require disposable spoon cutlery. The popularity of outdoor events, picnics, and camping trips has also contributed to the demand for disposable spoons. Environmental concerns have led to a shift toward more eco-friendly options made from biodegradable materials such as bamboo or plant-based plastics. Cost-effectiveness and ease of use have further fueled the preference for disposable spoon cutlery over traditional reusable options in various settings.

By material, the plastic segment dominated the global disposable cutlery market in 2023 and is anticipated to maintain its dominance during the forecast period. Plastic disposable cutlery is more affordable to produce and purchase, which has made it a preferred choice for budget-conscious consumers and businesses. In addition, plastic utensils offer greater durability and resistance to breakage compared to wooden counterparts, particularly in high-traffic settings such as fast-food restaurants and outdoor events. Furthermore, the lightweight and disposable nature of plastic cutlery has made it convenient for on-the-go consumption and large-scale catering operations, contributing to its widespread popularity despite growing environmental concerns surrounding plastic pollution.

By end use, the commercial segment dominated the global market in 2023 and is anticipated to maintain its dominance during the forecast period. Disposable cutlery offers convenience and hygiene, which eliminates the need for washing and sterilizing reusable utensils, which can be time-consuming and labor-intensive. Moreover, disposable cutlery is cost-effective, especially for establishments with high customer turnover, as it eliminates the expenses associated with purchasing, maintaining, and replacing reusable utensils. It provides a sanitary solution, reducing the risk of cross-contamination and foodborne illnesses. Furthermore, disposable cutlery is lightweight and portable, making it ideal for catering services, food trucks, and outdoor events. Thus, it offers a practical solution for establishments with limited dishwashing facilities, ensuring a consistent supply of clean utensils for customers are important disposable cutlery market trends.

By distribution channel, the B2B segment dominated the global market in 2023 and is anticipated to maintain its dominance during the forecast period. The B2B disposable cutlery ecosystem consists of various stakeholders such as manufacturers, wholesalers, retailers, and food service providers, facilitating transactions through marketplaces. Suppliers offer cutlery directly or through seamless B2B channels, which ensures smooth monetary transactions without intermediaries. The evolution of B2B e-commerce introduces digital procurement has simplified operations for manufacturers and vendors. Digital marketing platforms such as Facebook and Instagram enable manufacturers to highlight products, expanding their consumer base and enhancing brand perception. Thus, the digitalization trend streamlines processes and fosters growth opportunities within the disposable cutlery market.

Region-wise, Asia-Pacific is anticipated to dominate the market with the largest Disposable Cutlery Market Share during the forecast period. Rapid urbanization and a rapidly expanding

population in countries such as China and India drive demand for convenient, single-use utensils in commercial settings. The region's thriving food service industry, coupled with increasing consumer spending on dining out, fuels the need for disposable cutlery. In addition, manufacturers in the Asia-Pacific benefit from lower production costs and favorable government policies, which enhances their competitiveness in the global market. Furthermore, growth in awareness of hygiene and sanitation further boosts disposable cutlery market demand, further strengthening the sales of disposable cutlery in the region.

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The key players operating in the disposable cutlery industry include Anchor Packaging Pty Ltd., BioPak, D&W Fine Pack LLC, Dart Container Corporation, Gold Plast SPA, Hotpack Packaging Industries LLC, Huhtamaki, Novolex, Pactiv Evergreen Inc., and Vegware Ltd.

### Key Findings of the Study

By type, the spoon segment was the highest revenue contributor to the market in 2023.

By material, the plastic segment was the largest segment in the global disposable cutlery market during the forecast period.

By end use, the commercial segment was the largest segment in 2023.

By distribution channel, B2B segment was the largest segment in 2023.

Region-wise, Asia-Pacific was the highest revenue contributor in 2023.

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David Correa

Allied Market Research

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