

# Display Monitor Market Overview And Statistic For 2024-2033

*The Business Research Company's  
Display Monitor Global Market Report  
2024 – Market Size, Trends, And Global  
Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 22, 2024 /EINPresswire.com/ -- The [global display monitor market](#) is projected to grow from \$150.20 billion in 2023 to \$156.94 billion in 2024, at a

CAGR of 4.5%. The growth in the historic period can be attributed to shifts in consumer preferences towards larger screens, innovations in energy efficiency, demand for immersive gaming experiences, improvements in color accuracy and contrast ratios, integration of ergonomic features for enhanced user comfort, and the proliferation of multimedia content



The display monitor market size is expected to see steady growth in the next few years. It will grow to \$188.01 billion in 2028 at a compound annual growth rate (CAGR) of 4.6%.”

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consumption across various devices. Despite challenges, the market is anticipated to reach \$188.01 billion by 2028 at a CAGR of 4.6%, driven by increasing demand for healthcare and medical imaging, smart home integration, augmented and virtual reality, price reductions, and increased accessibility.

## Increasing Demand for Remote Work and Learning Drives Market Growth

The increasing demand for remote work and learning is expected to propel the growth of the [display monitor market](#). Remote work and learning refer to completing

work and educational activities from home or other locations outside of offices and classrooms, usually using online tools and the internet. The rise in remote work and learning has been driven by widespread high-speed internet and the flexibility they provide, utilizing display monitors to enhance productivity and engagement. For instance, in April 2023, the US Bureau of Labor Statistics reported a significant increase in establishments with employees teleworking full-time, growing from 37.4% in 2021 to 42.2% in 2022. Furthermore, Eurostat indicated that 27% of adults aged 16 to 74 reported taking an online course or using online study materials in early 2021, a 4% increase from 2020. Therefore, the increasing demand for remote work and learning



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Display Monitor Global Market Report 2024 : Market  
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is driving growth in the display monitor market.

Explore comprehensive insights into the global display monitor market with a detailed sample report: [https://www.thebusinessresearchcompany.com/sample\\_request?id=16038&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=16038&type=smp)

### Major Players and Market Trends

Major companies operating in the display monitor market include Samsung Electronics Co. Ltd, Sony Corporation, Panasonic Corporation, Toshiba Corporation, BOE Technology Group, Applied Materials Inc., NEC Corporation, Sharp Corporation, LG Display Co. Ltd., Koninklijke Philips N.V., ASUSTeK Computer Inc., Tokyo Electron Limited, TCL Display Technology Holdings Limited, AU Optronics Corporation, Innolux Corp, Japan Display Inc., Planar Systems Inc., BenQ Corporation, Densitron Technologies Plc., Hannstar Display Corporation, Emerging Display Technologies Corporation, Novald AG, Crystal Display Systems Ltd, and Smart Infovision.

### Trends in Technological Innovation

Major companies are focusing on technological innovations, such as gaming monitors, to enhance gaming experiences and immersion. Gaming monitors are specialized screens built with high refresh rates, fast response times, and technologies to improve gaming experiences by minimizing screen tearing and lag, ensuring smoother and more engaging gameplay. For instance, in August 2023, Samsung Electronics launched the Odyssey Neo G9 57-inch gaming monitor, featuring a 57-inch ultra-wide screen, equivalent to two 4K monitors side by side, with a VA-type LCD panel, a 7680 x 2160 resolution, and a 1000R curvature.

### Segments:

- Technology: Liquid Crystal Display (LCD), Organic Light-Emitting Diode (OLED), Micro-Light-Emitting Diode (LED), Direct-View Light-Emitting Diode (LED), Active Matrix Organic Light-Emitting Diode (AMOLED), Other Technologies
- Panel Size: Under 22.9 Inches, 23-26.9 Inches, 27-41.9 Inches, Above 42 Inches
- Display Color: Colored, Monochrome
- Application: Consumer, Automotive, Sports And Entertainment, Transportation, Retail, Hospitality, Banking, Financial Services, And Insurance (BFSI), Industrial And Enterprise, Education, Other Applications
- End-User: Residential, Small And Medium Enterprises, Large Enterprises

### Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific was the largest region in the display monitor market in 2023 and is expected to continue leading and being the fastest-growing region. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

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Display Monitor Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Display Monitor Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on display monitor market size, [display monitor market drivers and trends](#), display monitor market major players, competitors' revenues, market positioning, and market growth across geographies. The display monitor market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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