

# COVID-19 Saliva Screening Test Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033*

LONDON, GREATER LONDON , UK, July 22, 2024 /EINPresswire.com/ -- The COVID-19 saliva screening test market has experienced robust growth in recent years. It is anticipated to expand from \$3.57 billion in 2023 to \$3.90

billion in 2024, marking a compound annual growth rate (CAGR) of 9.3%. It will grow to \$5.64 billion in 2028 at a compound annual growth rate (CAGR) of 9.6%. This growth has been driven by the potential for home testing, an unprecedented need for diagnostic testing, heightened public awareness, and significant investments in research and development.



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**Rising Healthcare Expenditure Fuels Market Expansion**  
The increasing healthcare expenditure is a crucial factor propelling the growth of the COVID-19 saliva screening test market. Higher healthcare spending enables the acquisition of advanced diagnostic tools and supports more effective pandemic management. In May 2023, the Office for National Statistics reported a 9.7% increase in

the UK's healthcare expenditure, underlining the trend of rising investments in health services. This financial support enhances the deployment and effectiveness of saliva-based screening tests, contributing to better public health outcomes.

Explore comprehensive insights into the global COVID-19 saliva screening test market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=16026&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=16026&type=smp)

[COVID-19 Saliva Screening Test Potential Market Key Players](#) and Innovations



Leading companies in the COVID-19 saliva screening test market include Roche Diagnostics Corporation, Thermo Fisher Scientific Inc., Abbott Laboratories, and Becton Dickinson and Company. These firms are advancing the field through innovative programs. For instance, Mount Sinai Health System launched the Mount Sinai COVID-19 PCR Saliva Testing program in April 2021, which offers quick, non-invasive testing with results available within 24 hours. This initiative highlights the industry's focus on expanding testing capabilities and improving accessibility.

### Major Trends Shaping the Market

Key trends in the forecast period include:

- Increased adoption of saliva tests in non-healthcare settings
- Integration with digital health platforms
- Emergence of next-generation technologies
- Technological advancements in testing methods
- Strategic partnerships to enhance market reach

These trends reflect the industry's efforts to innovate and adapt to evolving needs and technological advancements.

### [COVID-19 Saliva Screening Test Potential Market Segmentation](#)

The COVID-19 saliva screening test market is segmented as follows:

- By Location: Travel Stations, Sports Arenas, Entertainment Venues, Corporate Campus Environments, Universities and Colleges, Factories, Other Locations
- By Technology: Fluorescence-Labelled Antigen, RT-PCR, CRISPR-Cas9
- By Mode of Testing: Centralized Testing, Decentralized Testing

### Geographical Insights: North America Leading the Market

North America was the largest region in the COVID-19 saliva screening test market in 2023 and is expected to continue its leadership. The region's advanced healthcare infrastructure and high demand for efficient testing solutions support its dominant position in the market.

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<https://www.thebusinessresearchcompany.com/report/covid-19-saliva-screening-test-potential-global-market-report>

COVID-19 Saliva Screening Test Potential Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The COVID-19 Saliva Screening Test Potential Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on COVID-19 saliva screening test potential market size, COVID-19 saliva screening test potential market drivers and trends, COVID-19 saliva screening test potential market major players, competitors' revenues, market positioning, and market growth across geographies. The COVID-19 saliva screening test potential market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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