

Strategic Analysis Of The Global Gamma Oryzanol Market 2024 – 2033

*The Business Research Company's
Gamma Oryzanol Global Market Report
2024 – Market Size, Trends, And Global
Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 22, 2024 /EINPresswire.com/ -- The global gamma oryzanol market has shown robust growth, expanding from \$1.66 billion in 2023 to \$1.77 billion in

2024, at a compound annual growth rate (CAGR) of 6.6%. It will grow to \$2.32 billion in 2028 at a compound annual growth rate (CAGR) of 6.9%. This growth is driven by increased consumer awareness of natural antioxidants' health benefits, expansion in the dietary supplements industry, rising use of gamma oryzanol in pharmaceuticals for its cholesterol-lowering and anti-inflammatory properties, its growing adoption in sports nutrition products, and its application in cosmetics for antioxidant and anti-aging benefits.



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Gamma Oryzanol Global Market Report 2024 : Market
Size, Trends, And Global Forecast 2024-2033

[Growing Demand for Natural and Functional Food Ingredients](#)

The growing demand for natural and functional food ingredients is anticipated to propel the gamma oryzanol market's growth. This trend is driven by increasing consumer preference for clean-label products, the rise in

lifestyle-related chronic diseases, and a growing focus on sustainable, naturally sourced ingredients. For example, a report by Agriculture and Agri-Food Canada indicated that the retail sales value of health and wellness foods in the U.S. rose to \$191.9 billion in 2021, and the sector is expected to reach \$218.1 billion by 2025. Gamma oryzanol, as a natural ingredient, enhances food products' nutritional profile and health benefits, supporting cardiovascular health and providing antioxidant protection.

Explore comprehensive insights into the global gamma oryzanol market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=16066&type=smp

Major Players and Market Trends

Leading companies such as Merck KGaA, Fujifilm Corporation, and Swanson Health Products Inc. are focusing on innovative product development. For example, Ricela Group introduced a vegetarian capsule containing 300 mg of gamma oryzanol, reflecting the market's emphasis on clean-label and nutrient-rich options. Innovations in extraction and formulation technologies, growth in personalized nutrition, and increased online retailing of health supplements are major trends shaping the market.

Segments:

- By Component: 24-Methylene Cycloartanyl Ferulate, Campesteryl Ferulate, Cycloartenyl Ferulate
- By Application: Sports Supplements, Cosmetics, Animal Feed, Pharmaceuticals
- By Distribution Channel: Online, Offline

Geographical Insights: Europe and Asia-Pacific

Europe was the largest region in the gamma oryzanol market in 2023. However, Asia-Pacific is expected to be the fastest-growing region during the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities, highlighting the rapid expansion expected in Asia-Pacific.

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Gamma Oryzanol Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Gamma Oryzanol Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [gamma oryzanol market size](#), gamma oryzanol market drivers and trends, gamma oryzanol market major players, competitors' revenues, market positioning, and market growth across geographies. The gamma oryzanol market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports covering 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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