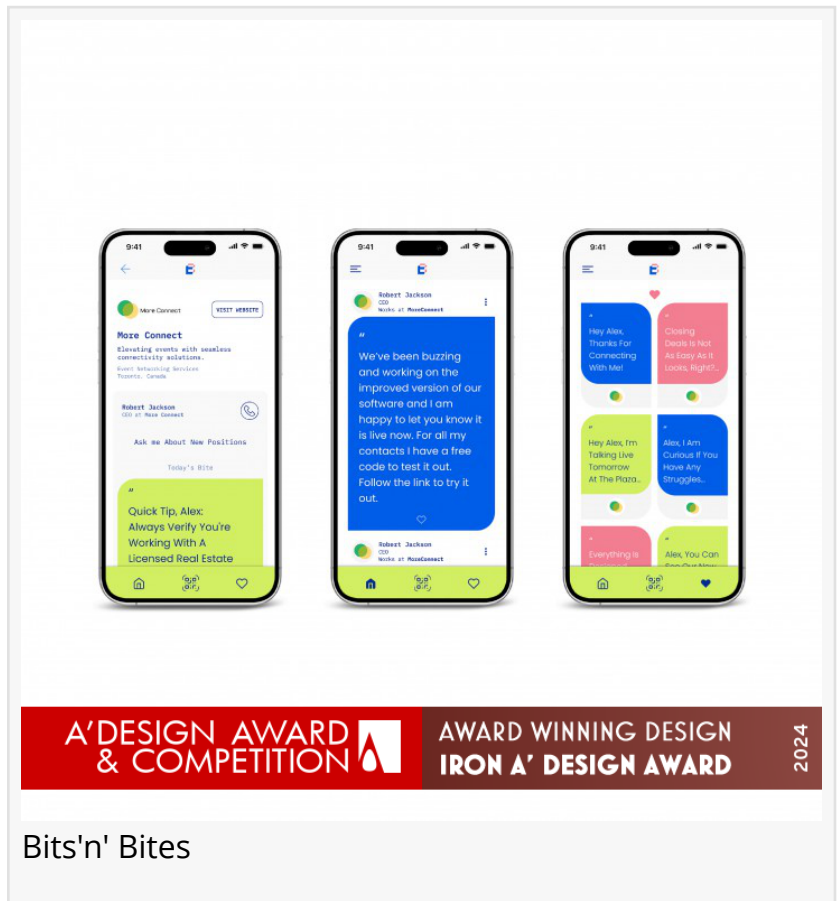


# Bits'n'Bites by More By Us Wins Iron A' Design Award in Mobile Technologies, Applications and Software Design Category

*More By Us Receives International Recognition for Innovative Mobile Application Bits'n'Bites in Esteemed A' Design Awards Competition*

COMO, ITALY, July 19, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- [More By Us](#), a creative branding agency based in Bulgaria, has been announced as the recipient of the esteemed Iron A' Design Award in the [Mobile Technologies, Applications and Software Design](#) category for their exceptional work, Bits'n'Bites. The A' Mobile Technologies, Applications and Software Design Award is a highly respected recognition in the field of mobile design, celebrating the most innovative and well-designed products and projects that demonstrate superior functionality and user experience.



The A' Mobile Technologies, Applications and Software Design Award holds significant relevance for the mobile industry and its stakeholders. By recognizing and promoting groundbreaking designs like Bits'n'Bites, the award not only celebrates the achievements of the winning entities but also sets new benchmarks for excellence in mobile application development. This recognition serves as an inspiration for designers, developers, and companies to continually push the boundaries of what is possible in mobile technology, ultimately benefiting end-users with more intuitive, efficient, and engaging applications.

Bits'n'Bites stands out as a unique mobile application that fosters authentic connections among business professionals, prioritizing human interactions over artificial intelligence. The app's

design is inspired by the dynamic nature of face-to-face conversations, translating the essence of spontaneous interactions into a digital platform. Through vibrant colors, dynamic imagery, and modern design elements, Bits'n'Bites captures the spirit of lively discussions and creates a sense of community reminiscent of in-person meetings. Currently in the MVP development stage, the app is set to launch in five months, empowering users to form meaningful connections with ease.

The Iron A' Design Award recognition for Bits'n'Bites serves as a testament to More By Us' commitment to creating innovative and impactful mobile experiences. This achievement is expected to inspire the agency's future projects, driving them to continue pushing the boundaries of mobile application design. By setting new standards for user-centric design and fostering genuine human connections in the digital realm, More By Us aims to influence the mobile industry as a whole, encouraging other designers and developers to prioritize authenticity and user experience in their creations.

Bits'n'Bites was brought to life by a talented team of designers and copywriters at More By Us. The project members include Creative Director Maria Burgelova, Lead Designer Maria (Mimy) Yordanova, Senior Designer Valeria Petrova, Designers Vasil Tonev, Bozhidar Hadzhiev, Boris Savev, and Beloslava Ivanova, as well as Copywriter Elisaveta Vakavchieva. Their collective expertise and dedication have been instrumental in shaping the app's unique identity and functionality.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160199>

#### About More By Us

More By Us is a dynamic full-service creative branding agency, specializing in crafting compelling brand identities for tech and SAAS companies. The company delivers innovative design, strategic branding solutions, and impactful experiences across various domains, including web design and development, UI/UX design for mobile and web apps, brand identity, creative campaigns, investor pitch and sales decks, events branding, motion and video design, graphic design, digital design, branding, and marketing.

#### About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to well-designed products, projects, services, and ideas that meet rigorous professional and industrial standards. Recipients of this award demonstrate a solid understanding of design principles, creativity in execution, and the ability to provide practical solutions that improve quality of life. The A' Design Award is an international, juried competition organized across all industries, with participation open to entries from all countries. Now in its 16th year, the A' Design Award aims to recognize and promote superior designs that advance and benefit society, ultimately contributing to the creation of a better world. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at

<https://mobiletechnologyawards.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/728929162>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.